

“TOURISM FOR ALL”

**International conference on Accessible Tourism
15th November, 2010, Clarion Congress Hotel Ostrava, Czech Republic**

8:30 – 9:15 Registration

9:15 – 9:30 Conference opening and Welcome

**9:30 – 11:00 Thematic session 1
Accessible Tourism as a part of Sustainable Tourism**

Accessible tourism in Europe

Mrs. Lillian Müller, President, ENAT

Travelling for all – Disabled Passangers’ Rights

Mr. Ondřej Bárta, National Coordinator of European Commission Campaign “Your Passenger Right at hand”

Can we improve the quality of travelling with handicap?

Mr. Rostislav Hošek, Tourism department, The Ministry for Regional Development of the Czech Republic

Moravian-Silesian region without barriers

Mr. Petr Kolčárek, vice president of KLACR – Moravian-Silesian tourism cluster

Discussion

11:00 – 11:30 Coffee Break

**11:30 – 12:45 Thematic session 2
Services for all**

Competitiveness through accessibility

Mr. Ivor Ambrose, Managing Director, ENAT (to be confirmed)

Travel agency for all – good example from Portugal

Mrs. Ana Garcia, Director of Accessible Portugal travel agency, ENAT member

Prejudice versus reality, Hotel Witikohof and Tree top walk – good examples from Germany

Mr. Jiří Mánek, TRIANON-ČECHY, o. s.

How many, where to, when and why?

Mr. Roman Herink, vice president, Regional Disability Council, Zlín

Discussion

12:45 – 13:15 Press conference

12:45 – 14:00 Lunch

**14:00 – 15:00 Thematic session 3
Competences for Accessible Tourism**

Education in Accessible Tourism as a key to success

Mrs. Annagrazia Laura, CO.IN Cooperative Integrate onlus, ENAT representative

Roads to understanding OR development of competence of students in the sphere of AT and communication

Mrs. Pavla Sztulová, Director, AHOL – Post-secondary Professional School

Social tourism – education of public service servants

Mrs. Zdeňka Petřů, Lecturer, University of Economics, Prague

Discussion

15:00 – 15:30 Coffee Break

**15:30 – 16:30 Thematic session 4
Design for all**

Design for All in Tourism – Success Factors and Good Practice in Europe

Mr. Kai Pagenkopf, Neumann consult, Stadt- und Regionalentwicklung, Münster, ENAT member

Accessible buildings – chimera or a vision?

Mrs. Renata Zdařilová, Department of Urban Engineering, Faculty of Civil Engineering, VŠB – Technical University of Ostrava

National parks and accessibility?

Mrs. Lenka Dvořáková, Šumava National Park

Discussion

16:30 – 17:00 Conclusion

The conference is implemented by KAZUIST, spol. s r. o., Třinec in the framework of “ATHENA” project in cooperation with European Network for Accessible Tourism (ENAT), National Disability Council, Prague, civil association Trianon Český Těšín and TRIANON-ČECHY, o. s., Vimperk.