



香港復康會
The Hong Kong Society
for Rehabilitation



12th International Conference on Mobility and Transport for Elderly and Disabled Persons

(TRANSED 2010)

- **Hong Kong**
- **June 2-4, 2010**

Hong Kong ●

Call for Abstracts now available!

Deadline: August 31, 2009



Welcome to join

TRANSED 2010!

Call for Abstracts now start! Deadline: August 31, 2009

For more information, please visit the TRANSED 2010 web site at <http://www.transed2010.hk/>.

Please email us at transed2010@rehab society.org.hk to show your interest and get updates on all conference developments.

Personal information that you provide is protected under the provisions of the Personal Data (Privacy) Ordinance of Hong Kong.

Theme: “ Sustainable Transport and Travel for All “

Sub Topics:

- 1. Affordability and Accessibility, including the economics of accessibility**
- 2. Environmental Concerns and New Technological Development in Accessible Transport**
- 3. Accessibility Concerns and Solutions for those with Cognitive and Sensory Impairment**
- 4. Accessible Tourism**



Date, Venue and Tentative Program:

The 12th International Conference on Mobility and Transport for Elderly and Disabled Persons (TRANSED 2010) will be held from Wednesday, June 2 to Friday, June 4, 2010 at the Hong Kong Convention and Exhibition Centre, 1 Expo Drive, Wan Chai, Hong Kong.

June 1, 2010 : Pre-conference workshop

June 2-4, 2010 : Main Conference and exhibition

June 5-8, 2010 : Post conference study tour to China

The Conference will pay focus on “Accessible Tourism”, which is building up momentum in the Asia and Pacific Region as well as worldwide.

This event will also feature an exhibition showcasing the latest technological developments in accessible transportation and universal design.

Study Visits will be arranged to Guangzhou, Shanghai and Beijing, three major cities in Mainland China, that have witnessed major developments, such as Paralympics Games 2008 in Beijing, World Expo 2010 in Shanghai and Asian Para-Games 2010 in Guangzhou.

Important Dates

February 20, 2009

Call for Abstracts of papers/posters

April 1, 2009

Expression of Interest

August 31, 2009

Deadline for submission of abstracts

October 31, 2009

Notification of abstract acceptance

September 1, 2009

Call for Registration

December 31, 2009

Deadline for submission of papers/posters

December 31, 2009

Early Bird Registration deadline

June 1, 2010

Pre-Conference Workshop

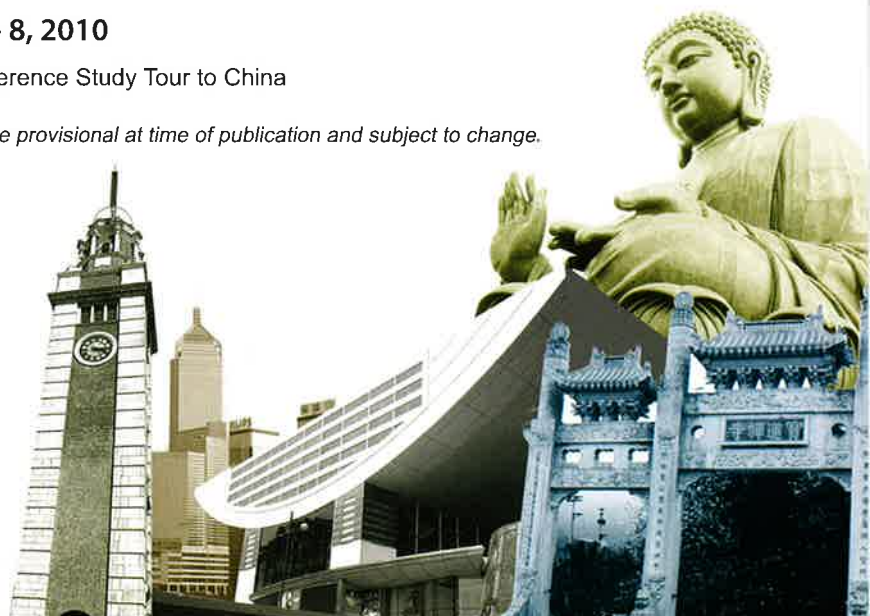
June 2 – 4, 2010

Conference, Exhibition and seminars

June 5 – 8, 2010

Post Conference Study Tour to China

★ *Dates are provisional at time of publication and subject to change.*



Contact:

