
INTERREG IVC Call 2. Project Participation - Expression of Interest

The European Network for Accessible Tourism a.s.b.l. (ENAT) is interested in contributing to proposals under the **2nd INTERREG IVC Call** and in the implementation of successful projects.

As a non-profit association, ENAT is not eligible to act as a full partner in INTERREG IVC, which is only open to bodies governed by public law. ENAT would therefore like to offer its services and expertise to public bodies that wish to develop projects focussing (partly or wholly) on *accessible tourism for disabled, elderly and other visitors*.

Our Offer

Our offer to public bodies and consortia is that ENAT *and/or* ENAT Members (in respective EU Member States, accession countries, Norway and Switzerland), may be sub-contracted by you to assist with the preparation and/or implementation of your project. Naturally, you must respect the EC and Programme rules for public tendering, and consider ENAT's offer against others, based on quality and price.

ENAT seeks to make a decisive contribution to the future development of accessible tourism in Europe by engaging with public and private enterprises in towns, cities, regions and at national and European levels.

This *Expression of Interest* summarises the identity of ENAT and our contact details. It also highlights the main subjects of our expertise, and the ways in which we might support your proposal-writing or the implementation of your eventual project. If you are interested in this offer please call or write to us at your earliest convenience.

INTERREG IVC - Does your project idea match our theme?

"Knowledge Transfer and Networking for the Promotion of Accessible Tourism in Towns, Cities, Destinations and Regions of Europe: Innovation and Environment".

Project sub-themes:

- Policies for the promotion and development of accessible tourism
 - Job Creation - opportunities in the developing area of accessible tourism
 - Integration of disabled employees in the tourism sector
 - Human Resource development, Life-Long Learning
 - Accessible Destination Management – strategies, tools and methods
 - Accessible Tourism Marketing and Labelling
 - Accessible Public Transport Systems and Services
 - Accessible Information, Web accessibility and ICTs for Tourism Development
 - Public-Private Partnerships for Tourism Development; involving SMEs
 - Accessibility & Sustainable Tourism – Environmental, Economic, Social aspects
- (See also: List of ENAT Keywords on last page of this document).

Contact Details

European Network for Accessible Tourism a.s.b.l. (ENAT)

Mr. Ivor Ambrose, Managing Director

Contact Address:

c/o EWORX S.A.,
Jean Moreas St. 66
GR-15231 Halandri, Athens
Greece.

Tel. 0030 210 614 8380

Fax. 0030 210 614 8381

E-mail: enat@accessibletourism.org

Web: <http://www.accessibletourism.org>

Registered in Brussels. Company no. 0897.614.640

INTERREG IVC 2nd Call Priority Areas

In the following table, priority areas where ENAT can contribute its expertise are marked in bold, with the acronym: **(ENAT)**

| Priority 1 - Innovation and the Knowledge Economy | Priority 2 - Environment and Risk Prevention |
|---------------------------------------------------------------|-----------------------------------------------------------------------|
| - Innovation, Research & Technology Development (ENAT) | - Natural & Technological Risks (incl. climate change) |
| - Entrepreneurship and SMEs (ENAT) | - Water Management |
| - Information Society (ENAT) | - Waste Prevention and Management |
| - Employment, Human Resources and Education (ENAT) | - Biodiversity and Natural Heritage (incl. air quality) (ENAT) |
| | - Energy and Sustainable Transport (ENAT) |
| | - Cultural Heritage and Landscape (ENAT) |

Type of Intervention

Following the INTERREG IVC typology of projects, ENAT is able to contribute to both types of intervention:

- Regional Initiative Projects *and/or*
- Capitalisation Projects including Fast Track Projects.

How can ENAT contribute to your project?

ENAT is prepared to work with Lead Partners and Consortia to design and carry out projects which meet your particular requirements, integrating the “accessible tourism” dimension firmly within your project aims, objectives and workplan.

Our specialists have an established track record of successfully managing and participating in a wide variety of transnational and regional EU-funded projects. Being a multi-stakeholder organisation, ENAT can bring in public bodies, private enterprises, academic institutions and NGOs to assist your project, as required.

