




MEMORANDUM OF UNDERSTANDING (MOU)

BETWEEN
THE EUROPEAN NETWORK FOR ACCESSIBLE TOURISM
(ENAT)
AND
THE ASSOCIATION OF THAI INCLUSIVE TOURISM
(ATIT)

Establishes cooperation between ENAT and
ATIT to promote and develop Accessible Tourism, particularly in
Thailand, the Asia-Pacific region and Europe.

Signed at ITB Berlin, on 4 th March 2026

ON BEHALF OF ENAT: 
HR. DR. RÜDIGER LEIDNER

ON BEHALF OF ATIT: 
MR. NITHI SUBHONGSANG

This MOU shall take effect upon signing at **ITB Berlin 2026** and remain valid for
the years 2026 to 2028, with the possibility of extension upon mutual agreement.



Memorandum of Understanding (MOU)
Between
The European Network for Accessible Tourism (ENAT)
and
The Association of Thailand Inclusive Tourism (ATIT)

1. Purpose

This Memorandum of Understanding establishes cooperation between ENAT and ATIT to promote and develop Accessible Tourism, particularly in Thailand, the Asia-Pacific region and Europe. The cooperation aims to raise awareness and foster understanding of the importance of Accessible Tourism among government authorities and agencies, the tourism industry and society at large, thereby encouraging inclusive practices and sustainable development across the tourism industry.

2. Objectives

The Parties agree to cooperate in order to:

- 2.1 Exchange knowledge, research findings, and best practices in Accessible Tourism.
- 2.2 Build networks of cooperation between Europe and the Asia-Pacific Region.
- 2.3 Raise awareness and understanding of Accessible Tourism among decision-makers in policy-making, the business sector, and civil society.
- 2.4 Support capacity building for tourism professionals and stakeholders in implementing Tourism for All principles.
- 2.5 Disseminate information and promote Accessible Tourism through joint communication channels and networks.

3. Scope of Cooperation

The cooperation includes but is not limited to:

- Joint awareness-raising activities at regional, national and international levels.
- Exchange of expertise and the results of case studies between ENAT and ATIT.
- Dissemination of information through ENAT's global network and ATIT's national network.

- Collaboration on research, developing guidelines and practical tools for tourism stakeholders.

4. Roles and Responsibilities

- **ENAT:** Provide international expertise, standards, and best practices; disseminate information globally.
- **ATIT:** Represent inclusive tourism stakeholders in Thailand; mobilize private-sector and civil society participation; coordinate with government authorities and agencies for support.

5. Duration

This MOU shall take effect upon signing at ****ITB Berlin 2026**** and remain valid for the years 2026 to 2028, with the possibility of extension upon mutual agreement.


6. Implementation Mechanism

- Establish a **Joint Working Group** composed of representatives from ENAT and ATIT.
- Hold regular meetings (virtual or in-person) to monitor progress and plan activities.
- Share updates and reports with both networks to ensure transparency and alignment.

7. Expected Outcomes

- Increased awareness and understanding of Accessible Tourism among government, industry and civil society.
- Strengthened tourism cooperation between Europe and Asia-Pacific.
- Dissemination of practical knowledge and tools to tourism stakeholders.
- Enhanced visibility of Thailand as a proactive partner in Accessible Tourism.

Signed at ITB Berlin, on 4th March 2026

On behalf of ENAT: 

Hr. Dr. Rüdiger Leidner

On behalf of ATIT: 

Mr. Nithi Subhongsang