

Cluster for accessible tourism (CAT) “Bulgaria for All”

As a result of the activities of the Foundation " Ne spirai / Don't Stop" the "Cluster for accessible tourism (CAT)" was founded, with the core purpose of promoting business and development of accessible tourism in Bulgaria with the brand "Bulgaria for All". The cluster was founded by 11 companies, 3 NGOs and 2 individuals.

Mission CAT

Tourism in Bulgaria - in line with European and worldwide social values for people with special needs, while developing its competitiveness.

Main products and services:

1) Support its members in gaining access to new markets through the development of innovative service to improve their economic performance; 2) Information and training packages of services; 3) General marketing services; 4) Access to financial resources and support; 5) Support the establishment of interconnections between members of CAT; 6) Collaboration on specific projects, products and services; 7) Lobbying and general protection of interests of members of CAT; 8) Optimization of members' expenses; 9) Imposition of a brand "Bulgaria for All" as the winning standard of service.

CAT is the first organization in Bulgaria to develop accessible tourism in Bulgaria.

To date:

- Submitted project proposal for the OP to finance the administrative body of CAT, training and promotion of accessible tourism in Bulgaria;
- Submitted project proposal to take part in the program "Europe" of Sofia Municipality for the accessibility of the cultural monuments in Sofia.

Plans:

- Building partnerships with members of ENAT;
- Cooperation with foreign organizations in applying for funding from EU and other donors;
- Business contacts with interested organizations and individuals.

We look forward to any contact of people and organizations involved directly or indirectly, with accessible tourism.

Dimitar Dimitrov (President of the Board)

Assia Assenova (Coordinator)

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Members:

Tandem Travel - www.bg.tandem-travel.com/

Jarava BG - www.jarava-tours.com/

Cityscape - www.cityscape.bg

Lime Productions - www.limepro.net

Volodya Ignatov V and V - www.vvcompany.com/

Enkorekt - www.bglifts.com/

Nova Zvezda www.ezdabg.com/

Strategies www.strategies-bg.com

Synectica www.synecticaconsult.com/

Interhotel Pomorie - <http://www.interhotelpomorie.com>

House systems - www.houseystems.bg

Foundation “Ne spirai” - www.nespirai.net

The Center for Independent Living – Sofia - www.cil.bg/

Atelier for regeneration of the traditions, Garmen - www.art-garmen.org

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