



We are David and Eddie. We are members of Jaccede.com, a french organization working to create a complete guide to accessible locations, and to raise awareness about the importance of making everywhere accessible to everyone.

Jaccede.com is a ENAT member and we are very grateful to present you our organization.

Before that, we just want to give you a short summary of the french «Equal Opportunities Act»

A presentation slide with a white background. At the top left, the text 'Law of accessibility' is written in green, with a small box containing '[Aucun titre]' below it. To the right of this text is the French flag. Below the title, the text 'Equal Opportunities Act of February 11th, 2005' is written in red. Underneath this, the text 'Regarding accessibility:' is followed by a paragraph: 'Before 2015, all existing establishments open to the public and collective transports must be accessible to all, regardless of disability.' At the bottom right of the slide is the logo of the French Republic, featuring the French flag and the text 'Liberté • Égalité • Fraternité RÉPUBLIQUE FRANÇAISE'.

The Equal Opportunities Act of February 11th, 2005

Regarding accessibility, it says :

Before 2015, all existing establishments open to the public and collective transports must be accessible to all, regardless of disability.

Now the problem is that the information about accessible places is difficult to find. So accessible places become inaccessible because no one knows about them...

... and that is when Jaccede.com comes into the picture.



Jaccede.com

- An interactive and free **guide** to accessible addresses,
- A non-profit **organization**, to increase public awareness of accessibility issues.

Our vision
"A better world is possible with accessible cities"

The image shows a group of four people: a woman in a wheelchair, a man in a suit, a woman in a red top, and a man in a stroller. The Jaccede.com logo is in the top left and top right corners.

Jaccede.com

«J'accède» means in french «I access».

Founded in 2006 by Damien Birambeau, who is himself physically impaired, Jaccede.com is:

- an interactive guide of accessible addresses,
- a non-profit organization, which works to allow the disabled and those with limited mobility to be active members of the society they live in.

The vision of Jaccede is:

A better world is possible with accessible cities.

I think we all share this vision.

The guide

Over **22 000 addresses** registered,
over **4 000 contributors**,
around **25 000 visitors** each month.

Beneficiary = Contributor
The more people participate, the more reliable
the information gets.

Now available on mobile
- mobile website
- apps for smartphones

Jaccede.com
Android iPhone BlackBerry

The guide

It was launched in 2006 with this idea :

People with limited mobility know accessible places. If everyone put these informations together, we can create an important database useful to thousands of people with limited mobility.

Today more than 22 000 addresses are registered on Jaccede.com : hotels, restaurants, super-markets, barbershops, ... Each address is described in detail, concerning its entrance, toilets, surroundings, ...

The idea is to enable anyone to decide for himself if a location is accessible enough, or not.

The implementation of a «wiki» system allows contributors to complete, correct and update the informations.

The more people participate the more reliable the information gets.

This guide is also available on mobile devices, with:

- a mobile web site
- applications for iPhone, Android and BlackBerry

Thanks to geolocation, searching and registering addresses is made easier.



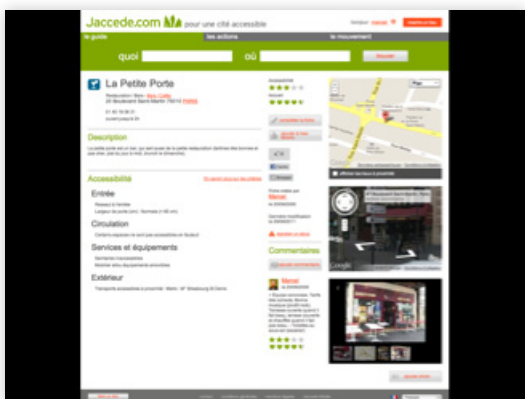
This is the home-page of the web site.



In the Guide section, you can search for accessible places.

According to the results, you can precise your research by choosing additional criterias.

The places found are also visible on a map.



Here you can see the details of a place:

- general informations, like name, category, address, ...
- informations about accessibility: entry, circulation, facilities, ...
- on the right, there's:
a map to locate the place on.
You can display the other places nearby.
Photos.

If you are logged in, you can:

- modify, correct, update... all the informations
- add personal comments and photos
- register the place in your favorit address book

At any moment, you can register a new place.

We have quite a number of regular users who register and complete addresses. But this is not enough, we would like to include more people into our accessibility movement, even people who have not been sensibilized yet. That's one of the reasons why we have created the Accessibility Days.

Accessibility Days

Aims:

- **Inventory** accessible places of a town or district
- **Raise awareness** regarding accessibility
- **Federate** people in a visible and concrete action



130 Accessibility Days all over France, over **7 000 volunteers** involved, over **13 000 accessible places** registered, around **40 000 business owners** made aware.

The Accessibility Days

These events have three aims:

- Collecting information about accessible places of a town, or district
- Raise awareness of the importance of accessibility among those taking part: local businesses, public officials and the general public
- Federate people in a visible and concrete action

Since 2007 there have been over 130 accessibility days all over France, which means:

- over 7 000 volunteers involved
- over 13 000 places registered (half of the addresses registered in the guide!)
- around 40 000 business owners made aware of their role and responsibilities when it comes to making their place accessible to everyone.

What happens at an Accessibility Day ?



To begin with, a Jacceder explains to all the volunteers the principal accessibility criterias (door-width, ramp, projection, incline,...).

They will then be split into teams of 3, and each team will be given:

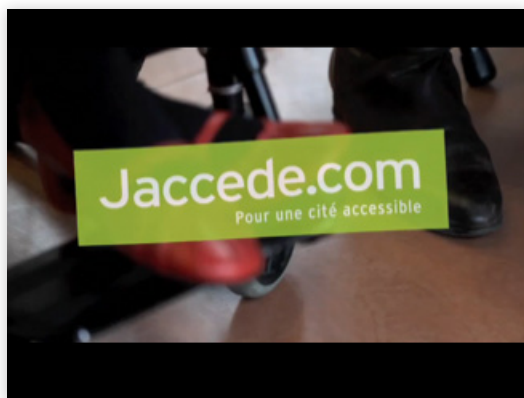
- a Jaccede kit containing all the tools necessary to carry out the campaign.
- a map of the town with a given zone for them to focus on.

The «able-bodied» volunteers are often provided with a wheelchair, in order to see for themselves the difficulties of access.

They leave an explanatory leaflet in each establishment to help raise awareness in the long term, and those places that are accessible enough are taken down on a record sheet.

Participants then go to a computer room to submit all the accessible places surveyed onto the website.

The day usually ends with a debriefing, and a friendly drink!



In October 2011 we have launched our first National Accessibility Day.
1 500 volunteers paced the streets of 23 French towns, armed with wheelchairs and Jaccede Kits!
All those actions were organized by our Jacceders!



By the end of the year the guide will be available in English, Spanish and German
so please don't hesitate to participate and register the fun accessible places you know !

Thank you for your attention.

We also would like to gratefully thank the **Turkish Confederation For Disabled** for inviting us.