



FIERA DI VICENZA

# MITA

International Meeting  
on Accessible Tourism

## Fiera di Vicenza

### MARCH 22<sup>nd</sup>, 2013

GITANDO.ALL

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# PROGRAMME

**9.30 am**

**Opening session and welcome:**

**Roberto Ditri**

*Chairman Fiera di Vicenza*

**Marino Finozzi**

*Tourism Councillor – Veneto Region*

**Jan Frydman**

*Head of the European Commission's Tourism and Cultural Asset Unit*

**10.00 am**

**Accessibility in tourism activities to boost economic growth**

- Presentation of the initial results of the Veneto Region's prime project.
- Urban Accessibility and Tourism: a winning strategy. The experiences of the cities that won the European "Access City Award" and the finalists.
- Presentation of the White Paper on Accessible Tourism.

Moderator:

**Roberto Vitali**

*President of Village for all – V4A®*

**Interventions from:**

**Antonella Correra**

*Officer for the European Commission's Tourism and Cultural Asset Unit*

**Mara Manente**

*CISSET –Ca' Foscari University, Venice*

**Access City Award**

Accessible tourism, a new strategic advantage. Presentation of the prime projects and evaluation of the social economic benefits related to destinations and tourism businesses.

- *Representative from the city of Avila (Spain)*  
*Winner of the "Access City Award " 2011*

**José Francisco Hernández Herrero**

*Deputy Mayor*

- *Representative from the city of Berlin (Germany)*  
*Winner of the "Access City Award" 2013*

**Gerhard Buchholz**

*Visit Berlin*

- *Representative from the city of Nantes (France)*  
*"Access City Award" 2013 finalist*

**Laurence D'Haene**

*Château Nantes*

- *Representative from the city of Stockholm (Sweden)*  
*"Access City Award" 2013 finalist*

**Ewa Samuelson**

*Deputy Mayor*

**12.40 am**

**Presentation of the Italian White Paper on Accessible Tourism**

**Flavia Coccia**

*Mission Organisation for Re-launching Italy's Image. Department for Regional Affairs, Tourism and Sport*


**1.00 pm**

**Conclusions:**

**Carlotta Besozzi**

*Director of the European Disability Forum (EDF)*

followed by a buffet lunch



**3.00 pm**

**Opening session and welcome:**

Moderator:

**Roberto Vitali**

*President of Village for all – V4A®*

**- Carlo Fidanza**

*Member of the European Parliament,*

*TRAN Commission*

*“The European Parliament’s Accessible Tourism Lobby”*

**- Fabrizio Spada**

*Director of the European Commission’s Regional Representation in Milan*

*“The European Commission’s role in Accessible Tourism - declarations of intent signed by Marino Finozzi and Antonio Tajani”*

**3.40 pm**

**Interventions:**

**- Marino Finozzi**

*Tourism Councillor,*

*Veneto Region*

**- Elena Donazzan**

*Education and Training Councillor,*

*Veneto Region*

**- Remo Sernagiotto**

*Social Policy Councillor,*

*Veneto Region*

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**Interpreting arrangements**

Subject to confirmation, interpreting will be provided during the seminar in the following languages through which participants will be able to speak and listen: ES/DE/EN/FR/IT.

Italian Sign Language (LIS) and real-time captioning will also be provided.

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**RSVP**

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**4.15 pm**

**European and international experiences**

Moderator:

**Ivor Ambrose**

*Director of the European Network*

*for Accessible Tourism (ENAT)*

**- Jordan - Ibrahim Abu-Helil**

*Member of the ENAT Board*

**- Uruguay - Alicia Barragán Iturriaga,**

*Representative from Foundation ONCE*

*for Accessible Tourism in Uruguay*

**- Hong Kong - Agatha Lee**

*Regional Manager of Cathay pacific Airlines*

*in Italy*

*“Passenger rights”*

**- Necstour - Cristina Nùñez**

*European Network for Sustainable*

*and Competitive Tourism*

*“Launch of the Veneto Region and Île-de-France*

*Task Force for Accessible Tourism”*

**- Italy - Roberto Rocca**

*Director of the Tourism Department*

*“Manifesto For the promotion of Accessible Tourism”*

**- Bruxelles - Carlotta Besozzi**

*Director of the European Disability Forum (EDF)*

*“The EDF’s support to the Manifesto for Accessible Tourism“*

**6.30 pm**

**Conclusions**

**6.45 pm**

**Gitando Opening Ceremony**





*Presidenza del Consiglio dei Ministri  
Il Ministro per gli Affari Regionali  
e Turismo e lo Sport*



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[www.gitando.it](http://www.gitando.it)