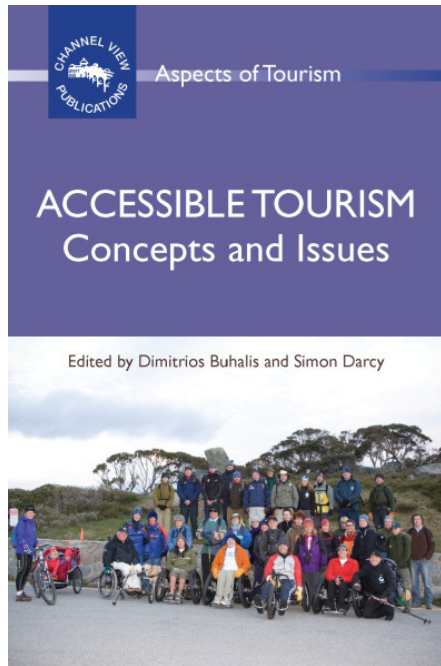


Published
December 2010

Accessible Tourism Concepts and Issues

Channel View Publications



Inclusion, disability, ageing population and tourism are increasingly important areas of study due to their implications for both tourism demand and supply. This book therefore sets out to explore and document the current theoretical approaches, foundations and issues in the study of accessible tourism.

"Harnessing the best conceptual developments on the topic, Accessible Tourism is a scholarly yet hugely readable collection and readily communicates the various contributors' passion for and command of their subject. I cannot speak highly enough of this endeavour and I'm sure it will take accessible tourism and universal design debates into the mainstream of academic enquiry and industry practice."

Professor Nigel Morgan, The Welsh Centre for Tourism Research

List Price: 34.95
Paperback ISBN: 9781845411602
Publication Date: 15/12/2010

Discount
Price: £25

Forthcoming
early 2012

Best Practice in Accessible Tourism Inclusion, Disability, Ageing Population and Tourism

This volume focuses on policy and best practice in accessible tourism, reflecting the "state-of-the-art" as expressed in a selection of international chapters. It brings together global expertise in planning, design and management to inform and stimulate providers of travel, transport, accommodation, leisure and tourism services to serve guests with disabilities, seniors and the wider markets that require good accessibility. Accessible tourism is not only about providing access to people with disabilities but also it addresses the creation of universally designed environments that can support people that may have temporary disabilities, families with young children, the ever increasing ageing population as well as creating a safer environment for employees to work. The book gives ample evidence that accessible tourism organisations and destinations can expand their target markets as well as improve the quality of their service offering, leading to greater customer satisfaction, loyalty and expansion of business.

"In 25 chapters, Best Practice in Accessible Tourism provides a 'state-of-the-art' assessment of both theory and practice. This book establishes a new field of study and provides the benchmark against which other contributions will be judged. It integrates the work of all the key players and should be read by academics, managers and government policy makers."

Noel Scott, University of Queensland, Australia

List Price: £34.95
Paperback ISBN:
9781845412524

Discount
Price: £25

Professor Dimitrios Buhalis is a Strategic Management and Marketing expert with specialisation in Technology and Tourism at Bournemouth University. Professor Buhalis is leading eTourism research and he is a Fellow of the International Academy for the Study of Tourism and the President of the International Federation for Information Technologies in Travel and Tourism (IFITT).

Dr Simon Darcy is an Associate Professor and Research Director in the School of Leisure, Sport and Tourism at the University of Technology, Sydney. Simon's research and teaching expertise is in sport, tourism and diversity management. He currently holds research grants investigating organisational responses to accessible tourism, sports management practices and protected area visitor management systems.

Ivor Ambrose is the Managing Director and co-founder of ENAT, the European Network for Accessible Tourism. He has worked for over 30 years as a researcher, project manager, development and policy advisor in the fields of building design and evaluation, public housing, accessibility and assistive technologies for disabled and elderly people, accessible tourism and information systems.

Channel View
Publications

Special Offer
Each book just £25 or buy both titles for £40

Please find order form overleaf

