



Programme

Joint Award on European Tourism Indicator System and Accessible tourism

Bruxelles, 22 April 2016

Charlemagne building

14:00 Registration and welcome coffee

14:30 Welcoming remarks by **Jacki Davis** –Moderator of the event

14:45 Welcome speeches:

Carlo Corazza - Head of Unit Tourism, Culture and Creative industries—DG
GROW- European Commission- -

15:00 Presentation of the Jury members

Selection procedure by the Jury Chair – **Cinzia De Marzo**, Policy officer – DG
GROW- European Commission

The trophies will be gently handed over for all categories, by representatives of the European Commission, Reduced Mobility Rights Limited, European Travel Commission, Village for All, Trip Advisor, ETOA, European Environmental Agency, Necstour, Travelife, Ecotrans, ENAT.

Category 1 – Overall sustainable destination management approach

Best example of destinations that, in addition to the general management criteria, have achieved good results in: (a) economic value; (b) social and cultural impact; (c) environmental impact, with particular focus either on sustainability or on accessibility.

15:30-15:45- Key note speech

Luigi Cabrini, Chairman of the Boards of Directors of the Global Sustainable Tourism Council -GSTC- *The Global Sustainable Tourism Criteria, as guiding principles for ETIS destinations*

Category 1 awards and special mentions (2)

- ETIS sustainable destination
- ETIS accessible destination



Presentation of runner-up, music introduction, presentation of video, exchange of words with winner, handing the Trophy and Award certificate;

16:15 – 16:30 coffee break

Category 2 - Sustainable and responsible management of destinations

Presentation of runner-up, music introduction, presentation of video, exchange of words with nominee, handing the Trophy and the Award certificate.

16:30-16:45 – Key note speech

Kristine Dorosko- Eco Innovation and circular economy Unit- DG ENV European Commission- *How to foster the synergies between ETIS and EMAS/Ecolabel from the environmental perspective*

Category 2 awards

- ETIS Economic value achiever
- ETIS Social and Cultural Impact achiever (2)
- ETIS Environmental impact achiever

Category 3–Environment and Accessibility as a catalyst for sustainable and responsible growth

Presentation of runner-up, music introduction, presentation of video, exchange of words with nominee, handing the Trophy and the Award certificate.

17:15-17:30 – Key note speech

Jesús Hernández-Galán, PhD, Director Accesibilidad Universal e Innovación- ONCE Foundation-'*Accessibility Key Indicators*'

Category 3 awards

- ETIS Environmental impact achiever
- ETIS Social and Cultural Impact achiever, with special mention for accessibility (2)
- ETIS Environmental impact achiever

18:00 Closing remarks and Networking cocktail

Simultaneous interpretation will be provided in French/English and in international sign language