



# I TUR4all CONGRESS

## ACCESSIBLE CRUISE DESTINATIONS

### Congress Scedule



# Congress Schedule

(The schedule may be changed.)

Speakers include national and international representatives of shipping companies, port entities, travel agencies, destinations and travellers with accessibility needs.

## WEEKEND

Organised tours of the city of Valencia for early-bird delegates.

## MONDAY, 2 DECEMBER

### Pre-congress

- |                        |   |
|------------------------|---|
| <b>10:00 – 13:00 h</b> | <b>10:00 – 13:00 Scheduled guided tours of the city of Valencia</b>   |
| <b>16:00 h</b>         | <b>16:00 Guided tour of the Port of Valencia (prior registration required)</b>                                |
| <b>20:00 h</b>         | <b>20:00 Welcome cocktail and dinner at the Edificio del Reloj building (Muelle del Grao, 46024 Valencia)</b> |

Discussion:

Moderator: Fernando Valmaseda, Director General of RV Edipress

- Francisco Sardón Peláez, President of PREDIF
- Laura Soler Azorín, Member of the Regional Parliament of Valencia
- Francesc Sánchez, Director General of the Port Authority of Valencia

## TUESDAY, 3 DECEMBER

### Congreso

- |               |   |
|---------------|---|
| <b>8:30 h</b> | <b>Delegate registration and presentation of the welcome pack at the Santos Hotel (Las Arenas Spa &amp; Resort, Eugenia Viñes, 22-24 46011 Valencia).</b> |
|---------------|---|



**9:30 h Official opening of the Congress**

Official welcome from dignitaries:

- María Reyes Maroto Illera, Spanish Minister of Industry, Trade and Tourism
- Ximo Puig, President of the Region of Valencia
- Salvador de la Encina, President of the Spanish Ports Authority
- Joan Ribó Canut, Mayor of Valencia
- Francisco Sardón Peláez, President of PREDIF

**10:30 h Inaugural panel session: stakeholders of the accessibility value chain of cruise tourism**

Moderator: Juan Daniel Núñez, Editor of Smart Travel News

- Virginia López, CEO of Cruises News Media Group
- Marco Pizzio, Head of the Department of Social and Accessible Tourism at AISM and Board Member of ENAT
- Ana Lope Carvajal, Head of the Department of Infrastructures, Spanish Ports Authority
- Antonio Bernabé, Managing Director at the Valencia Tourism Foundation
- Charles-Etienne Bélanger, Director of the International Social Tourism Organisation (OITS-ISTO)

**11:30 h Coffee break.**

**12:00 h Experiences and requests of travellers with accessibility needs**

Moderator: Fernando Valmaseda, Director General of RV Edipress

- Tatiana Alemán Selva, Technical Director of Universal Accessibility, Tourism and Culture, PREDIF
- John Sage, Founder and President of Accessible Travel Solutions
- Sylvia Longmire, CEO of Spin the Globe
- Juan José Medina, Partner of PUNTODIS
- Javier García Pérez, Managing Director of the Spanish Confederation of Organisations for the Elderly (CEOMA)

**13:30 h Cruise companies and the experience for passengers with accessibility needs**

Moderator: Virginia López, CEO of the Cruises News Media Group

- Carmen Morosan, Inter cruises Shoreside & Port Services
- Raquel Gallego Martín, Charter Specialist, Pullmantur Cruises
- Sergio Arévalo, Head of Sales for Spain at Royal Caribbean
- Rafael Fernández Álava, Director of Communication and Marketing at Costa Cruises
- Agustín Quesada, Director General of Mundomar Cruises – Representative of Princess Cruises and Cunard Line Princess Cruises y Cunard line



**14:30 h**                    **Lunch at the congress venue.**

**15:30 h**                    **Buenas prácticas de accesibilidad en destinos turísticos de cruceros**

- Josep Maria Gómez, Head of Sustainable and Accessible Tourism at Barcelona Tourist Board
- Sara Duarte, Director General of Accessible Portugal
- Ulrike Bohnet, Director of the German National Tourist Office for Spain and Portugal
- María Rosa Sánchez Jiménez, Delegate Counsellor for Tourism in Malaga

**16:30 h**                    **Coffee break.**

**17:00 h**                    **The role of travel agencies and tour operators in accessible cruise tourism**

Moderator: Gerda van 't Land, Director of Buitengewoon Reizen

- Mirjam Versteegh, CEO of Disabled Accessible Travel
- Veroniek Maat, CEO of Accessible Travel Netherlands
- Malik Alkarea, Director of the Cruise Division of B The Travel Brand
- Joan Gatnau i Florensa, CEO of Barcelona for all needs
- Iliana Esposito, Director of “Cosy for you” Tour Operator

**18:00 h**                    **Challenges and opportunities for accessible tourism in cruise experiences**

Moderator: Juan Antonio Ledesma, Journalist and Board Member of PREDIF

- Carmen Morosan, Global Shore Excursions Manager, Inter-cruises Shoreside and Port Services
- Rafael Fernández Álava, Director of Communication and Marketing at Costa Cruises
- Josep Maria Gómez, Head of Sustainable and Accessible Tourism, Barcelona Tourist Board
- Mar Chao, Director of Business Generation and Trade
- John Sage, Founder and President of Accessible Travel Solutions

**19:00 h**                    **Official closure of the Congress.**

Moderator: Fernando Valmaseda, Director General of RV Edipress

- Francesc Colomer, Regional Secretary of Tourism
- Emiliano García, Counsellor for Tourism at Valencia City Hall
- Francisco Sardón Peláez, President of PREDIF

**20:00 h**                    **Closing cocktails and gala dinner with dignitaries at the Santos Hotel (Las Arenas Spa & Resort)**

# International Congress on Accessible Cruise Destinations

#Cruises4all



[www.congreso.tur4all.com](http://www.congreso.tur4all.com)



**I TUR4all CONGRESS**  
ACCESSIBLE CRUISE DESTINATIONS