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## **BUSINESS PROGRAM**

### **VI International Travel Fair “Intourmarket-2011”**

**Russian Federation, Moscow, IEC “Crocus Expo”, Pavilion № 2  
12-15 March 2011**

## WITHIN THE FRAMEWORK OF “INTOURMARKET-2011”

**March 12, Saturday**

### «INTOURMARKET-2011» OFFICIAL OPENING

### DAY OF THE TURKISH REPUBLIC – COUNTRY-PARTNER OF THE FAIR

10.00	Opening of the Fair		IEC “Crocus Expo” Pavilion № 2 Halls 5,7,8
10.00-14.00	Association of Tour Operators of Russia carries out the certification of the travel agencies on Hungary, Israel, Italy, Norway, Russia and Thailand <a href="http://www.atorus.ru/en/">http://www.atorus.ru/en/</a>	Association of Tour Operators of Russia	IEC “Crocus Expo” Pavilion № 2 Conference-hall «C»
<b>10.00-18.00</b>	<b>Ministry of Sport, Tourism and Youth Policy of the Russian Federation and Federal Agency for Tourism</b> invite to the exposition where the visitors and participants of the fair can receive the information on the Russian national tourism administrations’ activity and take the informational materials on the Russian tourist destinations <a href="http://www.minstm.gov.ru">www.minstm.gov.ru</a> <a href="http://www.russiatourism.ru">www.russiatourism.ru</a>	<b>Ministry of Sport, Tourism and Youth Policy of the Russian Federation</b> <b>Federal Agency for Tourism</b>	<b>IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 g 301</b>
10.00-18.00	Organizers of “Intourmarket”, Ministry of Sport, Tourism and Youth Policy of the Russian Federation and Almanac “Travelling through Russia” have announced <b>Second All-Russian competition of the children’s drawing “FAMILY TRAVEL THROUGH RUSSIA”</b> . The winners will be declared within “Intourmarket-2011”. Your are invited to visit the children’s drawing show in the hall of the exhibition pavilion	Ministry of Sport, Tourism and Youth Policy of the Russian Federation  Almanac “Travelling through Russia”  Organizers of “Intourmarket”	IEC “Crocus Expo” Pavilion № 2 Hall 7
10.00-18.00	On the stand of <b>UN World Tourism Organization</b> you can get information about Organization’ activity, its projects and opportunities for collaboration <a href="http://www.unwto.org">www.unwto.org</a>	UN World Tourism Organization	IEC “Crocus Expo” Pavilion № 2 Hall 7, stand № 7 c 402

10.00-18.00	<p>You are invited to the stand of the <b>Hungarian Republic</b> where you can:</p> <ul style="list-style-type: none"> <li>– attend the presentations (11.00, 12.00, 13.00)</li> <li>– take part in the medicinal tea’ sampling</li> <li>– attend the gastronomic workshop with the participation of the Hungarian chief cook</li> <li>– take part in the wines’ show with the participation of the professional sommelier</li> </ul>	Office of the Tourism Adviser of Hungary	IEC “Crocus Expo” Pavilion № 2 Hall 7, stand № 7 c 501
10.00-18.00	<p>You are invited to the stand of <b>Bulgaria</b> to see the performances of “<b>Bulgarian rose</b>”</p>	Ministry of Economy, Energy and Tourism of the Republic of Bulgaria	IEC “Crocus Expo” Pavilion № 2 Hall 7, stand № 7 b 501
<p>10.00-18.00</p> <p>14.00</p> <p>15.00</p>	<p>We invite you to the stand of the Fair’ Strategic Partner <b>Krasnodarsky kray</b> where you can:</p> <ul style="list-style-type: none"> <li>– receive informational materials on the resorts and tourist destinations of Krasnodar region;</li> <li>– attend the souvenirs’ exposition;</li> <li>– see the performances of the Cossack ensemble “Liubo” attend the exposition of the landscape painting and souvenirs</li> <li>– attend wines’ tasting</li> <li>– attend beer’ tasting</li> </ul>	Department of the resorts and tourism development of Krasnodarsky kray– Strategic Partner of “Intourmarket”	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 f 801
<p>10.00-18.00</p> <p>11.00-17.30</p> <p>13.30-14.00</p> <p>16.30-17.00</p>	<p>We invite you to the stand of the <b>Altaysky kray</b> where you can:</p> <ul style="list-style-type: none"> <li>– attend the exposition of the landscape painting and souvenirs</li> <li>– attend the excursion “To the ancient days of the hoary Altai ”</li> <li>– see the performances of the best groups from the Altai region</li> <li>– taste the delicacies from Altai</li> </ul>	Administration of the Altaysky kray	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 f 701

14.00-15.00 15.30-16.30	<ul style="list-style-type: none"> <li>– take part in the workshop on the cosmetic and medicinal preparations' usage and attend the presentation of the unique herbal barrel</li> <li>– visit workshop, devoted to the painting “Altai gives cleanness”</li> </ul>		
10.00-18.00  11.00-16.00	<p>You are invited to the stand “<b>Ulan-Ude Baikal Buryatia</b>” where you can:</p> <ul style="list-style-type: none"> <li>– see the presentation of the new summer programs on Baikal</li> <li>– attend music performances</li> <li>– take part in the sampling of products from Buryatia</li> </ul> <p>– visit the consultations of the Buryat lama on Buddhist philosophy, medicine and astrology</p>	Administration of Ulan-Ude	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 g 502
10.00-18.00	<p>You are invited to the stand of the <b>Republic of Bashkortostan</b> where you can:</p> <ul style="list-style-type: none"> <li>– see the presentation of the tourism infrastructure of the region</li> <li>– see unique tourist bus</li> <li>– attend the exhibition of the fur products, souvenirs, honey and books</li> <li>– attend the presentation of the Republic of Bashkortostan</li> <li>– take part in the sampling of honey, koumiss, mineral waters etc.</li> </ul>	State Committee of the Republic of Bashkortostan on Entrepreneurship and Tourism	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 g 801
10.00-18.00	<p>You are invited to the stand of the <b>Republic of Ingushetia</b>:</p> <ul style="list-style-type: none"> <li>– to attend the presentation of tourist opportunities of the region</li> <li>– to attend the presentation of video film on tourism infrastructure</li> <li>– to see the exhibition of the painting and souvenirs</li> <li>– to take part in the mineral waters' sampling</li> <li>– to see the performances of the folk groups</li> </ul>	Trade Chamber of the Republic of Ingushetia	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 c 602

