



Working together
to make tourism
in Europe
**Accessible
for All**



www.accessibletourism.org

Membership of ENAT brings you

Visibility: Member organisations' details listed in the ENAT on-line Members' Register, which can be accessed by all members of the ENAT Community

News: ENAT Newsletters with the latest developments in accessible tourism

Events: Access to exclusive European events on accessibility and tourism

Participation: Join in surveys and fact-finding studies

Knowledge: What you should know about accessible tourism, provided in short and clear Reports and Factsheets

Contacts: Membership Sections, Special Interest Groups, Discussion Forums

Representation: Promotes accessible tourism within the industry and towards public authorities and institutions

ENAT is a new membership organisation for

- businesses
- organisations and
- individuals

who wish to support and learn more about accessible tourism in Europe.

ENAT works to improve the quality of tourism for all travellers in Europe by gathering and sharing information about accessibility.

ENAT gives owners and managers of tourist destinations a direct link to those who have experience and know-how, when it comes to making tourism products and services accessible.

ENAT brings together the expertise and perspectives of all players, including: venue managers, tourism marketing organisations, educationalists, researchers, public authorities, regulators and consumer organisations.

ENAT gives customers a communication channel. People who are concerned about accessible tourism can tell their experiences and give their opinions - talking directly to the tourism sector.

ENAT helps make accessibility a business opportunity, not just a legal obligation.

Accessible Tourism for All

"Tourism for All" means making travel and tourism destinations, products and information suitable for all those who have particular accessibility needs, their families and friends. A recent study by the University of Surrey, UK, puts the potential accessible travel market at more than 134 million people, (or 27% of the EU population), with expected tourism revenues upwards of 83 billion Euros for European travellers alone. Taking into account people with disabilities, older people, pregnant women, families with young children and those who have other activity limitations, it is clear that some 30 to 40% of all Europeans can benefit greatly from improved accessibility in tourism.

ENAT Activities

Accessible Tourism on-line Resource Centre

- ENAT Members' Database
- Best European Practices in Accessible Tourism
- Key Documents (legislation, reports)
- Selected Links - edited by specialist contributors.

ENAT Events

- ENAT Inaugural General Meeting
Belgium, May 2006
- ENAT European Workshop
Greece, October 2006
- European Conference and 2nd Annual
General Meeting
Spain, November 2007.

Studies

- Study 1: "Addressing the Rights of Disabled Tourists in Europe"
- Study 2: "Services and Facilities for Accessible Tourism in Europe"
- Study 3: "Towards 2010: Disability Policy Challenges and Actions for the European Tourism Sector".

Policy Actions

- Building strategic alliances and partnerships

ENAT is supported by the European Commission in 2006 and 2007, during which time membership is **free** for all membership categories.

ENAT Promoters

EWORX S.A.
Greece (Coordinator)
www.eworx.gr



Fundación ONCE
Spain
www.fundaciononce.es



Toegankelijkheidsbureau vzw.
Belgium
www.toegankelijkheidsbureau.be



VisitBritain
UK
www.visitbritain.org



Turism för Alla
Sweden
www.turismforall.se



Work Research Centre
Ireland
www.wrc-research.ie



Hellenic Ministry of Tourism
Greece
www.mintour.gr



Assoc. Nat. pour le Logement
des Personnes Handicapées
Belgium
www.anlh.be



Disability Now
Greece
www.disabled.gr



Visit ENAT on the Web at:
www.accessibletourism.org

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SUPPORTED BY THE EUROPEAN COMMISSION
Directorate General Employment, Social Affairs and Equal Opportunities
Actions to Mainstream Disability Policies