Lombard Heritage for All

Accessible itineraries and tour packages in the territories of the ancient Duchy of Spoleto and in Slovenia

Final conference of the European project A.L.L.

Wednesday 15 November 2017 **9.30 – 13.30**

Monumental Complex of San Nicolò - Via Gregorio Elladio 10, Spoleto, Italy

Programme

9.30 **Registration of participants**

10.00 **Opening and welcome**

Fabrizio Cardarelli *Mayor of Spoleto*

Camilla Laureti *Councillor on Culture and Tourism of the City of Spoleto and Councillor of the Italia Langobardorum Association*

Fabio Paparelli *Councillor on Economy, Trade, Tourism and Sport - Regional Council of Umbria*

Participation of representatives of Slovenian public authorities is expected

10.20 **Session 1 - Tourism offers for all: accessibility as a quality element and development factor of tourism systems**

Chairperson: **Annagrazia Laura** *President of ENAT - European Network of Accessible Tourism*

Francesco Tapinassi *Director of Tourism General Direction of Italian Ministry of Cultural Heritage and Activities and Tourism*
The Strategic Development Plan for Tourism 2017-2022

Roberto Vitali *President of Village for all – V4A® Quality Brand Hospitality for All*
Strategies and opportunities in the market of Tourism for All

Gabriella Cetorelli Schivo *Responsible for Special Projects of Museum General Direction of Italian Ministry of Cultural Heritage and Activities and Tourism*
Heritage to the future. MiBACT experiences and good practices for the accessibility of cultural sites in view of the European Year 2018

Alessandro M. Nucara *General Director of Federalberghi - Federation of Italian Hotels & Tourism Associations*
Accessible Tourism: challenges and opportunities for the hotel industry

Silvio Moretti *Director of the training area of FiPE - Italian Federation of restaurants, bars and catering*
Accessibility and welcome for all in restaurants and bars

Themis Halvantzi-Stringer *Tourist Guide in London and member of FEG - European Federation of Tourist Guide Association*
The quality of the visit experience of tourists with specific needs: the role of the tourist guide

Lombard Heritage for All

Accessible itineraries and tour packages in the territories of the ancient Duchy of Spoleto and in Slovenia

Final conference of the European project A.L.L.

11.30   Coffee break

11.45   Session 2 – The project A.L.L. Across the Lombards' Lands
Chairperson: **Maria Stella Minuti**   *Incipit Consulting, project coordinator*

Daša Pavlovič   *National Museum of Slovenia*
Dolores Kores   *Premiki*
The Lombard heritage and the itineraries and tour packages for all in Slovenia

Maria Stovali   *City of Spoleto*
Daniela Cittadoni   *Tasting Travel*
The Lombard heritage and the itineraries and tour packages for all in the Duchy of Spoleto

Maurizio Panzironi   *Tandem*
Accessibility assessment in defining the itineraries for all

Stefania Berardi   *Incipit Consulting*
The multimedia information system enriching the itineraries

Helena Kvenkel   *BSC - Business Support Centre Kranj*
What's next? Future developments for the A.L.L. project

Ivor Ambrose   *ENAT - European Network of Accessible Tourism*
Marketing and promotion of itineraries and tour packages for all

13.10   Discussion

13.30   Closure of the conference

Light lunch buffet

In the afternoon visit to the Rocca Albornoziana and guided tour of the National Museum of the Duchy of Spoleto and of the exhibition "Trame Longobarde"

The conference will be held in Italian and English with simultaneous translation and interpretation in the Italian Sign Language