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Hong Kong Welcomes You

As Asia's world city, Hong Kong is a vibrant and cosmopolitan community blending the best of East and West, inspiring a creative and dynamic culture and an ideal environment to network with the rest of the world, in particular with Mainland China.



Organization's Profile

The Hong Kong Society for Rehabilitation, with the support of the Hong Kong SAR government, is proud to host TRANSED 2010. Past Transed and Transed 2010 have been co-sponsored by the us Transportation Research Board. TRANSED has traditionally been held in Europe and North America and Hong Kong is the second city in Asia to host TRANSED following Japan.

Serving people with disabilities for 50 years

The Hong Kong Society for Rehabilitation is dedicated to providing services to enhance the quality of life of people with disability or chronic illness and older adults, and to advocate for their equal opportunities in the social, civic and economic arena. There are three divisions in the society's scope of services including accessible transport and travel, rehabilitation and long-term care, serving 0.8 million recipients per year.

The Society is involved in the delivery of over 155 accessible buses, coaches and car services to seniors and persons with disabilities in Hong Kong and in the advocacy of an inclusive society for all. The Society has also founded the first ever accessible travel agent in Hong Kong, Easy Access Travel Limited.

Contribution



Easy Access Travel Limited

Deliverables

- The first Hong Kong travel agency for accessible travel established in 2003
- Total service frequency in person for FY2007/08 is 28,289

Major Contribution Highlights:

Inbound Tour and Transport Services

- 2008/09 Paralympic Equestrian Event serving local and overseas Spectators, VIPs and Athletes with disabilities
- 2007/08 British Paralympic Association Training Camp in Hong Kong and Macau
- 2006/07 Professor Stephen Hawking's visit
- 2005/06 Beijing China Disabled Persons' Federation
- 2003/04 Inaugural Far East and South Pacific Games for the Disabled

Outbound Tour Services

- 2007/08 GuangDong Tours 2006/07
- 2006/07 Beijing Tours, Taipei Tours, Shanghai Tours
- 2005/06 GuangDong Hotspring Tours, Seoul Tours
- 2004/05 Osaka Tours, Guangzhou Tours, Taipei Tours



Rehabus

Deliverables

- Established in 1978
- Partnership with HKSAR government for over 30 years
- Total No. of Rehabus : 109
- Total passenger trip for FY2007/08 is 609,907

Major Contribution Highlights:

- 2008/09 Designated transportation service provider for Olympic and Paralympics Equestrian Event in Hong Kong
- 2007/08 Awarded Hong Kong Top Brand 2007 by Hong Kong Brand Development Council and the Chinese Manufacturer's Association of Hong Kong
- Since 2003, 6 years Awarded ISO9001:2000 Certificate



Easy Access Transport Services Limited

Deliverables

- Established in 2001
- Continue partnership with Hospital Authority for over 7 years
- Total No.of buses : 26
- Total passenger trip for FY2007/08 is 148,466

Major Contribution Highlights:

- 2008/09 Designated transportation service provider for Paralympics Equestrian Event in Hong Kong
- Since 2005, 4 years Awarded ISO9001:2000 Certificate



Accessible Hire Car Service

Deliverables

- New service launched in July 2008
- Total No. of cars : 20
- Targeted passenger trip per year is 144,000

Major Contribution Highlights:

- 2008/09 Designated transportation service provider for Paralympics Equestrian Event in Hong Kong