10.00-18.00	<b>Cesar Ritz Colleges Switzerland</b> , excellence in international hotel and tourism management education, and educational centre <b>“Meganom”</b> invite to visit the stand, where you will find the information on the advantages of education in Switzerland, on study courses, paid internships, bachelor and master degree programs and career abroad. Moreover you will have the possibility to talk with alumni and receive informational catalogues. <a href="http://www.megastudy.ru">www.megastudy.ru</a> <a href="http://www.meganom.org">www.meganom.org</a>	Cesar Ritz Colleges Switzerland Educational Centre “Meganom”	IEC “Crocus Expo” Pavilion № 2 Зал 7, stand № 7 a 303
<b>10.30</b>	<b>Bilateral meeting with the Cyprus delegation (closed to the public)</b>	<b>Ministry of Sport, Tourism and Youth Policy of the Russian Federation</b>  <b>Federal Agency for Tourism</b>  <b>Cyprus Tourism Organization</b>	<b>IEC “Crocus Expo” Pavilion № 2 VIP</b>
10.30-12.00	We invite to the presentation <b>“Travel to Belarus – national parks, natural reserves, republican ski centre “Sichily”</b>	“CentreResort”	IEC “Crocus Expo” Pavilion № 2 Зал 7, stand № 7 b 701
11.00-16.00 13.30 15.30 16.00	You are invited to visit <b>Yurta</b> where you can: – do express-massages are organized for the relaxation – receive quick-horoscopes, Taro card-reading, talisman for success and happiness are organized for your future – visit the seminar on travel packages sale to Uzbekistan – visit the presentation of Baikal – take part in the tea sampling	Fund “Forum of the culture and art of Uzbekistan” “In the world of fantasies”	IEC “Crocus Expo” Pavilion № 2 Зал 7, stand № 7 e 503
11.00-17.00 11.00-13.00 13.00-13.30 13.30-15.00 15.00-17.00	<b>TEZ TOUR</b> invites to the seminars and presentations:  Presentation of Turkish hotels Presentation of TEZ TOUR summer programs: – flight programs for SUMMER’2011. Terms of cooperation. Incentive Program “TEZ-BONUS” for travel agencies’ managers in 2011 – travel packages to Turkey Presentation of Turkish hotels <a href="http://www.teztour.com/">http://www.teztour.com/</a>	TEZ TOUR – General-Partner of “Intourmarket”	IEC “Crocus Expo” Pavilion № 2 Conference-hall «A»

11.00	We invite to the presentation <b>“We open the New World, we open America...”</b>	Bon Voyage Travel, Boston, USA	IEC “Crocus Expo” Pavilion № 2 Hall 7, Hosted Buyers Lounge
11.00	You are invited to the presentation <b>“Unique opportunities of the health rehabilitation on the South coast of Crimea”</b>	Palmira Palace	IEC “Crocus Expo” Pavilion № 2 Hall 7, Hosted Buyers Lounge
11.00-11.15 12.00-12.15 13.00-13.15 14.00-14.15 15.00-15.15	Near the stand of the <b>Penzenskaya oblast</b> you can see the exhibition performances of the Penzensky regional youth and historical club “Zaseka”	Committee of Sport and Tourism of the Penzenskaya oblast	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 b 502
11.00-14.00	We invite to the seminar of the Russian Union of Travel Industry legal commission <b>“Legal conflicts and accounting issues in terms of travel agencies and tour operators cooperation”</b>	Russian Union of Travel Industry	IEC “Crocus Expo” Pavilion № 2 Conference-hall «E»
<b>12.00</b>	<b>“Intourmarket-2011” Official Opening Ceremony</b> <b><u>(entrance by invitations)</u></b>	<b>Organizational Committee of the Fair under the guidance of the Deputy Prime Minister of the Russian Federation Mr. Alexander Zhukov</b>	<b>IEC “Crocus Expo” Pavilion № 2 “Red Conference Hall” 3<sup>rd</sup> floor</b>
12.00	We invite to the presentation <b>“Stars and prices of the 500 Crimea hotels 2011”</b> - presentation of the catalogue “Resorts of the Crimea 2011” and its Internet web site <a href="http://www.catalog.crimea.ws">www.catalog.crimea.ws</a>	Marketing company “Resorts of the Crimea”	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 b 801
12.00-12.15	We invite to the presentation of the <b>“Active recreation Centre “Flying ship”</b>	Administration of Kirovskaya oblast	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 b 1101
12.00-16.00	You are invited to the <b>Conference on technologies, publicity and management in tourism:</b>		IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 g 901
12.00-13.00	«Info-port»: integrated system of the flight and train tickets’ execution	«Info-port System»	
13.00-14.00	Tourist call and publicity for the travel company	«Positive-Media»	
14.00-15.00	Secrets of the successful travel company	«Olymp-Consalt»	
15.00-16.00	Marketing analysis and searching systems’ development	«Bronni.Ru»	

