

TOURISM IS FOR EVERYONE WITH GITANDO.ALL

Fiera di Vicenza from 21st to 24th March 2013

The freedom to be able to enjoy one's leisure time to the full, with no exceptions, is something that everyone has a right to. That's why, from 21st to 24th March, GITANDO.ALL, the only Show in Italy specifically for accessible tourism, organised by Fiera di Vicenza and the Village for All network, will be back as part of the GITANDO Tourism and Open-Air Holiday Exhibition. Better accommodation facilities, specially equipped sports fields, cities open to everybody, whatever their degree of physical ability, all lead to a greater quality of life and the concrete possibility of breaking down every barrier.

GITANDO.ALL is also a chance for others to get a first-hand experience of these topics through projects linked to sport and education. Over six hundred students will be attending the exhibition and putting themselves to the test by trying out obstacle courses in wheelchairs, visiting the Omero Museum with its extraordinary tactile itinerary and listening to the stories of the GITANDO guests who, at the last edition, included Alex Zanardi, Andrea Stella and Antonella Ferrari

Friday, 22nd March, will see an important event with MITA, the International Meeting on Accessible Tourism, organised by Fiera di Vicenza and the Veneto Region in collaboration with the European Commission - DG Impresa, and ENAT - the European Network of Accessible Tourism. The meeting will be discussing the most prominent international initiatives and will be presenting innovation and development plans for this particular market, as well as assessing the economical and social advantages and the effect these projects will have within the territory.

More than 100 international buyers and 200 Italian sellers will then be gathering at Fiera di Vicenza on 21st March for BIFA, Buy Italy for All, the Accessible Tourism Exchange, organised in collaboration with Veneto Region and ENIT, the Italian Tourism Agency. In 2012, due to its role in promoting tourism and sport for all to enjoy, GITANDO.ALL was presented with a Presidential Award of National Merit by the Head of State for its particularly deserving achievements. Entry into the GITANDO and GITANDO.ALL Shows in Fiera di Vicenza is free of charge and both are sponsors of the Faip campaign in aid of research into medullary lesions.

www.vicenzafiera.it

www.gitando.it

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