



The "ALL FOR ALL - Portuguese Tourism", launched by **Turismo de Portugal** and addressed to all national tourism players, wants their mobilization in a concerted action to make Portugal a tourist destination increasingly accessible to all.

It aims to the adaptation and improvement of the tourist supply and its dissemination and promotion to all tourists.

The [ALL FOR ALL Program](#) has its own channel, where technical information and useful content (videos included) about accessibility will be disseminate to tourist agents, to clarify that the supply's adjustment lays in small gestures or adaptations, which do not always require big investment.

The "ALL FOR ALL Program" also includes a financial support for the creation of accessibility in tourist establishments, tourist entertainment companies, restaurants, travel agencies and also public spaces and cultural facilities, in which the Turismo de Portugal has allocated 5 million euros until December 2017, to finance companies and public entities projects.

In addition, visitportugal.com, the tourist promotional site, displays an [online channel dedicated to accessible tourism](#), where accessible itineraries in historical city centers of Portugal (mainland, Madeira and Azores) can be found.

The focus on accessibility is directly related to the purpose of the country: "warm welcome". Building an accessible tourist destination for all, we are responding to the needs of each and every one, providing a better service and enhancing for more tourists.