

Active Tourism Coalition Members

As of 06/02/2026

| Organisation | Logo | Boiler Plate Description |
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| European Cyclists' Federation (ECF) |  <p>Alt-text: ECF logo including acronym and the words European Cyclists' Federation</p> | <p>ECF is the European umbrella federation of 70 member-based civil society organisations in over 40 countries advocating and working for more and better cycling for all. We promote cycling as a sustainable and healthy means of transport and leisure. ECF coordinates EuroVelo, the European Cycle Route Network, together with national and regional partners.</p> |
| Adventure Travel Trade Association (ATTA) |  <p>Alt-text: ATTA logo including the words Adventure Travel Trade Association</p> | <p>The Adventure Travel Trade Association is a global network of adventure travel professionals dedicated to promoting responsible and sustainable tourism. With members in over 100 countries, ATTA provides industry leadership through events, education, research, and advocacy. We foster meaningful connections and empower businesses to grow while making a positive impact on people, nature, and culture.</p> |
| CycleSummit |  <p>Alt-text: CycleSummit logo with the shape of two cyclists and the word "CycleSummit"</p> | <p>CycleSummit represents the interests of its more than 300 members and has been the annual industry meeting for cycling tour operators from Europe and beyond since 2009. Each year, it takes place in a different European host region. The event provides a platform to discuss key industry topics, develop new cycling tours, build partnerships, and buy and sell travel products.</p> |
| European Boating Industry (EBI) |  | <p>EBI represents the recreational boating and nautical tourism industry. With 34 members across 24 countries, it is the voice of 32,000 companies, predominantly SMEs, with over 280,000 direct employees. It encompasses boatbuilding, equipment manufacturing, marinas, tourism and services. EBI's mission is to advance a sustainable boating and nautical tourism industry Made in Europe.</p> |

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| | Alt-text: EBI logo with European stars and a geometry boat and the words “European Boating Industry” | |
| European Cultural Tourism Network (ECTN) |  <p>Alt-text: ECTN logo in horizontal shape with blue background and yellow stars, the letters ECTN and the words “European Cultural Tourism Network”</p> | ECTN is the only pan-European network for Cultural Tourism development and promotion. ECTN is a non-profit international association based in Brussels. ECTN members are tourist boards and associations, regional and local authorities, NGOs, universities and research institutes. ECTN’s mission is to bring together the tourism and cultural sectors to exchange experience and information and to develop new approaches and innovations. |
| European Cycling Industries (ECI) |  <p>Alt-text: Logos of European Cycling Industries with the letters ECI</p> | European Cycling Industries is the united voice of the European cycling sector, representing manufacturers, technology providers, and national industry associations across Europe. We bring together the expertise to promote and support the industry, from technical regulatory work and manufacturing to innovative business models such as bike sharing, bike leasing, last-mile deliveries, and digital services. |
| European Greenways Association (EGWA) |  <p>Alt-text: European Greenways Association (EGWA) logo with EGWA name in French, English, and Spanish</p> | The European Greenways Association (EGWA) was created in 1998 to encourage the creation and promotion of greenways in Europe. It brings together 48 different organizations from 16 European countries committed to the promotion of greenways for active mobility, sustainable tourism, and healthy leisure, for all types of users. |
| European Hiking Federation (ERA) |  <p>Alt-text: European Hiking Federation – Hiking Europe logo with silhouettes of two hikers in front of a map of Europe and EU stars and the words Hiking Europe</p> | European Hiking Federation (ERA – Hiking Europe) is the umbrella organisation for nearly 70 hiking associations across Europe in around 35 countries. It promotes walking, protects trails and access to nature, and fosters cross-border cooperation through |

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| | | European long-distance paths and sustainable hiking initiatives. |
| European Network for Accessible Tourism (ENAT) |  <p>Alt-text: ENAT logo including acronym and the words European Network for Accessible Tourism</p> | The European Network for Accessible Tourism (ENAT), founded in 2008, is the leading non-profit association promoting accessible and inclusive tourism in Europe and globally. With 80+ members from public, private and NGO sectors, ENAT contributes to EU tourism policy and standards, providing guidelines, training and best practices for the tourism industry. |
| European Network of Outdoor Sports (ENOS) |  <p>Alt-text: ENOS logo including acronym and the words European Network of Outdoor Sports</p> | The European Network of Outdoor Sports (ENOS) is a non-profit network bringing together public authorities, sport and outdoor organisations, protected areas, research and training institutions, NGOs and businesses. ENOS works at the interface of sport, nature, education and public policy to strengthen outdoor sports as a driver of health, inclusion and environmental responsibility across Europe. |
| European Outdoor Group (EOG) |  <p>Alt-text: EOG logo with a circles including multiple curves and the words "European Outdoor Group"</p> | The European Outdoor Group was founded in 2003 by 19 of the world's largest outdoor companies, all of which recognised the need for a cohesive, cross border approach to representation of the outdoor sector. The 150 organisations member of EOG provide the group with an extremely powerful force to represent the European outdoor industry in a constructive and positive manner. |
| Federation of the European Sporting Goods Industry (FESI) |  <p>Alt-text: FESI logo with shapes of lines and curves representing the letters FESI and the words "Federation of the European Sporting Goods Industry"</p> | The Federation of the European Sporting Goods Industry (FESI) represents the interests of 1.800 sporting goods manufacturers (85% of the European market) via its National Sporting Goods Industry Federations and directly affiliated member companies. The sporting goods industry employs 700,000 EU citizens and represents 81B€ turnover. 70-75% of FESI's membership is made up of SMEs. |

