



## ENTER 2011 DESTINATIONS FOCUS.

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### Workshop Session, 28 January 2011, 11.00 to 12:30

Title: **ENAT - Accessible Tourism**  
Chairperson: **Prof. Dimitrios Buhalis**

#### Speakers and Themes



#### **“eAccess+” Best Practice Accessible ICT Solutions for Tourism**

Ivor Ambrose, Managing Director, European Network for Accessible Tourism (ENAT), Belgium/Greece.  
Email: [enat@accessibletourism.org](mailto:enat@accessibletourism.org)



#### **Accessibility Information in Destination Marketing: the Experience of VisitBritain and UK Destinations**

Andrew Daines, Partnerships Manager, VisitBritain, UK  
Email: [Andrew.Daines@visitbritain.org](mailto:Andrew.Daines@visitbritain.org)



#### **Web Accessibility for Competitive Advantage in the Tourism Sector**

Spyros Michailidis, CEO, EWORX S.A., Greece  
Email: [sm@eworx.gr](mailto:sm@eworx.gr)



#### **Realizing Accessible Tourism by Matching Stakeholders**

Franz Pühretmair, Business & Scientific Manager, KI-I, Austria  
Email: [Franz.Puehretmair@ki-i.at](mailto:Franz.Puehretmair@ki-i.at)

#### **Contact Person / Workshop Convener:**

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*Working together to make tourism in Europe accessible for all*  
**ENAT asbl.**

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