

Tourist Environment Accessibility for Disability – TEAD



2014



www.tead-europe.org

JANUARY

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MARCH

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FEBRUARY

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APRIL

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Do you know that?

- Approximately 20% of the population have a disability
- Over 35% of the population are aged 50+
- Both groups may need additional support to access recreation and tourist attractions
- Improving accessibility will increase visitor numbers and profits but doesn't have to mean higher costs

These are the facts - more about them, as well as details of training available, within the project on the page www.tead-europe.org.



2014



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MAY

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Tourism for all but profit for you



2014



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SEPTEMBER

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OCTOBER

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DECEMBER

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Tourist Environment Accessibility for Disability - TEAD

Project duration: 1st December 2012 to 30th November 2014

What is the TEAD project?

The TEAD project aims to transfer the work developed in the Accommodation and Catering Accessibility for Disability project- ACAD. The training curriculum, materials, training film and manual prepared for the ACAD project will be the base for adaptation and extension to needs of the whole of tourism sector and services complementary to it. The results of the TEAD project will include not only guidelines for tourism sector staff in communication, assistance, space arrangements and safety issues adapted to their offer but also will cover issues missing in previous materials, including knowledge and skills in areas of accessibility information.

The TEAD project will provide partner countries with an adequate training curriculum, set of materials and manual for management of the tourism sector.

The results will be tested and evaluated by all partner countries which will ensure the best quality and universal outcome that can be widely used across Europe.

Objective of TEAD project

The main objective of project TEAD is to: Improve and develop the understanding of people working in the tourism sector so they can best support tourists and visitors with disabilities through quality advice and guidance.

Outcomes of TEAD project

The objective of project TEAD will be measured by the following outcomes:

- Production of a universal training package
- Development of a website to promote the project and training package
- Evaluation and modification of the training package
- Production of a manual to support the training package and provide guidance to employees working in the tourism sector.
- Production of a short film supporting the training package and highlighting common problems for tourists and visitors with disabilities.

All materials will be published in Polish, Swedish and English

More information about project TEAD can be viewed at www.tead-europe.org

Information about the project ACAD can be viewed at www.acad-europe.org

Partner Information

Tourism Environment Accessibility for Disability (TEAD)

Project TEAD is run by four partner organisations:



Foundation Institute for Regional Development, Poland

<http://www.firr.org.pl>

FIRR is a non-profit NGO set up on 26th August 2003 and active in the fields of science, innovation transfer and business, as well as functioning at different levels to support those most frequently discriminated against in society. The Foundation's fundamental mission is to ensure balanced development in business, the transfer of innovative solutions, and support for businesses and other organisations in the acquisition and use of new technologies. The main goal is to improve employment, educational and social opportunities for people with different kinds of impairment. FIRR has great experience in creating and adopting innovative training programs and methodology using for and by disabled and social excluded people. It also has knowledge, experience and personal and technical possibilities to coordinate international project.



Fundacja
FUNDUSZ WSPÓŁPRACY

Foundation for Co-operation Fund, Poland

<http://www.cofund.org.pl>

Cooperation Fund Foundation is one of the first and biggest institutions established in Poland for coordination of foreign assistance programmes. The Foundation has been operating for over 20 years and has experience in managing programmes and projects financed from different resources (PHARE, ESF, EU, LLLP). Current projects support different goals such as social economy, development of civil society, equal opportunities, vocational and continuing education and training etc. Co-operation Fund is part of ReferNet - a European network for gathering and exchanging information on VET in EU countries.



Access Sweden, Sweden

www.access-sweden.se

Access Sweden is an NGO open to individuals, associations, organisations, enterprises and public agencies who want to support the development of Swedish tourism becoming accessible for all. The association brings together people with knowledge, skills and ambitions to improve the accessibility of Sweden, with a particular focus on the tourism sector.



Action for blind people

Part of RNIB Group

Action for Blind People, United Kingdom

<http://www.actionforblindpeople.org.uk>

Action for Blind People provides services to visually impaired people comprising: Employment and Self-Employment programmes, Independent Living, Housing, Leisure, Children and Families, Assistive Technology and Information Advice and Guidance. Action also provides Visual Awareness training and has four specially adapted hotels.

General Information



The project has been funded with support of the European Commission under Lifelong Learning Programme, Leonardo da Vinci Programme - Transfer of Innovation.

This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.