

Accessible Tourism Cover Designs. A 7-minute video by Ivor Ambrose, ENAT.

Music by Apple.com

Video link: <https://youtu.be/gHlqpnkWKy8>

This 7-minute video shows a straightforward collection of 137 graphic design works, mainly covers from reports, conference programmes, flyers, access guides and other publications, produced by tourism bodies, project teams, ENAT members and partners spanning the period 1992 to 2020 (but mainly from the 21st century).

These works are testimonies to the creativity and skill of many professional graphic designers, who gave a visual interpretation to the concepts of Tourism for All, accessibility, inclusion, enjoyment, commitment, and enthusiasm. Their names may, sadly, never be known to most of us. (There are also quite a few works by “enthusiastic amateurs” too, whose work is recorded to show the breadth of talent in our community)!

Now that COVID-19 has made all our meetings “virtual”, rather than “in-presence”, and with the reduction of paper-based publications as we struggle to cope with the climate crisis, we look back and send a big “thankyou” to all those who added colour and substance to the development of accessible tourism: the project managers, public servants, companies, advocacy groups and non-profits and – most of all - the designers. Without you, we would surely not have come so far or enjoyed the journey nearly so much. Hopefully, we will continue to be stimulated by your work in the future, either in digital publications or on good, old-fashioned **printed paper**.

You may notice that a couple of images managed to appear twice! With apologies for any incorrect or insufficient attributions and trusting that all copyright holders will be pleased to see their work being disseminated and appreciated in this new format.

Here is the list of the covers that feature in the video.

1. League of Historical Accessible Cities. European Foundation Centre, Belgium.
2. Europe Without Barriers, EU-funded project, Italy
3. Cities of Tomorrow, EU Commission DG Regional Affairs
4. T-Guide EU funded vocational training project.
5. Access Ability information for all, Ayia Napa, Cyprus and Rethymno, Greece.
6. Paralympic Village Athens 2004, Greece
7. Village 4 All, Italy
8. Destinations for all, Montreal 2014
9. Pantou.org ENAT, Belgium.
10. Thousand miles first step, Cyprus
11. Dubai - my community, UAE
12. Welcome to barrier-free Germany
13. AccessAbility – Beyond physical environments, Markus Marcetic, Sweden

14. Flanders Fields. Accessible to Everyone. Great War Centenary, VisitFlanders, Belgium.
15. Preferences of Europeans towards Tourism, EU Eurobarometer, 2015
16. T-Guide – Training Manual for Tourist Guides, 2015
17. Accessibility Pass, PeopleCert, Greece
18. Zero Project report 2018 Accessibility, Observatory on Universal Accessibility in Tourism in Spain, 2016. Via Libre and ONCE Foundation, Spain
19. Design for All in Tourist Destinations, European Concept for Accessibility, 2017, Luxembourg.
20. Barrierefreier Tourismus fur Alle, BMWI, Germany
21. Repertoire et accessibilite, Region of Brussels, Belgium
22. T-Guide Training Manual 2015 (in French)
23. Madrid accessible en 7 días, Spain.
24. Tur4All Urban Access Guide (in Spanish), Spain
25. Predif Guia del Camino de Santiago. Accesible para todas las personas, Spain
26. Greek Accessibility Guidelines, Greece
27. ENAT brochure in Greek
28. Project ATHENA na cestach (in Czech language)
29. Accessible Tourism Conference in Tbilisi, 2015 (in Georgian)
30. Krakow, Poland UNWTO “The Imperative of Advancing Tourism for All”, Ivor Ambrose.
31. Destinations for All 2nd World Congress, 2018, announcement
32. 3rd international Congress on Ethics and Tourism, Krakow, 2017. UNWTO
33. Attimo Tourism- Partner meeting, Graz, 2017.
34. Museums and Tourism, Benaki Museum, Athens, 2018
35. AudiInfo accessible information. SpeechCode,
36. League of historical Accessible Cities. European Foundation Centre, Belgium
37. Mainstreaming Disability. European Foundation Centre, Belgium
38. Umbria accessibile, Italy
39. Design for All, June 2015 (newspaper). Design for All, Austria.
40. ENAT Brochure
41. Melbourne Olympic Parks, Diversity and Inclusion Plan 2014-2017, Australia.
42. Menu: ENAT and Turismo de Portugal, Tivoli, Marina Vilamoura, Portugal
43. Disabled Access Day, 2015, UK
44. Cancun Accesible, Mexico
45. One Billion Dollars. Study Report, 2011, Kéroul
46. Institute for Accessibility Development, Tsinghua University, Beijing, 2016-2018, People’s Republic of China
47. Recommendations on Accessible Information in Tourism, 2016. UNWTO

