Lombard Heritage for All
Accessible itineraries and tour packages in the territories of the ancient Duchy of Spoleto and in Slovenia

Final conference of the European project A.L.L.
Wednesday 15 November 2017   9.30 – 13.30
Monumental Complex of San Nicolò - Via Gregorio Elladio 10, Spoleto, Italy

Programme

9.30  Registration of participants

10.00  Opening and welcome

Fabrizio Cardarelli  Mayor of Spoleto
Camilla Laureti  Councillor on Culture and Tourism of the City of Spoleto and Councillor of the Italia Langobardorum Association
Fabio Paparelli  Councillor on Economy, Trade, Tourism and Sport - Regional Council of Umbria

Participation of representatives of Slovenian public authorities is expected

10.20  Session 1 - Tourism offers for all: accessibility as a quality element and development factor of tourism systems

Chairperson: Annagrazia Laura  President of ENAT - European Network of Accessible Tourism

Francesco Tapinassi  Director of Tourism General Direction of Italian Ministry of Cultural Heritage and Activities and Tourism
The Strategic Development Plan for Tourism 2017-2022

Roberto Vitali  President of Village for all – V4A® Quality Brand Hospitality for All
Strategies and opportunities in the market of Tourism for All

Gabriella Cetorelli Schivo  Responsible for Special Projects of Museum General Direction of Italian Ministry of Cultural Heritage and Activities and Tourism
Heritage to the future. MiBACT experiences and good practices for the accessibility of cultural sites in view of the European Year 2018

Alessandro M. Nucara  General Director of Federalberghi - Federation of Italian Hotels & Tourism Associations
Accessible Tourism: challenges and opportunities for the hotel industry

Silvio Moretti  Director of the training area of FIPE - Italian Federation of restaurants, bars and catering
Accessibility and welcome for all in restaurants and bars

Themis Halvantzi-Stringer  Tourist Guide in London and member of FEG - European Federation of Tourist Guide Association
The quality of the visit experience of tourists with specific needs: the role of the tourist guide
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11.30  Coffee break

11.45  Session 2 – The project A.L.L. Across the Lombards' Lands
Chairperson: Maria Stella Minuti  Incipit Consulting, project coordinator

Daša Pavlovič  National Museum of Slovenia
Dolores Kores  Premiki
The Lombard heritage and the itineraries and tour packages for all in Slovenia

Maria Stovali  City of Spoleto
Daniela Cittadoni  Tasting Travel
The Lombard heritage and the itineraries and tour packages for all in the Duchy of Spoleto

Maurizio Panzironi  Tandem
Accessibility assessment in defining the itineraries for all

Stefania Berardi  Incipit Consulting
The multimedia information system enriching the itineraries

Helena Kvenkel  BSC - Business Support Centre Kranj
What’s next? Future developments for the A.L.L. project

Ivor Ambrose  ENAT - European Network of Accessible Tourism
Marketing and promotion of itineraries and tour packages for all

13.10  Discussion

13.30  Closure of the conference

Light lunch buffet

In the afternoon visit to the Rocca Albornoziana and guided tour of the National Museum of the Duchy of Spoleto and of the exhibition "Trame Longobarde"

The conference will be held in Italian and English with simultaneous translation and interpretation in the Italian Sign Language

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