13.00-14.00	We invite to the <b>“Presentation of the tourist product of Krasnoyarsk region and Republic of Khakassia”</b> (2011 season: cruises round Yenisei, cultural, pilgrim and ecological routes)	Ministry of Sport, Tourism and Youth Policy of the Krasnoyarsky kray	IEC “Crocus Expo” Pavilion № 2 Conference-hall «F»
13.00-14.00	You are invited to the presentation of the <b>Tourism Association of Tverskaya oblast</b>	Tourism Association of Tverskaya oblast	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 f 102
13.00-15.00	Russian State University of Tourism and Service invites to the presentation <b>“Participation of the educational institutions in the Federal Program “Internal and Domestic Tourism development in the Russian Federation”</b>	Russian State University of Tourism and Service	IEC “Crocus Expo” Pavilion № 2 Conference-hall «G»
13.00-16.00	We invite to the stand of the Turkish Republic to see the national folk performances	Ministry of Culture and Tourism of the Turkish Republic – Country Partner of the Fair	IEC “Crocus Expo” Pavilion № 2 Hall 7, stand № 7 b 101
13.30 – 16.00 13.30-14.00 15.30-16.00  14.00-14.30 15.00-15.30	You are invited to the stand of the <b>Republic of Dagestan</b> where you can: – see the performances of the art masters  – see the presentation of the stand of the Republic of Dagestan – attend the meeting with the representatives of Central House of Journalists and journalists of the Russian tourism newspapers and journals	Agency for Tourism of the Republic of Dagestan	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 d 701
<b>13.45-14.00</b>	<b>We invite you to the award ceremony of the Diplomas handing to the winners of the All-Russian children’s drawing competition “FAMILY TRAVEL THROUGH RUSSIA”</b>	<b>Ministry of Sport, Tourism and Youth Policy of the Russian Federation</b>  <b>Almanac “Travelling through Russia”</b>  <b>Organizers of “Intourmarket”</b>	<b>IEC “Crocus Expo”</b> <b>Pavilion № 2</b> <b>Hall 7</b>
14.00	We invite to the presentation <b>“Health and spa resorts of the Czech Republic”</b>	Diomid-Euro tour	IEC “Crocus Expo” Pavilion № 2 Hall 7, Hosted Buyers Lounge

14.00-15.00	We invite to the presentation of <b>the Bulgarian tourist product</b>	Ministry of Economy, Energy and Tourism of the Republic of Bulgaria	IEC "Crocus Expo" Pavilion № 2 Conference-hall «D»
14.00-15.00	Committee of Culture, Tourism and Archival Activity of the Novgorodskaya oblast invites to the <b>presentation of the new tourist projects and programs for 2011</b>	Committee of Culture, Tourism and Archival Activity of the Novgorodskaya oblast	IEC "Crocus Expo" Pavilion № 2 Hall 8, stand 8 f 202
<b>14.00-16.00</b>	<b>We invite to the Round Table "Development of Sochi before XXII Olympic Games and XI Paralympic Winter Games of 2014"</b>  <b>Preliminary agenda:</b> – address by Mayor of Sochi, Mr. Anatoly Paknomov, on the possibilities of the cooperation between the Administration of Sochi and tour operators – address by the representative of the Organizing Committee of the Olympic Games "Sochi 2014" – signing of the agreement between the Administration of Sochi and Organizing Committee "Sochi 2014"  <b>Tour operators and journalists are invited to the participation in the Round Table</b>	<b>Organizing Committee of the XXII Olympic Games and XI Paralympic Winter Games of 2014 in Sochi</b>  <b>Department of the Resorts and Tourism Development of Krasnodar region</b>  <b>Administration of Sochi</b>	<b>IEC "Crocus Expo" Pavilion № 2 Conference-hall «B»</b>
14.00-17.00	Korean Tourism Organization invites to the presentation " <b>Tourist opportunities of the Republic of Korea</b> ", where you will receive the information on new programs of the Korean tour operators in 2011, Etihad flight programs	Korean Tourism Organization	IEC "Crocus Expo" Pavilion № 2 Conference-hall «E»
14.30	You are invited to see the <b>show of the ancient Russia costumes</b>	Committee of Sport and Tourism of the Penzenskaya oblast	IEC "Crocus Expo" Pavilion № 2 Hall 8, stand № 8 b 502
<b>15.00</b>	<b>We invite journalists to the ceremony of signing of the "Joint Action Program in the sphere of Tourism between the Federal Agency for Tourism (Russian Federation) and the Ministry of Tourism of Cambodia for the period 2012-2014"</b>	<b>Ministry of Sport, Tourism and Youth Policy of the Russian Federation</b>  <b>Federal Agency for Tourism</b>  <b>Ministry of Tourism of Cambodia</b>	<b>IEC "Crocus Expo" Pavilion № 2 Meeting room № 7</b>



<b>15.00-16.00</b>	<b>You are invited to the press-conference of the Ministry of Culture and Tourism of the Turkish Republic – Country-Partner of “Intourmarket-2011”</b>	<b>Ministry of Sport, Tourism and Youth Policy of the Russian Federation</b>  <b>Ministry of Culture and Tourism of the Turkish Republic</b>	<b>IEC “Crocus Expo” Pavilion № 2 Conference-hall «D»</b>
15.15-16.15	We invite to the presentation of the <b>trade and travel cards of the Shoptravelcard</b>	Shoptravelcard	IEC “Crocus Expo” Pavilion № 2 Conference-hall «G»
15.20-16.20	«Coral Travel» company invites to the presentation of the summer programs	“Coral Travel” company	IEC “Crocus Expo” Pavilion № 2 Conference-hall «C»
<b>15.30</b>	<b>We invite journalists and tour operators to the meeting with Secretary-General of the World Tourism Organization Mr. Taleb Rifai</b>	<b>Ministry of Sport, Tourism and Youth Policy of the Russian Federation</b>  <b>Federal Agency for Tourism</b>  <b>UN World Tourism Organization</b>	<b>IEC “Crocus Expo” Pavilion № 2 Meeting room № 7</b>
15.30-16.30	We invite to the presentation “Pskovsky” tourist cluster creation. Investment attractiveness of the Pskovskaya oblast in the sphere of tourism”	Administration of Pskovskaya oblast	IEC “Crocus Expo” Pavilion № 2 Conference-hall «F»
<b>16.00</b>	<b>Bilateral meeting with the Egyptian delegation (closed to the public)</b>	<b>Ministry of Sport, Tourism and Youth Policy of the Russian Federation</b>  <b>Federal Agency for Tourism</b>  <b>Ministry of Tourism of the Arab Republic of Egypt</b>	<b>IEC “Crocus Expo” Pavilion № 2 VIP</b>
<b>16.00-17.00</b>	<b>We invite journalists and representatives of the regional tourism administration to the presentation of the data portal devoted to tourism in Russia “Welcome to Russia” <a href="http://www.welcome2russia.ru">www.welcome2russia.ru</a></b>	<b>Ministry of Sport, Tourism and Youth Policy of the Russian Federation</b>  <b>Federal Agency for Tourism</b>	<b>IEC “Crocus Expo” Pavilion № 2 Conference-hall «D»</b>
18.00	Closing of the Fair		IEC “Crocus Expo” Pavilion № 2 Halls 5,7,8