It is our aim to work with, for example, national and regional tourist boards, destination management organisations, tourism providers, regional and local authorities. In line with the purpose of INTERREG IVC we can help you share knowledge about accessible tourism for disabled people and other target groups, as well as policies and practices for employment and training in the tourism sector, tourism destination marketing and other initiatives.

ENAT maintains a database of ‘*Good Practices in Accessible Tourism*’ and has established a European ‘*Accessible Tourism Code of Good Conduct*’ labelling scheme for tourism providers. Both of these can be used by INTERREG projects.

ENAT has defined a ‘Policy Road Map’ and ‘Targets for Accessible Tourism in Europe’ as part of the EU-funded project which helped to establish our association.¹ These tools can be shared and used by projects to help develop and qualify your local and regional strategies for accessible tourism development.

Helping you meet your objectives and fulfil the conditions of INTERREG IVC

Tell us what you need, and we will do our best to assist you with the help of our network! In practical terms, ENAT can provide specific assistance with:

- Proposal writing, partner search and network-building;
- Identifying European Good Practices in Accessible Tourism;
- Policy analysis and benchmarking for accessible tourism;
- Access to qualified regional, national and European partners and networks;
- Disseminating results at European-level, including the *ENAT International Congress 2009* in Vienna; managing and facilitating meetings; publicity via the ENAT website: www.accessibletourism.org and production of printed materials;
- Ensuring the project is *accessible for people with disabilities*, (which is a programme requirement to receive EU funding);
- Disability awareness and accessibility training for public servants, professional trades, tourism managers and front-line staff;
- Expert speakers, co-chairs and rapporteurs for your events;
- Project management, project monitoring and project evaluation.

¹ ENAT was established with a support grant from The European Commission DG Employment. Pilot project VS/2005/0675. “Pilot projects to mainstream disability policy”.

ENAT Keywords – highlighting some issues we cover in Accessible Tourism:

Accessibility auditing | Accessibility information | Access guides | Accommodation services | Adventure | Age-related issues, (seniors) | Airlines and air transport | Ancient monuments | Archaeology | Architecture, design and planning | Assistive Technologies | Attractions | **B**eaches | Boats and boating | Buildings and facilities design, maintenance | Bus and coach transport, touring | **C**amping | Car hire | Catering, restaurants, cafés | Cruises | Customer relations | Cycling and mountain biking | **D**emographics | Design Guidelines, Design-for-All | Destination Management | Disability, disabilities, technical aids | Diving, sub-aqua | Drivers, driving, motoring | **E**ducation, training | Employment, working conditions | Ferries and maritime transport | **F**estivals - music, dance | Fishing | Food and drink | Football | **G**ardens and parks | Golf | Health, therapy, wellness | **H**eritage | Horse-riding and pony-trekking | Hospitality | Hotel management, hotel business | Information and Communication Technologies | Languages | Lifestyle | Literature | Location-based services | **M**anagement of tourist venues and attractions | Marketing | Marinas and ports services | Medical and nursing care, treatment | Motor sports | Museums and galleries | Music | **N**atural Phenomena | Nature holidays | Nature parks | **O**pera | Ornithology | **P**erforming arts | Photography, film and video | Policy, legislation | Publishing | **R**ail travel | Religion | Retail | **S**afety and security issues | Shopping | Shows and theatre | Social tourism | Spas | Special services for disabled visitors | Sports | Staff training | Standards | Suppliers of equipment | **T**heatre | Theme parks, leisure parks and water parks | Therapy, wellness | Tourist information services | Transport services | Travel agents | Travel services | **V**isual arts | **W**alking and hiking | **Y**oung children's' and families' holidays and services | Youth tourism

If your subject is not listed above, just ask us. We will find the expertise you need!

ENAT, the European Network for Accessible Tourism asbl is a non-profit association of organisations and individuals from the private, public and NGO sectors. Our mission is to make European tourism destinations, products and services accessible to all visitors and to help promote Accessible Tourism around the world.