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| <p>Green Destinations – Good Travel Institute (GD-GTI)</p> |  <p>Alt-text: GD-GTI logo including acronym and the words Green Destinations – Good Travel Institute</p> | <p>Green Destinations - Good Travel Institute (GD-GTI) is a global organization that delivers strategic tourism management solutions to destinations, businesses and communities with integrity and transparency. GD-GTI created the Good Travel Alliance together with partners (destinations, tour operators, experience providers), to develop and scale Good Travel Experiences maximizing host social benefits while minimizing climate, nature and culture impacts.</p> |
| <p>Global Sustainable Tourism Council (GSTC)</p> |  <p>Alt-text: GSTC logo with the symbol of a foot, the letters GSTC and the text Global Sustainable Tourism Council</p> | <p>The Global Sustainable Tourism Council (GSTC) establishes and manages global sustainability standards for the tourism industry, including for destinations, hotels, tour operators, meetings and events, and attractions. They are the result of a worldwide effort to develop a common language about sustainability in tourism.</p> |
| <p>International Federation of Pedestrians (IFP)</p> |  <p>Alt-text: IFP logo including acronym and the words International Federation of Pedestrians</p> | <p>The International Federation of Pedestrians (IFP) is a global non-governmental organisation and umbrella federation of national pedestrian advocacy associations and individuals. Established in 1963, it holds consultative status with the United Nations and works to promote walking, defend pedestrian rights, and advocate for safer, more accessible and inclusive public spaces through policy engagement, research, and international cooperation.</p> |
| <p>International Mountain Bicycling Association (IMBA) Europe</p> |  <p>Alt-text: IMBA Europe logo with the letter IMBA and the blue European flag with yellow stars, and the words International Mountain Bicycling Association Europe</p> | <p>IMBA Europe aims to grow mountain biking through promoting our sport as inexpensive, accessible, inclusive and environmentally sustainable. We want to see more people discovering the joy of mountain biking in natural spaces, and the associated mental and physical benefits this can bring to their lives.</p> |

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| <p>Inland Navigation Europe (INE)</p> |  <p>Alt-text: INE logo with the letters and the words “Inland Navigation Europe”</p> | <p>Inland Navigation Europe (INE) is the European platform of national and regional waterway authorities and bodies promoting waterway transport. INE highlights waterways’ multifunctionality, supporting tourism, recreation, biodiversity, and regional development, while encouraging more goods to move by water to strengthen sustainable mobility and resilience across the continent.</p> |
| <p>Inland Waterways International (IWI)</p> |  <p>Alt-text: Logo representing a vertical structure (lock or lift) between two canal pounds stylised as tildes and the bulky initials IWI on the lower pound, and the full name Inland Waterways International.</p> | <p>IWI, an NGO recognised by the UN, strives to raise awareness of and support inland waterways worldwide. IWI partnered with PIANC producing reports on recreational waterways, and selects hosts for the annual World Canals Conference. The 2026 conference in Guilin, China, will be followed by events in Ireland and Canada.</p> |
| <p>International Social Tourism Organisation (ISTO)</p> |  <p>Alt-text: ISTO logo with a star and the letters ISTO, and the words “a fair and sustainable tourism for all”.</p> | <p>The International Social Tourism Organisation (ISTO), founded in 1963, promotes fair and sustainable tourism for all. Bringing together over 190 members from 43 countries and stakeholders from social, sustainable, and solidarity tourism sectors, ISTO supports communities, individuals, and territories, fostering an ethical tourism model that benefits people, societies, and economies globally.</p> |
| <p>Ruraltour – European Federation of Rural Tourism</p> |  <p>Alt-text: Ruraltour logo including acronym and the words European Federation of Rural Tourism</p> | <p>The European Federation of Rural Tourism - RURALTOUR is the professional tourism trade organisation representing a sector with an estimate of 500.000 micro-and nano enterprises and about 5-6,5M bed places. It includes 29 professional and trade organisations from 26 countries in Europe. These services include hospitality from rural Bed&Breakfast to small family-run rural hotels, rural gastronomy, or active tourism services.</p> |