

TOURISM FOR ALL IN EUROPE

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Commerce

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- The importance of tourism
as an economic activity in the EU

- Tourism for all
- Tourism for the less tender group of people
- Tourism for persons with special needs

- TOURISM IS NOT ONLY ECONOMIC ACTIVITY, BUT LIFESTYLE AND DAILY NEEDS**
- AVAILABILITY** is the key word

- **Taking steps and measures to change practices, policies and procedures that make services accessible to people with special needs**

- **Participation of disabled persons in decision making, inclusion of their organizations through the obligation of giving opinions**

- **Promoting common standards, which guarantee to persons with disabilities the right to travel either for business purposes, whether in leisure**

- **All people should be able to travel the country and abroad, to any place that attracts them, or events they want to visit**

- **Examples of good practice:
Spain hotel chain "Confortel"
Nordic countries**

- **The whole chain of tourism
services must be
ACCESSIBLE**

- **Adjustments in tourism in fact be based on the principles - INTEGRATE**