



REF: FITUR/TUR.ACC/2015

Madrid, 21 December 2014

Dear Madam/Sir,

The World Tourism Organization (UNWTO), the ONCE Foundation for Cooperation and Social Inclusion of Persons with Disabilities and the State Representative Platform for Persons with Physical Disabilities (PREDIF) in Spain are pleased to invite you to the panel "Technology at the service of Tourism for All", which will take place on 29 January 2015, from 12 noon to 2 p.m., in the context of the FITUR International Tourism Fair (IFEMA, Room N 115/116), in Madrid, Spain.

This event will feature representatives of the tourism sector as well as experts in the development of new technologies and organizations working on behalf of people with disabilities, who will share their knowledge and experience in the field of accessible tourism and smart destinations and analyse the most important opportunities and challenges in this area.

It also will highlight best practices in applied technologies for accessible tourism in the areas of accommodation booking, transport, mobility at the destination and participation in leisure activities.

In order to facilitate your participation, we ask you to complete the attached registration form and to send it by e-mail to [turismo@fundaciononce.es](mailto:turismo@fundaciononce.es) before **23 January 2015**. For more information, please visit the event website at <http://ethics.unwto.org/event/technology-service-tourism-all> or contact the UNWTO Ethics and Social Responsibility Programme at [ethics@unwto.org](mailto:ethics@unwto.org).

We look forward to receiving your confirmation.

Yours sincerely,

Márcio Favilla  
Executive Director of  
Operational Programmes and  
Institutional Relations  
World Tourism Organization

Alberto Durán López  
Executive Vice-President  
ONCE Foundation

Francisco Sardón Peláez  
President  
PREDIF

With the collaboration of:

