



Third CSR Conference  
***People with disability and the right to inclusion:  
What is the role of anthropocentric companies?***

**Tuesday September 27th 2011**  
Royal Olympic Hotel, Athens

*In association with*



**the National Confederation of Disabled People in Greece**

## Preliminary programme

08:00	Registration and refreshments
08:50	Welcome by the conference chairman: <b>John Andrews</b> , Consultant Editor, <i>The Economist</i>
09:00	<b>Official Opening:</b> <b>PEOPLE WITH DISABILITIES, A VULNERABLE GROUP: HOW DOES THE GREEK GOVERNMENT PROMOTE THEIR RIGHTS IN THE MIDST OF THE FINANCIAL CRISIS?</b>  <b>Ioannis Vardakastanis</b> , President, <b>National Confederation of Disabled People in Greece</b> (NCDP), President, <b>European Disability Forum</b> (EDF)
09:20	Discussion
09:40	<b>THE KALLIKRATIS PLAN AS A TOOL FOR THE REVISION OF DISABILITY POLICIES AT A REGIONAL LEVEL</b>  <b>Paris Koukouloupoulos</b> , Deputy Minister of Interior, <b>Greece</b>  <b>Anna Papadimitriou</b> , Vice Governor, <b>Attica Region, Greece</b>  <b>Giorgos Kaminis</b> , Mayor of Athens, <b>Greece</b>  • Problems and prospects in the implementation of access and equality policies for people with disability in the city of Rethymnon <b>Giorgis Marinakis</b> , Mayor of Rethymnon, <b>Greece</b>  <b>Christos Nastas</b> , General Secretary, <b>National Confederation of Disabled People in Greece</b>

10:20	Discussion
10:50	<b>Break</b>
11:10	<b>EMPLOYMENT, SOCIAL INSURANCE AND PROTECTION IN THE MIDST OF THE FINANCIAL CRISIS</b>  <b>George Koutroumanis</b> , Minister of Labour and Social Security, <b>Greece</b>  <b>Nikos Skorinis</b> , Vice President, <b>Economic and Social Council of Greece (OKE)</b>  <b>Lila Dimitriadou</b> , Member of the board & Secretary of the Department of Culture, <b>General Confederation of Greek Workers (GSEE), Greece</b>  <b>Thomas Klisiotis</b> , First Vice-President, <b>National Confederation of Disabled People in Greece</b>
11:45	Discussion
12:10	<b>TOURISM FOR PEOPLE WITH DISABILITIES: A REAL CHALLENGE</b> • Why has tourism been used as the Trojan Horse? • Impact of “Tourism for All” on the country’s economic development • How accessible is tourism in Greece both to Greeks and foreign visitors with disabilities?  <b>Constantina Bei</b> , Secretary General, <b>Ministry of Culture and Tourism, Greece</b>  <b>Marily Christofi</b> , Engineer, Accessibility Expert, Collaborator on accessibility issues, <b>National Confederation of Disabled People in Greece</b>  <b>Yiannis Retzos</b> , President, <b>Hellenic Hotel Federation</b> , First Vice-president, <b>Association of Greek Tourism Enterprises</b>  <b>Ivor Ambrose</b> , Managing Director, <b>European Network for Accessible Tourism</b>
12:40	Discussion
13:00	<b>Break</b> (Coffee and snacks)

13:20	<p><b>IT: NEW TECHNOLOGIES TURN DISABILITIES INTO ABILITIES</b></p> <ul style="list-style-type: none"><li>• Achievements in mobile telephony and broadband services</li><li>• New employment opportunities</li></ul> <p><b>Pantelis Tzortzakis</b>, Deputy Minister for Administrative Reform and E-government, <b>Greece</b></p> <p><b>Constantine Stephanidis</b>, Professor, <b>University of Crete</b>, Director, Institute of Computer Science, <b>Foundation for Research and Technology</b>, Greece</p> <p><b>Konstantinos Gargalis</b>, Treasurer, <b>National Confederation of Disabled People in Greece</b></p> <p><b>Isidoros Sideridis</b>, Business Development Manager, <b>SiEBEN</b></p>
14:00	Discussion
14:20	<p><b>THE GREEK BUSINESS SECTOR RESPONDS: HOW SOCIALLY RESPONSIBLE?</b></p> <ul style="list-style-type: none"><li>• Evaluation of CSR business initiatives</li><li>• Figures and statistics</li></ul> <p><b>Nikos Analytis</b>, President, <b>Hellenic Network for CSR</b></p> <p><b>Nafsika Zevgoli</b>, Corporate Responsibility Professional, <b>Vodafone Greece</b></p> <p><b>Evgenia Lianou</b>, Head of Total Quality and Human Resources, <b>COCO-MAT</b></p> <ul style="list-style-type: none"><li>• From Customer-centric to Anthro-po-centric company culture</li></ul> <p><b>John Kalogerakis</b>, CEO, <b>JMK- Anthropocentric Corporate Training &amp; Development</b></p>
14:50	Discussion
15:20	<p><b>Conclusions</b> <b>End of Conference</b></p>

26/9/2011

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Speakers mentioned herein have confirmed their participation.  
We reserve the right of amendments.