Invitation to

Accessible Tourism Training Conference – EU Erasmus+ Project TAD Multiplier Event

Date:	Wednesday 13 November 2019
Venue:	VisitFlanders.
	Rue du Marché aux Herbes 61, 1000 Brussels, Belgium
Time:	10h00 to 13h15 + light lunch (ending at 14.00)

Multiplier Event

The Accessible Tourism Training Multiplier Event, organized by ENAT, with the kind support of VisitFlanders and VisitBrussels, will present the TAD project outcomes, give the floor to training providers and tourism entrepreneurs, and provide participants with networking opportunities to share their experience and stimulate trigger new cooperation.

The event will also be an interesting occasion for students to become familiar with accessible tourism, its aims and some of the best practices in Belgium and elsewhere in Europe.

The event will be followed by a light "networking" lunch, offered by the TAD project.

The main language of the event will be English. On request, French simultaneous translation will be available.

TAD - The Ability Advisor

The Erasmus+ funded European project <u>TAD - The Ability Advisor</u> is the latest in a number of projects carried out by ENAT and its partners, providing training content on accessible tourism for vocational training and university students, small and medium enterprises and also trainers and teachers of tourism management and hospitality courses.

Our aim is to integrate this content into the training modules of courses offered by VET (Vocational and Educational Training) organisations and all learning providers who can reach tourism students, workers and entrepreneurs.

Background

Accessible Tourism is a precondition for tourism offers that aim for quality and sustainability. While many destinations have started planning for more inclusive offers that cater for visitors with a wide range of access requirements, there is still a long way to go before we can say that a majority are truly "access-ready".

There is a general lack of knowledge and skills among managers and staff regarding accessibility, which is holding back the industry and leaving visitors with less choice and poorer service.

EU studies have identified the need for training and introducing new skill sets to meet the growing demand for good access, as the travelling population becomes older.

Registration is Free - but obligatory!

Please register early as places are limited. Registrations must be received by **Friday 8th November 2019** at the latest.

Forms in English and French can be found at the following links:

https://forms.gle/72jjeedHhgYwt56J9 (in English)

https://forms.gle/oMubpnKgpi75sq3s6 (en Française)

Download the Draft Programme from the right-hand panel in PDF format (English).

Download the invitation from the right-hand panel in PDF format (English and French)

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