## ACTIVITIES PROGRAM IN THE HALL OF THE PAVILION № 2

10.00-11.00	<b>Khanty-Mansiysk</b> invites to the folk performances		
11.00-12.00	Kaluzhskaya oblast invites <b>“Melodies of Kaluzhskaya’ hospitality”</b>		
12.00-13.00	<b>Performances of the talented children</b> – laureates of the festivals		
13.00-13.45	You are invited to the presentation of the company “Jet Travel” <b>“Italian summer with Jet”</b>		
14.00-14.30	<b>Chuvashskaya Republic</b> invites to the folk performances		
14.30-15.00	You are invited to the presentation of the festival <b>“Russian Wave”</b>		
15.00-15.45	Samarskaya oblast invites to the performance <b>“ГЭC Fest”</b> ( <i>festival of the electronic music</i> )		
15.45-16.30	Samarskaya oblast invites to the performance <b>“Rock over Volga”</b> ( <i>festival of rock music</i> )		
16.30-17.15	Samarskaya oblast invites to the performance <b>“Drums of the world”</b> ( <i>festival of the ethnic music</i> )		
17.15-18.00	Samarskaya oblast invites to the performance <b>“Grushinsky festival”</b> ( <i>festival of the bard songs</i> )		
<b>18.30</b>	<b>Welcome reception on the occasion of the Official Opening of the VI International Travel Fair “Intourmarket-2011”</b> <b><u>(entrance by invitations)</u></b>	<b>Ministry of Sport, Tourism and Youth Policy of the Russian Federation</b>  <b>Federal Agency for Tourism</b>  <b>Ministry of Culture and Tourism of the Turkish Republic</b>  <b>Organizers of “Intourmarket”</b>	<b>Hotel-Complex “President-Hotel” Bolshoy Petrovsky Hall</b>

**March 13, Sunday**

**DAY OF THE ARAB REPUBLIC OF EGYPT**

**DAY OF ALTAI REGION**

10.00	Opening of the Fair		IEC "Crocus Expo" Pavilion № 2 Halls 5,7,8
<b>10.00-13.00</b>	<b>Ministry of Sport, Tourism and Youth Policy of the Russian Federation will organize the following events:</b>	<b>Ministry of Sport, Tourism and Youth Policy of the Russian Federation</b>	<b>IEC "Crocus Expo" Pavilion № 2 Conference-hall «G»</b>
<b>10.00-11.30</b>	<b>– Seminar on hotels' classification in the Russian Federation</b>		
<b>11.30-13.00</b>	<b>– Meeting with Russian regions, devoted to the implementation of the federal program "Domestic and Incoming Tourism Development in the Russian Federation (2011-2016)"</b>		
	<a href="http://www.minstm.gov.ru">www.minstm.gov.ru</a>		
<b>10.00-18.00</b>	<b>We invite to the international conference on the accessible tourism</b>	<b>Ministry of Sport, Tourism and Youth Policy of the Russian Federation</b>  <b>Federal Agency for Tourism</b>  <b>Association of the National Tourist Offices in Russia</b>  <b>Association of Touroperators of Russia</b>  <b>Organizers of "Intourmarket"</b>	<b>IEC "Crocus Expo" Pavilion № 2 Conference-hall «C»</b>
10.00-18.00	You are invited to the stand of the <b>Hungarian Republic</b> where you can: – attend the presentations (11.00, 12.00, 13.00) – take part in the medicinal tea' sampling	Office of the Tourism Adviser of Hungary	IEC "Crocus Expo" Pavilion № 2 Hall 7, stand № 7 c 501

	<ul style="list-style-type: none"> <li>– attend the gastronomic workshop with the participation of the Hungarian chief cook</li> <li>– take part in the wines' show with the participation of the professional sommelier</li> </ul>		
10.00-18.00	You are invited to the stand of <b>Bulgaria</b> to see the performances of “ <b>Bulgarian rose</b> ”	Ministry of Economy, Energy and Tourism of the Republic of Bulgaria	IEC “Crocus Expo” Pavilion № 2 Hall 7, stand № 7 b 501
10.00-18.00  12.00 15.00 16.00	We invite you to the stand of <b>Krasnodarsky kray, Strategic Partner of “Intourmarket-2011”</b> , where you can: <ul style="list-style-type: none"> <li>– receive informational materials on the resorts and tourist destinations of Krasnodarsky kray;</li> <li>– attend the souvenirs' exposition;</li> <li>– attend wines' tasting</li> <li>– attend beer' tasting</li> <li>– attend the presentation of the new hotels catalogue</li> </ul>	Department of the Resorts and Tourism Development of Krasnodarsky kray – Strategic Partner of “Intourmarket-2011”	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 f 801
10.30-13.30	Association of Tour Operators of Russia invites <b>to the seminar and certification on Cyprus</b>	Association of Tour Operators of Russia	IEC “Crocus Expo” Pavilion № 3 Hotel Aquarium
10.30-18.00  11.20-12.00  12.00-12.15  12.15-12.30 15.00-15.15 12.30-13.30 13.45-14.30  14.30-15.00	We invite you to the stand of the <b>Altaisky kray</b> where you can: <ul style="list-style-type: none"> <li>– attend the exposition of the landscape painting and souvenirs</li> <li>– attend the presentation of the projects of the Federal Program “Domestic and Incoming tourism development in the Russian Federation (2011-2016)” and “Minor Golden Ring”</li> <li>– take part in the signing ceremony of the Agreements on cooperation in the sphere of tourism</li> <li>– taste the Altai delicacies</li> <li>– see the presentation of the health and SPA programs</li> <li>– attend the presentation of the excursion “In ancient times of Altai”</li> <li>– see the performances of the best groups from the Altai</li> </ul>	Administration of the Altaisky kray	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 f 701

