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info@enatcongress2009.info

Congress Information

Time:	Wednesday, 30 September 2009 9:00 to 17:00, lectures, workshops
	Thursday, 1 October 2009 9:00 to 14:00, lectures, round-table discussion
Location:	Austria Center Vienna, Bruno Kreisky Platz 1
Organizer:	Infoplattform Barrierefreier Tourismus (IBFT), c/o ÖHTB, Humboldtplatz 6, A-1100 Wien
Congress Language	English, with simultaneous translation into German in plenary
Registration-fee	till 30.6.2009: € 100.- (€ 70 for ENAT-Members) from 1. 7. 2009: € 120.- (€ 90 for ENAT-Members)
E-Mail:	info@enatcongress2009.info
Registration, Conference info:	http://www.enatcongress2009.info/
Websites of the organizers:	http://www.ibft.at/ http://www.accessibletourism.org/
Imprint:	Responsible for content: Dr.in Angelika Laburda (IBFT) see above



Invitation

to the
2nd International ENAT Congress:

Trends and Prospects for Accessible Tourism

Austria Center Vienna
30.09.2009 - 01.10.2009



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European Network for Accessible Tourism

ENAT was established in 2006 as an initiative of nine sponsoring organisations in six EU Member States. The European Commission, DG Employment and Social Affairs, gave financial support for the first two years of operations. In February 2008 ENAT was registered in Belgium as the European Network for Accessible Tourism asbl.

- ENAT brings together leading sector actors to share their experience, learn and collaborate.
- ENAT promotes wider awareness and understanding of the need for accessibility in all areas of travel and tourism throughout Europe.
- ENAT supports the development and spread of good policies and practices.
- ENAT works to develop knowledge and expertise on accessibility issues in the European tourism field.
- ENAT provides a platform for those who support accessibility in tourism, and a representative voice towards European and national institutions and organisations whose actions have a direct influence on the tourism sector.

Infoplattform BarriereFreier Tourismus

The project Infoplattform for Accessible Tourism in Austria (IBFT) is an initiative of the ÖHTB (Austrian Relief Organization for People Who Are Deafblind and People with Significant Vision and Hearing Impairments www.oehbt.at) and stands as a service- and information point for all matters concerning accessible tourism for all.

- IBFT is aligned to the ideas and objectives of the Accessible Tourism for All
- IBFT sees itself as a initial contact-point for tourists with special needs who want to spend their holiday in Austria
- IBFT maintains an extensive topic-specific database, organizes conferences and provides skills seminars for professionals in tourism.

Previously IBFT was funded by the Federal Ministry of Economics, Youth and Family BMWFJ

Schedule *		
Time	Location: ACV	
	30.09.09	01.10.09
08:00	Registration	
09:15-10:30	Opening Ceremony	Presentations at the plenary
10:30-11:00	Coffee Break	Coffee Break
11:00-12:00	Presentations at the plenary	Round- table
12:00-13:00	Lunch	Closing Ceremony
13:00-13:15	Workshop Information at the Plenary	Lunch
13:15-15:00	Workshops and Short Presentations	From ~ 14:00 Excursions (Tickets for bus/tram to be paid by the participants) and/or Sightseeing (to be paid by the participants)
15:00-15:30	Coffee Break	
15:30-~17:30	Workshop Reports at the Plenary	
~17:30	Information about the evening event	
19:00	Official Reception by the Mayor of Vienna in the Town Hall	Casual meeting with ENAT-board-members, self payment. Location will be announced
20:00		
21:00		

* May be subject to change

Excerpts from the programme:

Topics of the presentations at the plenary sessions, with simultaneous translation into German (Selection)

- **Marketing strategies for Accessible Tourism**, Prof. Dr. Dimitrios Buhalis, Deputy Director, International Centre for Tourism and Hospitality Research (ICTHR), Bournemouth University
- **Servicing tourists with specific needs: towards synergies between public and private tourism sectors**, Annagrazia Laura, Consorzio Sociale COIN Società Cooperativa Sociale, Italy

Topics of the Short Presentations, with simultaneous translation into German. (Selection)

- **Travel agencies as a value generator for persons with disabilities**, Ainhoa Perez-Moreiras Medina, Viajes 2000 S.A., Business Corporation "ONCE", Spain
- **Museum Sign Language Guide - pilot project Schönbrunn**, Mag. Michael Stadler-Vida, queraum. kultur- und sozialforschung, Coordinator of the Grundtvig-project "Museum Sign Language Guide", Vienna

Topics of the Workshops (Selection)

- **Success evaluation of Accessible Tourism for all**, Dipl.-Geogr. Dr. Peter Neumann, President of the European Institute Design for All in Germany (EDAD), Neumann Consult
- **Innovationen und zukünftige Trends im Barrierefreien Tourismus** (in German), Dr. Mark Markus und Dr. Markus Lassnig, e-motion Salzburg Research

Round-Table: "What has to be done next" with domestic and foreign experts (simultaneous translation into German) Dimitrios Buhalis (Bournemouth University), Peter Neumann (Neumann Consult), Betty Dion (GAATES), Maria Aigner (WKÖ), Cleon Angelo (ENAT, ANLH), Wolfgang Kuhn (Salzburg Land Tourismus) Moderator: Ivor Ambrose (Managing Director, ENAT)

A detailed overview can be found on <http://www.enatcongress2009.info/>