

THIRD INTERNATIONAL CONGRESS OF ACCESSIBLE TOURISM

FUNDACIÓN ONCE



November 24 - 26, 2010

(INTUR) VALLADOLID

Castilla León, Spain

Wednesday, November 24

10:00 – 13:00 Information Desk (INTUR) Accreditation and Handing in of Documents

13:30 – 14:30 Lunch Restaurant at the INTUR Saloon

15:00 – 16:20 Workshops (Rooms 1 and 2)

16:20 – 16:35 Coffee Break

16:35 – 18:00 Workshops (Rooms 3 and 4)

Room 1: Workshop on Professional Training and Employment on Accessible Tourism

Moderator:

- **Laura Herlitz**
University of Trier (Germany)
- **Isabella Steffan**
Steffan Architecture Studio (Italy)
- **Rebeca Barrón**
Argadini Association, (Spain)
- **Ingrid M. Kanics**
Kanics Inclusive Design Services (United States)
- **Mercè Luz Arqué**
Fundación ONCE (Spain)

Room 2: WORKSHOP ON TOURISM RESEARCH

Moderator:

- **Manuela del Pilar Santos Pita**
University of Córdoba (Spain)
- **Regina Cohen**
University of Río de Janeiro (Brasil)
- **Yüksel Öztürk**
University of Gazi, (Turkey)
- **Aurora Madariaga**
Institute of Leisure Studies, University of Deusto (Spain)
- **Kechagia Polyxeni**
University of Thessaly (Greece)

Room 3: WORKSHOP ON ACCESSIBLE TOURISM. CULTURAL TOURISM

Moderator:

- **Diego González**
Catalonian Agency of Tourism (Spain)
- **Noelia Cuenca**
City Councilor of Ávila (Spain) “Accessible Tourism in Ávila”
- **Juan Aljama**
Council of Córdoba, (Spain)
- **Alberto Manzo**
Turismabile (Italy)

Room 4: WORKSHOP ON ENVIRONMENTAL AND CULTURAL ACCESSIBLE TOURISM

Moderator:

- **Maria Laura Yebrin and Bibiana Mischia**
Invisibles Foundation (Spain)
- **Juan Antonio González**
Monegros Park Project (Spain)
- **Sincá**
- **Mieke Broeders**
Enter (Belgium)
- General Management of Tourism of Castilla y León (España)

Thursday, November 25

9:00 Opening of the Hall of Posters (Open until the end of the Forum)

Salón anexo Plenario

9:30 – 10:30 Inaugural Lecture *Salón Plenario*

- **Pedro Ortún**, European Commission. DG Enterprise & Industry. Director, Tourism, CSR, Consumer Goods and International Regulatory Agreements
- **Antonio Bernabé**, Manager of Turespaña

10:30-11:00 Welcome Coffee *Salón anexo Plenario*

11:00 – 11:30 Opening Sessoin *Salón Plenario*

Presenter: **Jesús Hernández Galán**, Fundación ONCE Accessibility Manager

Opening Desk:

- **Miguel Sebastian Gascón**, Minister of Industry, Tourism and Commerce (Spain)
- **Juan Vicente Herrera Campos**, President of Castilla y León (Spain)
- **Francisco Javier León de la Riva**, Mayor of Valladolid (Spain)
- **Lilian Müller**, President of ENAT (Sweden)
- **Alberto Durán / Luis Crespo**, Fundación ONCE (Spain)

11:30 – 13:00 First Roundtable Debate “STUDIES ON ACCESSIBLE TOURISM” *Salón Plenario*

Moderator:

- **Ivor Ambrose**
ENAT (Belgium)
- **María Nyman**
EDF (Belgium)
- Predif, (Spain) “An Accessible Tourism’s Guide of Monuments, Museums and Sites of Touristic Interest”
- **Jesús Hernández Galán**
Director Universal Accessibility Fundación ONCE (Spain)

13:00 – 14:30 Lunch

14:30 – 16:00 Second Roundtable Debate NEW TECHNOLOGIES APPLIED TO ACCESSIBLE TOURISM *Salón Plenario*

Moderador:

- **Arno de Waal**
Adaptamos Group (Spain) “.....”
- **Laura Hernández**
Catalina Digital (Spain) “.....”
- **Pilar Soret**
Vía Libre Fundosa Accesibilidad (Spain) “.....”
- Evia (Spain) “.....”
- **Blanca Alcanda**
Technosite (Spain)

16:00 – 16:30 Coffee Break

16:30 – 18:00 Third Roundtable Debate NETS FOR ACCESSIBLE TOURISM *Salón Plenario*

Modetador: **Lilian Müller**, President of ENAT

- **Nuria Martín**
Sinapsis TV (Spain)
- **Antoni Abad**
Artist (Spain)
- **Mercedes Muñoz Zamora**
Vías Verdes Association (EGWA), (Spain) “Green Paths as an Alliance Infrastructure for Accessible Tourism in Spain”
- **André Leclerc**
Kéroul (Canada) “The Accessible Road”
- **Rosangela Berman**
Executive Director Instituto Interamericano sobre Discapacidad y Desarrollo Inclusivo (Brasil) Latin American Net of Tourism

19:00 Outing to Bodegas Arzuaga (Arzuaga Winery). Departure from the Trade fair park Quintanilla de Onésimo (Valladolid)

Bodegas Arzuaga. Scheduled duration: 1 hour (20:00 – 21:00) (Dinner and Concert by the Singer Miriam Fernández)**23:00 Return to the Hotels**

Friday, November 26

9:00 – 10:30 Fourth Roundtable Debate BUSINESS INITIATIVES OF ACCESSIBLE TOURISM *Salón Plenario*

Moderator:

- **Vidhja Kayani**
Pagir (India)
- **Alan Lazovski**
Haya Travel, Valencia (Spain)
- **Margaret Tokarska**
Accessible Poland Tours (Poland)
- **Scott Rains**
Adaptated Tourism (USA)
- **Jon Cortina**
Viajes 2000 (Spain)

10:30 – 11:00 Coffee Break

11:00 – 12:30 Fifth Roundtable Debate THE IMPORTANCE OF EDUCATION IN ACCESSIBLE TOURISM *Salón Plenario*

Moderator:

- **Adelle Brown**
University of Sussex (United Kingdom)
- **K. Grote**
RWTH Aachen University (Germany)
- **Marion Vosahlo**
University of Alberta (Canada)
- **Ken Zangla**
University of New Orleans (United States)

12:30 – 13:00 Performance

13:00-13.30 Conclusions

13:30 – 14:00 Closing Meeting *Salón Plenario*

Presenter:

- **Francisco Menor**, President of the ACS Foundation
- Renfe (Spain)



- Paradores de Turismo (Spain)
-, INTUR
- **Jon Cortina**, CEO of Viajes 2000 (Spain)
-, Fundación ONCE (Spain)

14:00 – 15:00 Lunch