16.30-17.00 15.15-15.45 15.15-15.45 15.45-16.00 16.00-16.15 16.15-16.30 17.00	region – presentation of the herbal barrel – workshop on painting “Unique Altai” – presentation of the motoroute “Cradle of people” – workshop on children safety ensuring in Altai – workshop on water trips – instant lottery		
10.00-18.00      11.00-16.00	You are invited to the stand <b>“Ulan-Ude Baikal Buryatia”</b> where you can: – see the presentation of the new summer programs on Baikal; – attend buryat music performances – take part in the buryat products’ sampling – receive the consultations of buryat lama on Buddhist philosophy, medicine and astrology	Administration of Ulan-Ude	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 g 502
10.30-12.00	We invite to the presentation <b>“Travel to Belarus – national parks, natural reserves, republican ski centre “Sichily”</b>	“CentreResort”	IEC “Crocus Expo” Pavilion № 2 Зал 7, stand № 7 b 701
11.00	We invite to the presentation <b>“We open the New World, we open America... ”</b>	Bon Voyage Travel, Boston, USA	IEC “Crocus Expo” Pavilion № 2 Hall 7, Hosted Buyers Lounge
11.00	You are invited to the presentation <b>“Unique opportunities of the health rehabilitation on the South coast of Crimea”</b>	Palmira Palace	IEC “Crocus Expo” Pavilion № 2 Hall 7, Hosted Buyers Lounge
11.00	You are invited to the presentation <b>of the new educational programs</b>	Educational centre “Meganom”	IEC “Crocus Expo” Pavilion № 2 Hall 7, Hosted Buyers Lounge
<b>11.00-13.00</b>	<b>Russian-Hungarian Working Group on Tourism meeting</b> <b><u>(closed to the public)</u></b>	<b>Ministry of Sport, Tourism and Youth Policy of the Russian Federation</b> <b>Federal Agency for Tourism</b> <b>Ministry of the National Economy of the Hungarian Republic</b>	<b>IEC “Crocus Expo”</b> <b>Pavilion № 2</b> <b>VIP</b>

11.00-11.15 12.00-12.15 13.00-13.15 14.00-14.15 15.00-15.15	Near the stand of the <b>Penzenskaya oblast</b> you can see the exhibition performances of the Penzensky regional youth and historical club "Zaseka"	Committee of Sport and Tourism of the Penzenskaya oblast	IEC "Crocus Expo" Pavilion № 2 Hall 8, stand № 8 b 502
11.00-12.45	We invite to the press-conference " <b>Krasnodarsky kray resorts' promotion during the low season</b> "	Department of the Resorts and Tourism Development of Krasnodarsky kray – Strategic Partner of "Intourmarket-2011"	IEC "Crocus Expo" Pavilion № 2 Conference-hall «F»
11.00-16.00  11.00 12.00 13.00 13.00	We invite to attend <b>Yurta</b> where you can: – receive express-horoscopes, Taro card-reading and talisman for success and happiness are provided – express-massages are organized for the health – see the presentation of the moonlight and solar calendar – attend the meditation "Life via prism of eternity" – attend the meditation "Cleansing by sound" – attend yoga session – attend sound massage	Fund "Forum of culture and art of Uzbekistan" "In the world of fantasies"	IEC "Crocus Expo" Pavilion № 2 Hall 7, stand № 7 e 503
11.00-17.00  11.00-13.00 13.00-13.30  13.30-14.30 13.30-15.00  15.00-17.00	<b>TEZ TOUR</b> invites to the seminars and presentations:  Presentation of Turkish hotels Presentation of TEZ TOUR summer programs: – flight programs for SUMMER'2011. Terms of cooperation. Incentive Program "TEZ-BONUS" for travel agencies' managers in 2011 – travel packages to Greece – presentation of program "Islands" (Thailand, Maldives, Sri Lanka) – Presentation of Turkish hotels <a href="http://www.teztour.com/">http://www.teztour.com/</a>	TEZ TOUR – General-Partner of "Intourmarket"	IEC "Crocus Expo" Pavilion № 2 Conference-hall «A»
12.00	We invite to the presentation " <b>Program of tourist' rights protection in Crimea in 2011</b> " <a href="http://www.resortscrimea.com">www.resortscrimea.com</a>	Administration of the Crimean "Association on consumers; rights protection "Resort Crimea"	IEC "Crocus Expo" Pavilion № 2 Hall 8, stand № 8 b 801
12.00-12.45	We invite to the <b>presentation of the Tverskaya oblast</b>	Committee on Tourism, Resorts and International Cooperation of Tverskaya oblast NP "Tverskoy Union of Travel Industry"	IEC "Crocus Expo" Pavilion № 2 Hall 8, stand № 8 f 102

