THIRD INTERNATIONAL CONGRESS OF ACCESSIBLE TOURISM FOR ALL
Fundación ONCE

November 24 - 26, 2010
(INTUR) VALLADOLID
Castilla León, Spain

Wednesday, November 24

10:00 – 13:00 Information Desk (INTUR) Accreditation and Handing in of Documents

13:30 – 14:30 Lunch Restaurant at the INTUR Saloon

15:00 – 16:20 Workshops (Rooms 1 and 2)

16:20 – 16:35 Coffee Break

16:35 – 18:00 Workshops (Rooms 3 and 4)

Room 1: “WORKSHOP ON PROFESSIONAL TRAINING AND EMPLOYMENT ON ACCESSIBLE TOURISM”

Moderator:

- Isabella Steffan
  Steffan Architecture Studio (Italy)
- Rebeca Barrón
  Argadini Association, (Spain)
- Andrea Dovidio
  Company El Tinglao (Spain)
- Mercè Luz Arqué
  Fundación ONCE (Spain)

Room 2: “WORKSHOP ON TOURISM RESEARCH”

Moderator:

- Manuela del Pilar Santos Pita
  University of Córdoba (Spain)
- Regina Cohen
  University of Rio de Janeiro (Brasil)
• Yuksel Ozturk  
University of Gazi, (Turkey)

• Aurora Madariaga  
Institute of Leisure Studies, University of Deusto (Spain)

• Kechagia Polyxeni  
University of Thessaly (Greece)

Room 3: “WORKSHOP ON ACCESSIBLE TOURISM. CULTURAL TOURISM”

Moderator:

• Diego Gonzalez  
Catalonian Agency of Tourism (Spain)

• Noelia Cuenca  
City Councilor of Avila (Spain) “Accessible Tourism in Avila”

• Israel Munoz y Juan Aljama  
Group of World Heritage Cities of Spain. Accessible Heritage and Tourism, Accessibility Commission GCPHE, (Spain)

• Alberto Manzo  
Turismabile (Italy)

• Sandra Rhodda  
Director Access Tourism (New Zealand)

Room 4: “WORKSHOP ON ENVIRONMENTAL AND CULTURAL ACCESSIBLE TOURISM”

Moderator:

• Maria Laura Yebrin and Bibiana Misischia  
Invisibles Foundation (Spain)

• Esther Rubio Jimenez y Lucia Sevilla Lorente  
Manager, ADR Southeastern Rioja / Manager, Adri Jiloca Gallocanta, Coordinators Cooperation Project Iberkeltia 2.0, “Celtiberia Landscapes”, (Spain)

• Mieke Broeders  
Enter (Belgium)

• Juan del Nido  
Natural Heritage foundation of Castilla y Leon, Environmental Council, (Spain) “Castilla y Leon, naturally accessible”
**Thursday, November 25**

**9:00 Opening of the Hall of Posters** (Open until the end of the Forum)

The annexe plenary room

**9:30 – 10:30 Inaugural Lecture** *Plenary room*

- **Gonzalo Ceballos**
  General Subdirector of Development and Sustainability Tourism, Tourspain (Spain)
- **Jesús Hernández Galán**
  Fundación ONCE, (Spain)

**10:30-11:00 Welcome Coffee** *The annexe plenary room*

**11:00-11:30 Opening Session** *Plenary room*

**Presenter:** Jesús Hernández Galán
Fundación ONCE Accessibility Manager

Opening Desk:

- **Francisco Javier León de la Riva**, Mayor of Valladolid (Spain)
- **Lilian Müller**, Presidenta Red Europea de Turismo Accesible (Suecia)
- **Alberto Durán / Luis Crespo**, Fundación ONCE (Spain)

**11:30-13:00 First Roundtable Debate** “PROGRAMMES OF INTERNATIONAL MOBILITY FOR STUDENTS WITH DISABILITIES” *Plenary room*

**Moderator:**

- **Clara Rodes**
  CIEE – Council on International Educational Exchange
- **Ken Zangla**
  University of New Orleans (United States)
- **Susan Sygall**
  CEO, Mobility International USA (USA)

**13:00 – 14:30 Lunch**

**14:30-16:00 Second Roundtable Debate** “NEW TECHNOLOGIES APPLIED TO ACCESSIBLE TOURISM” *Plenary room*

**Moderator:**

- **Arno de Waal**
  Adaptamos Group (Spain)
- **Pedro Pablo Hernández**
  Catala Digital (Spain)
Javier Herrero Padrón y Fulgencio Sánchez Torres
Spain) “Cartagena Port of Cultures – Tourism for all”

Blanca Alcanda
Technosite (Spain)

16:00 – 16:30 Coffee Break

16:30 – 18:00 Third Roundtable Debate “NETS FOR ACCESSIBLE TOURISM”

Plenary room

Modetador: Lilian Müller, President of ENAT

• Frank Toro y Sara Sebastián
  Sinapsis TV (Spain)

• Mercedes Muñoz Zamora
  Vías Verdes Association (EGWA), (Spain) “Green Paths as an Alliance Infrastructure for Accessible Tourism in Spain”

• André Leclerc
  Kéroul (Canada) “The Accessible Road”

• Rosangela Berman
  Executive Director Instituto Interamericano sobre Discapacidad y Desarrollo Inclusivo (Brasil) Latin American Net of Tourism

19:00 Outing to Bodegas Arzuaga (Arzuaga Winery). Departure from the Trade fair park Quintanilla de Onésimo (Valladolid)

Wine cellar Arzuaga. Scheduled duration: 1 hour (20:00 – 21:00) (Dinner and Concert by the Singer Miriam Fernández)

23:00 Return to the Hotels
Friday, November 26

9:00-10:30 Fourth Roundtable Debate “BUSINESS INITIATIVES OF ACCESSIBLE TOURISM” Plenary room

Moderator:

- Santiago Vivanco Sáinz
  General Director Dinastía Vivanco (Spain)
- Shivani Gupta
  Pagir (India)
- Margaret Tokarska
  Accessible Poland Tours (Poland)
- Jon Cortina
  Viajes 2000 (Spain)

10:30-11:00 Coffee Break

11:00-12:30 Fifth Roundtable Debate “QUALITY AND STUDIES ON ACCESSIBLE TOURISM” Plenary room

Moderator:

- Ivor Ambrose y Pilar Soret
  ENAT (Belgium), Via Libre (Spain)
- Inmaculada Placencia
  European Commission (Belgium)
- Andrea Gulacsì
  CEN (Belgium)
- Ulla Kramer
  Secretary General of the Danish Accessibility Association and EDF (Belgium)
- Miguel Ángel García Oca
  President of Predif, (Spain) “An Accessible Tourim’s Guide of Monuments, Museums and Sites of Touristic Interest”

12:30-13:00 Performance. Danzamobile company with the flamenco show, “Close your eyes and look at me”

13:00-13:30 Conclusions

13:30-14:00 Closing Meeting Plenary room

Presenter:

- Francisco Menor
  President of the ACS Foundation
- ........................................
  Renfe (Spain)
- ........................................
  Paradores de Turismo (Spain)

- Carlos Escudero Martínez
Director Feria de Valladolid (Spain)

- Jon Cortina
  CEO of Viajes 2000 (Spain)
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  Fundación ONCE (Spain)

**14:00-15:00 Lunch**