



# Together for EU Tourism

## Together for EU Tourism stakeholders meeting

9:00 – 13:00 on 13 September 2022 [hybrid meeting]

Meeting room: 5B, Rue Froissart 36, 1040 Brussels, Belgium (note! changed from draft agenda)

Online: <https://ecconf.webex.com/ecconf-fr/j.php?MTID=me6321b07fb5150a4a3d7b4f14e2920d3>

Objectives of the meeting:

- To share information of the published pledges and commitments to support Transition Pathway for Tourism co-implementation
- To update stakeholders on the key developments regarding Transition pathway actions, and introduce the follow-up mechanism through green, digital and resilience lenses
- To encourage and advise stakeholders on developing their pledges and join the Together for EU Tourism community

Draft Agenda	
8:30	Coffee + Technical connection check for online participants
9:00	<b>Welcoming words by Hubert Gambs, DDG GROW</b>
9:15	<b>Introduction by Marie-Helene Pradines, HoU DG GROW.G1 Tourism, textiles</b>
9:30	<p><b>Session 1 : Key developments regarding Transition pathway areas</b></p> <p>9:30-10:15 Overview of areas and updates on recent developments</p> <ul style="list-style-type: none"> <li>• Green transition – <i>Ramune Genzbigelyte-Venturi</i></li> <li>• Digital transition – <i>Misa Labarile</i></li> <li>• Resilience – <i>Eric Philippart</i></li> <li>• Skills – <i>Elfa Kere</i></li> </ul> <p>10:15-10:45 Questions, comments and discussion with stakeholders</p>
10:45	Coffee, networking
11:00	<p><b>Session 2 : Co-implementation and its support</b></p> <p>11:00-11:05 Industrial Forum Task force 2 feedback – <i>Luis Campos</i></p> <p>11:05-11:15 Overview of T4T pledges and commitments – <i>Kirsti Ala-Mutka</i></p> <p>11:15-12:05 Example pledges from different types of stakeholders</p> <ul style="list-style-type: none"> <li>• <i>Françoise Guaspere</i>, Senior policy officer, Ile-de-France region</li> <li>• <i>Carolina Mendonça</i>, Coordinator, Azores DMO</li> <li>• <i>Ivor Ambrose</i>, Managing Director, European Network for Accessible Tourism</li> <li>• <i>Inge Janssen</i>, Director of Public Affairs EMEA, Booking.com</li> <li>• <i>Patrizia Patti</i>, Eco Marine Malta</li> <li>• <i>Cristina Nunez</i>, <a href="#">NECSTouR</a></li> </ul> <p>12:15-12:45 Discussion: how to support engagement and preparation of pledges?</p> <p>12:45-12:50 Next steps in Transition pathway co-implementation – <i>Kirsti Ala-Mutka</i></p>
12:50	<b>Closing words by Valentina Superti, Director GROW Tourism &amp; Proximity</b>