12.00–16.00 12.00-12.30 15.00-15.30 15.30-16.00 15.00-15.30	You are invited to the stand of the <b>Republic of Dagestan</b> where you can: – see the performances of the art masters  – see the presentation of the investments projects of the Republic of Dagestan – attend the meeting with the representatives of Central House of Journalists and journalists of the Russian tourism newspapers and journals	Agency for Tourism of the Republic of Dagestan	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 d 701
12.00-16.00 12.00-13.00 13.00-14.00 14.00-15.00 15.00-16.00	You are invited to the <b>Conference on technologies, publicity and management in tourism:</b>  Social networks – myth and reality Effective sales by phone for the managers of travel agencies BRONNI.RU – technologies of the effective cooperation with client “Info-port” for travel agent – how to make a lot of money	«Positive-Media» «Olymp-Consalt» «Bronni.Ru»  «Info-port System»	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 g 901
<b>13.00-14.00</b>	<b>We invite to the ceremony of the agreement signing between the Russian regions</b>	<b>Administration of Ulianovskaya oblast</b>	<b>IEC “Crocus Expo” Pavilion № 2 Meeting room № 7</b>
13.00-14.00	We invite to the presentation “ <b>Tourist possibilities of the Baikal region with “Grand Baikal” travel company</b> ”	Grand Baikal	IEC “Crocus Expo” Pavilion № 2 Conference-hall «D»
13.00-16.00	We invite to the stand of the <b>Turkish Republic</b> to see the national folk performances	Ministry of Culture and Tourism of the Turkish Republic – Country Partner of the Fair	IEC “Crocus Expo” Pavilion № 2 Hall 7, stand № 7 b 101
13.00-16.00	Meeting of the Russian Union Travel Industry Board of Direction <b>(closed to the public)</b>	Russian Union Travel Industry	IEC “Crocus Expo” Pavilion № 2 Conference-hall «F»
<b>13.30</b>	<b>Bilateral meeting with Deputy Minister of Tourism of Cuba</b> <b>(closed to the public)</b>	<b>Ministry of Sport, Tourism and Youth Policy of the Russian Federation</b>  <b>Federal Agency for Tourism</b>  <b>Ministry of Tourism of Cuba</b>	<b>IEC “Crocus Expo” Pavilion № 2 VIP</b>

14.00-15.00	We invite to the presentation “ <b>Ulan-Ude is the capital of the Baikal Asia</b> ”, where you will see the investment projects in the sphere of tourism of the region and the presentations of the different travels to Baikal	Administration of Ulan-Ude	IEC “Crocus Expo” Pavilion № 2 Conference-hall «G»
14.00-15.00	You are invited to the presentation of <b>Tyumenskaya oblast, Sverdlovskaya oblast and Permsky kray</b> , where the interregional projects will be presented	Ministry of Tourism of Sverdlovskaya oblast Department of the strategic development of the Tyumenskaya oblast	IEC “Crocus Expo” Pavilion № 2 Conference-hall «D»
<b>14.30-16.30</b>	<b>The meeting of the Russian-Korean Working Group on Tourism</b> <b><u>(closed to the public)</u></b>	<b>Ministry of Sport, Tourism and Youth Policy of the Russian Federation</b>  <b>Federal Agency for Tourism</b>  <b>National Tourism Organization of Korea</b>	<b>IEC “Crocus Expo”</b> <b>Pavilion № 2</b> <b>Meeting Room № 7</b>
15.00-16.00	We invite to the presentation “ <b>How to increase the sales in travel agency</b> ”	Tourism.ru	IEC “Crocus Expo” Pavilion № 2 Conference-hall «D»
15.30-16.30	Travel company “Istland” invites to the seminar “ <b>Presentation of the new programs in Baikal</b> ”	Travel company “Istland”	IEC “Crocus Expo” Pavilion № 2 Conference-hall «G»
18.00	Closing of the Fair		IEC “Crocus Expo” Pavilion № 2 Halls 5,7,8
<b>ACTIVITIES PROGRAM IN THE HALL OF THE PAVILION № 2</b>			
10.00-11.00	Opening of the <b>Day of the Arab Republic of Egypt</b>		
11.00-12.00	Opening of the <b>Day of the Altaysky kray:</b>		
	11.00-11.10	Performances of the best folk groups from Altaysky kray	
	11.10-11.20	Speech of the Governor of Alraysky kray Mr. Alexander Karlin	
	11.20-12.00	Concert program	



## ACTIVITIES PROGRAM IN THE HALL OF THE PAVILION № 2

12.00-12.30	We invite to the presentation “ <b>Cultural program of the Republic of Bashkortostan</b> ”
12.30-13.00	You are invited to the presentation “ <b>Le Voyageur invites friends</b> ”
13.00-14.00	Performances within the <b>Day of the Arab Republic of Egypt</b>
14.00-15.00	You are invited to the performances of the <b>folk group from the Udmurtia Republic</b>
15.00-16.00	Performances within the <b>Day of the Arab Republic of Egypt</b>
16.00-17.00	<b>Performances of the talented children</b> – laureates of the festivals
17.00-18.00	<b>Khanty-Mansiysk</b> invites to the folk performances

**14 March, Monday**

**DAY OF THE GREEK REPUBLIC – COUNTRY-PARTNER ON THE “HOSTED BUYERS PROGRAM”**

**DAY OF TEZ TOUR – GENERAL PARTNER OF THE FAIR**

10.00	Opening of the Fair		IEC “Crocus Expo” Pavilion № 2 Halls 5,7,8
<b>10.00 – 16.00</b>	<b>UN World Tourism Organization Seminar on “Effective Governance in Tourism Destination Development”. The Seminar will be headed by UNWTO Secretary-General Mr.Taleb Rifai</b>	<b>Ministry of Sport, Tourism and Youth Policy of the Russian Federation  Federal Agency for Tourism  UN World Tourism Organization</b>	<b>IEC “Crocus Expo” Pavilion № 2 Conference-hall “C”</b>

