



programme



Accessible tourism

Wednesday 28th November

Interpretation French/English

www.iledefrance-europe.eu
Venue : Île-de-France Europe
10 rue Montoyer 1000 Brussels
Metro Station : Trône

ACCESSIBLE TOURISM: AN INVESTMENT FOR EUROPE'S FUTURE !

The European Union has been defending for several years a policy of active integration for disabled people and encouraging their full participation to society. According to the UN, approximately 650 million people live with disabilities in the world. Making tourism accessible is a social responsibility but also an issue for tourism competitiveness in Europe. The Paris Île-de-France Region, through its tourism board and the Veneto Region developed a strategy to improve the accessibility of their territory aiming at improving the quality of their destinations. Today, European regions, in the frame of the new taskforce "accessible tourism" from the NECSTour network, committed themselves to pursue and improve this strategy to increase incomes and really make their resources accessible to everyone.

This conference will be an opportunity to think about relevant actions to make tourism in the EU more accessible. The participants will share their views on how the different levels of the EU governance can work together to shape the future of accessible and inclusive tourism.

14.30 Welcome Coffee

15.00 Opening by **Gabriel Massou**, Vice president of the Paris Île-de-France Tourism Board Regional Councilor

Moderation: **Mr. Ivor Ambrose**, Managing Director and a co-founder of ENAT, the European Network for Accessible Tourism



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15.15 A European taskforce, dedicated to Tourism

Carlo Fidanza, MEP, member of the Tran Committee (TBC)

15.30 European destination for all: presentation of the taskforce "Accessible Tourism" of the network NECSTour

Sylvia Draghi, Tourism Unit, the Veneto Region
Emmanuelle Tulliez, Paris Île-de-France Tourism Board

Q&A

16.15 Coffee break

16.30 Mainstreaming Accessibility in Tourism

Antonella Correra, Policy Officer, Support to Tourism Industry, European Commission DG Enterprise and Industry

16.50 The position of the interested circles: NGO's and companies

Carlotta Besozzi, Director - European Disability Forum
Ronan de la Paquerie, Technical adviser – TAXIS G7

Q&A

17.30 Closing remarks by Gabriel Massou, Vice president of the Paris Île-de-France Tourism Board, Regional Councilor

17.45 Cocktail Reception

Registration: tourisme@iledefrance-europe.eu



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Network of European Regions for
a Sustainable and Competitive Tourism

NECS TouR

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