

Day One

Wednesday 11/12/2013

Registration	9:00 – 10:00
Official Opening & Welcome Session	10:00 – 11:00
H.K of Jordan National Anthem & Quran	10:00 – 10:05
<p>Ibrahim Abu-Helil: MENA-ENAT Regional Representative Speakers' Introduction: (Why we are here today?)</p> <ol style="list-style-type: none"> 1. H.E. Prof Dr. Kamel Mahadin: ASEZA – Chief Commissioner 2. H.E. Nidal Katamine: Minister of Jordan for Labour & Tourism & Antiquities. 3. H.E. Mrs. Anna Grazia Laura: ENAT-President 4. Ms. Dina Al-Thaher: Director General -Secretariat of Arab Tourism & Transportation Ministerial Councils & Arab States League 5. General Ahmed Abdullah – Red Sea Governor 6. Dr. Yousef Qaryouti: ILO/Director of Decent Work Team for North Africa and Cairo Office 7. Mr. Mahmoud Jarah: Chairman, Association of Conferences, Exhibitions and Festivals (Jordan MICE) 	10:05 – 10:50
Patronage Speech	10:50 – 11:00
Coffee Break	11:00 – 11:30

Working Session 1. Accessibility: an ethical right & a growing business opportunity Chair/Moderator: Dr. Yousef Qaryouti, ILO Session Introduction (15 Minutes)	11:30 – 13:00
<p>Senator Dr. Muhanned Alazzeah <i>Rights of Persons with Disabilities to Culture & Accessible Tourism</i></p>	11:50 – 12:10
<p>Mrs. Nisreen Abu-Salha <i>Arab Culture and Persons with Disabilities Stereotypes</i></p>	12:10 – 12:30
<p>Mr. Ivor Ambrose, Managing Director, ENAT <i>Accessible Tourism: Policies, Targets and Collaboration</i></p>	12.30 – 12:50
Coffee Break	12:50 -1300

<p>Regional Strategic Planning and Actions for Accessibility</p> <p>Working Session 2.</p> <p>Cultural Heritage and Cities</p> <p>Chair: ENAT President Anna Grazia Laura</p>	<p>13:00 – 15:00</p>
<p>H.H. Sharifa Nofa Bint Nasser, The Jordan Museum</p> <p><i>Cultural Heritage</i></p>	<p>13:15 -13:30</p>
<p>Ms. Katerina Papamichail: Architect, ENAT (Greece)</p> <p><i>Improving Access to the Acropolis and the Historic centre of Athens</i></p>	<p>13:30 - 13:45</p>
<p>Dr. Delfin Jimenez, EQAR, Architecture Firm and Accessibility Consultant, Spain.</p> <p><i>Focusing on Spain: Seven Keys for Creating Accessible Public Environments and Heritage Monuments</i></p>	<p>13:45 - 14:00</p>
<p>Marie Yahiel: Accessibility Manager, Paris-Île de France Région (France)</p> <p><i>Regional Strategic Planning and Actions for Accessibility</i></p>	<p>14:00 - 14:15</p>
<p>Ahmed El Rida, Attayseer and Design for All, (Libya)</p> <p><i>Towards a Strategy for the Development of an Accessible Built Environment in Libya</i></p>	<p>14:15 - 14:30</p>
<p>Questions and Answers</p>	<p>14: 30- 15:00</p>
<p>Lunch</p>	<p>15:00 - 16:30</p>

Working Session 3. Marketing Accessible Tourism Chair:	16:30 – 18:00
Ms. Ayana Everett ABILITIESme (Dubai): <i>MICE Tourism for Persons With Disabilities</i>	16:30 – 16:15
Mr. Alhadi Sirhani (OMAN) <i>Accessible Travel Services for Tourists with Access Needs</i>	16:15 – 16:30
Mr. Rustem Uksel (Turkey) <i>Health Therapy for Elders –North Europe Market (Izmir)</i>	16:30 – 16:45
Mr. João Pereira, Managing Director, Accessible Portugal <i>Accessible Tourism in Portugal: Developments, Offers and Prospects.</i>	16:45 – 17:00
Questions & Answers	17:00 – 17:30

EVENING 18:00 – 20:00

Mr. Emmanuel Kelly /Reception/Snack

Day 2

Thursday 12 December

Working Session 4. Service Providers, Infrastructure & Quality in Accessible Tourism Chair: Ivor Ambrose, ENAT	09:30 – 11:00
Dr. Amal Nahas. Secretary General HCD <i>HCD National Strategy & Services for Persons With Disabilities (Jordan Case)</i>	09:45-10:00
Mrs. Alexandra Anderson, Royal Jordanian <i>Serving and caring for passengers with disability and access needs</i> Mr. Abdo Nasif, RJ Controler Mr. Mohamed Shahateh/ Flight Attendant Purser	10:00 – 10:20
Ms. Katerina Papamichail: Architect, ENAT (Greece). <i>Universal Design and Accessibility Standards for Tourism Infrastructure</i>	10:20 – 10:40
Mrs. Oksana Kunchenko, President, Wellness Klub, “Aquamarine”, Kiev, Ukraine. <i>Accessible Tourism in Ukraine</i>	10:40 -10:50
Dr. Abed El-Majeed: <i>Medical Tourism Services In ASEZA</i>	10:50 – 11:00
Coffee Break	11:00 – 11:30

Working Session 5. A Road Map for Investment in Accessible Tourism Chair: Ibrahim Abu-Helil, MENA -ENAT	11:30 – 13:00
Mr. Nidhal Dabas: Jordan Investment Board (Jordan) <i>Jordan Tourism Investment Incentives</i>	11.45 – 12: 00
Dr. Wail Wahbeh: Vice Chairman (Jordan) <i>Accessible Tourism Projects for Investment</i>	12: 00 – 12:15
Dr. Mohamed Badghish (KSA) <i>Tourists with disabilities in the Holy Land in Saudi Arabia</i>	12:15 – 12:30
Mr. Faisal Mansour (Jordan) <i>Assistive Equipment for Tourists with Access Needs</i>	12:30 -12:45
Mr. Ashraf Gedawee, Egypt <i>Social Media and Accessible Tourism</i>	12:45 – 13:00

Lunch	13:00 – 14:00
Working Session 6. Euro-Arab Cooperation Discussions & Recommendations Chair: Senator Muhannad AlazzeH	14:00 – 16:00
Ivor Ambrose, ENAT-Managing Director <i>Establishing: 1st Arab Network for Accessible Tourism ANAT</i>	14:00 – 14:20
General Ahmed Abdullah, Red Sea Governor <i>Declaring: 1st Euro-MENA Red Sea Accessible Tourism Manifesto</i>	14:20 – 14:40
Ibrahim Abu-Helil, ENAT-MENA Region Representative <i>Launching: MENA-ENAT Regional Office</i>	14:40 – 15:00
Roberto Vitali, President, Village for All and GITANDO All (Italy) <i>An Annual Euro-Arab Accessible Tourism Forum & Market Event</i>	15:00 – 15:20
Discussion	15:20 – 15:45
Closing Speech: H E Prof Dr. Kamel Mahadin ASEZA Chief Commissioner	15:45 – 16:00

Day 3

Friday 13 December

Morning

09:30 –12:00

- **FAM TRIP to ASEZA Projects**

Afternoon:

12:00 -14:00

Chair: H E Dr. Sabri Erbihat

- ***Workshop and Technical Meeting
ENAT and ASEZA (tourism Stakeholders):***
- ***Towards ASEZA as an Accessible Touristic Destination***

14: 00 – 15: 30 Lunch