10.00-18.00	You are invited to the stand of the <b>Hungarian Republic</b> where you can: – attend the presentations (11.00, 12.00, 13.00) – take part in the medicinal tea’ sampling	Office of the Tourism Adviser of Hungary	IEC “Crocus Expo” Pavilion № 2 Hall 7, stand № 7 c 501
10.00-18.00	You are invited to the stand of <b>Bulgaria</b> to see the performances of “ <b>Bulgarian rose</b> ”	Ministry of Economy, Energy and Tourism of the Republic of Bulgaria	IEC “Crocus Expo” Pavilion № 2 Hall 7, stand № 7 b 501
10.00-18.00  12.00 13.00 15.00 17.00	We invite you to the stand of <b>Krasnodarsky kray, Strategic Partner of “Intourmarket-2011”</b> , where you can: – receive informational materials on the resorts and tourist destinations of Krasnodarsky kray; – attend the souvenirs’ exposition – attend wines’ tasting – attend the presentation of the new multimedia product – attend beer’ sampling – take part in the tea and honey’ sampling	Department of the Resorts and Tourism Development of Krasnodarsky kray – Strategic Partner of “Intourmarket-2011”	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 f 801
10.30-18.00  11.00-17.30  11.30-12.00 16.30-17.00 13.30-14.30 14.30-15.30 15.30-16.30	We invite you to the stand of the <b>Altaysky kray</b> where you can: – attend the exposition of the landscape painting and souvenirs – presentation of the excursion “In ancient times of Altai” – see the performances of the best groups from the Altai region – taste the Altai natural delicacies – take part in the workshop on painting – see the presentation of the herbal barrel – attend the presentation of the “Small Golden Ring of Altai”	Administration of the Altaysky kray	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 f 701
10.30-12.00	We invite to the presentation “ <b>Travel to Belarus – national parks, natural reserves, republican ski centre “Sichily”</b> ”	“CentreResort”	IEC “Crocus Expo” Pavilion № 2 Зал 7, stand № 7 b 701
11.00	We invite to the presentation “ <b>Health and spa resorts of the Czech Republic</b> ”	Diomid-Euro tour	IEC “Crocus Expo” Pavilion № 2 Hall 7, Hosted Buyers Lounge

11.00	You are invited to the presentation <b>“Unique opportunities of the health rehabilitation on the South coast of Crimea”</b>	Palmira Palace	IEC “Crocus Expo” Pavilion № 2 Hall 7, Hosted Buyers Lounge
11.00-13.00 14.00-16.00	Tourism Committee of Moscow invites to the presentation <b>“Realization of the innovation projects in Moscow”</b>	Tourism Committee of Moscow	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 c 101
11.00-11.15 12.00-12.15 13.00-13.15 14.00-14.15 15.00-15.15	Near the stand of the <b>Penzenskaya oblast</b> you can see the exhibition performances of the Penzensky regional youth and historical club “Zaseka”	Committee of Sport and Tourism of the Penzenskaya oblast	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 b 502
11.00-12.00	We invite to the presentation <b>“Canada is your new tourism and mice destination”</b>	Canadian Gateway	IEC “Crocus Expo” Pavilion № 2 Conference-hall «B»
<b>11.00-13.00</b>	<b>Meeting of CIS Tourism Council</b> <b><u>(closed to the public)</u></b>	<b>Ministry of Sport, Tourism and Youth Policy</b> <b>of the Russian Federation</b>  <b>Federal Agency for Tourism</b>	<b>IEC “Crocus Expo”</b> <b>Pavilion № 2</b> <b>Conference-hall 7</b>
11.00-13.00	Tourism Committee of Moscow invites to the presentation <b>“Hotel complex of the region – case of Moscow”</b>	Tourism Committee of Moscow	IEC “Crocus Expo” Pavilion № 2 Conference-hall «G»
11.00-16.00  12.00 14.00 15.00	We invite to attend <b>Yurta</b> where you can: – receive express-horoscopes, Taro card-reading and talisman for success and happiness are provided – express-massages are organized for the health – see the presentation “The Great tea route” – presentation of the nutrition – attend yoga session	Fund “Forum of culture and art of Uzbekistan” “In the world of fantasies”	IEC “Crocus Expo” Pavilion № 2 Hall 7, stand № 7 e 503
11.00-17.00  11.00-13.00 13.00-13.30	<b>TEZ TOUR</b> invites to the seminars and presentations:  Presentation of Turkish hotels Presentation of TEZ TOUR summer programs:	TEZ TOUR – General-Partner of “Intourmarket”	IEC “Crocus Expo” Pavilion № 2 Conference-hall «A»

13.30-14.30 13.30-15.00  15.00-17.00	<ul style="list-style-type: none"> <li>– flight programs for SUMMER'2011. Terms of cooperation. Incentive Program "TEZ-BONUS" for travel agencies' managers in 2011</li> <li>– travel packages to Greece</li> <li>– presentation of program on Spain</li>   <li>– Presentation of Turkish hotels</li> </ul> <a href="http://www.teztour.com/">http://www.teztour.com/</a>		
12.00	We invite to the presentation " <b>Hotels and stars in Crimea</b> "	Committee on standards and certifications in the tourism industry in Crimea	IEC "Crocus Expo" Pavilion № 2 Hall 8, stand № 8 b 801
12.00-13.00	You are invited to the presentation " <b>Rosgosstrakh for tourism industry</b> "	Rosgosstrakh	IEC "Crocus Expo" Pavilion № 2 Conference-hall «B»
12.00-16.00  12.00-13.00 13.00-14.00  14.00-15.00 15.00-16.00	<p>You are invited to the <b>Conference on technologies, publicity and management in tourism:</b></p> <ul style="list-style-type: none"> <li>Psychology in sales for travel agencies managers</li> <li>Site is the safe staff. Modern technologies for travel agencies' sites</li> <li>7 questions before Internet publicity starting</li> <li>Special requirements in air and rail tickets issue</li> </ul>	<p>«Olymp-Consalt» «Bronni.Ru»  «Positive-Media» «Info-port System»</p>	IEC "Crocus Expo" Pavilion № 2 Hall 8, stand № 8 g 901
13.00-14.20	We invite to the presentation of the <b>tourist resources of the Tverskaya oblast</b>	Committee on Tourism, Resort and International Relations of the Tverskaya oblast	IEC "Crocus Expo" Pavilion № 2 Hall 8, stand № 8 f 102
13.00-15.00	"Spectrum" invites to the presentation " <b>New projects of the summer season</b> "	Spectrum	IEC "Crocus Expo" Pavilion № 2 Conference-hall «G»
13.00-16.00	We invite to the stand of the <b>Turkish Republic</b> to see the national folk performances	Ministry of Culture and Tourism of the Turkish Republic – Country Partner of the Fair	IEC "Crocus Expo" Pavilion № 2 Hall 7, stand № 7 b 101
14.00	Gromada Holding Company invites to the presentation " <b>With Gromada via Poland to Europe</b> "	Gromada Holding Company	IEC "Crocus Expo" Pavilion № 2 Hosted Buyers Zone

15.30-16.00	We invite to the stand of the <b>Republic of Dagestan</b> to see the national arts	Agency for Tourism of the Republic of Dagestan	IEC "Crocus Expo" Pavilion № 2 Hall 8, stand № 8 d 701
16.00-18.00	We invite you to the presentation of <b>TV auction for the mice tourism</b>	Benkoftravelcard	IEC "Crocus Expo" Pavilion № 2 Conference-hall «C»
<b>18.00</b>	<b>Annual award ceremony for TEZ TOUR partners "TEZ Worldberry" (by invitations only)</b>	<b>TEZ TOUR – General-Partner of "Intourmarket"</b>	<b>IEC "Crocus Expo" Pavilion № 2 5 Hall</b>
18.00	Closing of the Fair		IEC "Crocus Expo" Pavilion № 2 Halls 5,7,8
<b>ACTIVITIES PROGRAM IN THE HALL OF THE PAVILION № 2</b>			
11.00-12.00	Opening of the <b>Day of the Greek Republic</b>		
12.00-12.30	Presentation of the <b>Republic of Dagestan</b>		
12.30-13.15	You are invited to the presentation of the company "Jet Travel" " <b>Italian summer with Jet</b> "		
14.00-15.00	Association of Tour Operators of Russia invites to the <b>award ceremony</b>		
15.00-16.00	<b>Khanty-Mansiysk</b> invites to the folk performances		
16.00-17.00	You are invited to the presentation " <b>Le Voyageur invites friends</b> "		
<b>15 March, Tuesday</b>			
10.00	Opening of the Fair		IEC "Crocus Expo" Pavilion № 2 Halls 5,7,8
10.00-15.00	We invite you to the stand of the <b>Altaysky kray</b> where you can: – attend the exposition of the landscape painting and souvenirs – presentation of the excursion "In ancient times of Altai"	Administration of the Altaysky kray	IEC "Crocus Expo" Pavilion № 2 Hall 8, stand № 8 f 701

	<ul style="list-style-type: none"> <li>– see the performances of the best groups from the Altai region</li> <li>– taste the Altai natural delicacies</li> </ul>		
10.00-18.00	<p>We invite you to the stand of <b>Krasnodarsky kray, Strategic Partner of “Intourmarket-2011”</b>, where you can:</p> <ul style="list-style-type: none"> <li>– receive informational materials on the resorts and tourist destinations of Krasnodarsky kray;</li> <li>– attend the souvenirs’ exposition</li> <li>– attend wines’ tasting</li> <li>– attend the presentation of the new multimedia product</li> <li>– attend beer’ sampling</li> <li>– take part in the tea and honey’ sampling</li> </ul>	Department of the Resorts and Tourism Development of Krasnodarsky kray – Strategic Partner of “Intourmarket-2011”	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 f 801
10.00-18.00	You are invited to the stand of <b>Bulgaria</b> to see the performances of <b>“Bulgarian rose”</b>	Ministry of Economy, Energy and Tourism of the Republic of Bulgaria	IEC “Crocus Expo” Pavilion № 2 Hall 7, stand № 7 b 501
11.00-14.00	<b>TEZ TOUR</b> invites to the seminars and presentations:	TEZ TOUR – General-Partner of “Intourmarket”	IEC “Crocus Expo” Pavilion № 2 Conference-hall «C»
11.00-12.00	Presentation of Turkish hotels		
12.00-12.30	Presentation of TEZ TOUR summer programs:		
	<ul style="list-style-type: none"> <li>– flight programs for SUMMER’2011. Terms of cooperation. Incentive Program “TEZ-BONUS” for travel agencies’ managers in 2011</li> <li>– travel packages to Turkey</li> <li>– presentation of program on America</li> </ul>		
12.30-13.30			
13.30-14.00	<a href="http://www.teztour.com/">http://www.teztour.com/</a>		
11.00-16.00	We invite to the conference of the <b>TBG Network – travel brands</b>	TBG Network – travel brands	IEC “Crocus Expo” Pavilion № 2 Conference-hall «A»
11.30-12.00	We invite to the stand of the <b>Republic of Dagestan</b> to see the national arts	Agency for Tourism of the Republic of Dagestan	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 d 701
13.30-14.00			
12.00-14.00	You are invited to the <b>Conference on technologies, publicity and management in tourism:</b>		IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 g 901
12.00-13.00	Publicity in the Internet for the hotels	«Positive-Media»	

13.00-14.00	Info-port is the universal tool for the small business	«Info-port System»	
15.00	Tourism Committee of Moscow invites in the workshop <b>“Development of tourism industry in Moscow in cooperation with hotel networks”</b>	Tourism Committee of Moscow	Hotel Renaissance
16.00	Closing of the Fair		IEC “Crocus Expo” Pavilion № 2 Halls 5,7,8