48. Recommendations on Accessible Tourism for all, 2013. UNWTO
49. World Heritage Cities of Spain. UNESCO
50. Fujian Provincial Foundation for Self-improving and Helping Disabled and Needy Students.
51. Bruxelles Pour Tous (Guide). AMT, Visit.Brussels and others, Belgium.
52. Accessible Tourism Guide to Madrid (in English)
53. Le tourisme accessible. Guide des bonnes pratiques en catalogue. Catalunya.
54. Greece 4 all. Brief presentation. AMPHITRITE
55. ETCAATS European Training Certificate. Access for All in the Tourism Sector, ENAT.
56. Accessi Tourisme Simposium, Barcelona, 2009. Universitat Autònoma de Barcelona
57. ATTIMO Programme International Conference, Vicenza, Italy, 2017.
58. Creating an environment that can be used by all people, regardless of their age, size, ability or disability. Centre for Excellence in Universal Design, NDA, Ireland.
59. County Kerry Tourism Strategy and Action Plan, 2016 – 2022, Ireland
60. ATTIMO Accessible Transnational Thematic Itineraries and Intermodality. Italy
61. Toeristische infrastructuur. Toerisme Vlaanderen, Belgium.
62. TUR4All Urban access Guide (in Spanish). PREDIF, Spain
63. All In. Accessible holiday accommodations in Flanders and Brussels 2014. Tourism Flanders, Belgium.
64. Mind the Accessibility Gap. Conference, 2014. European Commission.
65. Decent Jobs for Egypt's Young People Project. ILO and Canadian International Development Agency, Egypt.
66. Hotel Latour Birmingham, Access Guide, 2015, UK.
67. Access City Award 2019. European Commission
68. Tourism For All. World Tourism Day, Thailand, 2016. UNWTO.
69. Make it Accessible. First White Paper on Tourism for All in Italy. Prime Minister's Office, Committee for the Promotion and Support of Accessible Tourism, Italy.
70. Barriere:Frei! Handbuch für Barrierefreies Wohnen. BMSK, Germany
71. Zero Project Report 2014. Focus of the year 2014: Accessibility, Austria
72. Alto Adige Per Tutti, Italy
73. International Plan of Action on Ageing and United Nations Principles for Older Persons. United Nations.
74. ACCESSIBILITÉ: SNCF agit pour faciliter vos déplacements, France
75. Graphic image of white aeroplane on a pink background.
76. Accessible holiday accommodations in Flanders and Brussels 2015. VisitFlanders, Belgium.

77. United Nations Decade of Disabled Persons 1983 - 1992. World Programme of Action Concerning Disabled Persons. United Nations
78. ODIGOS Guide to accessible municipalities for people with disabilities, Greece.
79. Accessible Rio de Janeiro, 2016. Lonely Planet. International Paralympic Committee.
80. All Inclusive. (Report in Dutch).
81. Accessible tourism concepts and issues. Book, edited by Dimitrios Buhalis and Simon Darcy.
82. Cover design of Czech report on Accessible Museums, showing dotted arrows.
83. Best practice in accessible tourism. Book, edited by Dimitrios Buhalis, Simon Darcy and Ivor Ambrose.
84. Access in London, fifth addition, by Gordon Couch Alan Kerr and William Forrester, UK.
85. Access in Paris by Gordon Couch and Adam O'Boyle, UK.
86. Access in London by Gordon Couch, William Forrester and David McGaughey, UK.
87. Catalogo Regionato delle Risorso accessibili, 2012. Angologiro and Province of Palermo, Italy.
88. Town for All.
89. Social Inclusion and Independent Living, Transition towards independence. HELIOS, EU.
90. Sun, Sea and Step-free Access. Tips on accessible travel, VisitEngland, UK.
91. Social Inclusion and Independent Living. Accessibility of the Built Environment: The Way Ahead. HELIOS, EU.
92. Restaurantes accesibles para todos. Predif, Spain.
93. SEATRAC Flyer. TOBEA, Greece.
94. Pantou.org postcard in German.
95. T-Guide Brochure, EU Lifelong Learning Programme.
96. If not now, when? Israel4All, Israel.
97. Accessible Meetings and Conferences. A checklist. VisitFlanders, Belgium
98. Inclusuite, Málaga, Spain.
99. Guide d'aide á la conception d'un batiment accessible. CAWaB, Belgium
100. Access Angels. Bookmark. Guardian Angels of Accessible Travellers in Rural Areas. EU ERASMUSplus Programme.
101. Good Access. Great adventures. The Good Scout Travel Company, Australia.
102. Destination Everywhere. Accessible Travel all around the world, Belgium.
103. Catalonia tourism for all. Catalunya, Spain.
104. European capital of smart tourism. An initiative of the European Union.
105. Breda Gelijk! Voor een inclusieve stad, Netherlands.
106. Breda Accessible for All Visitors, Netherlands

107. CLEAR “Cultural Values accessible to all”. Project flyer
108. Accessible Cyprus.
109. Renfe Atendo, Spain. A service for the people
110. Auvergne Rhone-Alpes. Tourisme et Handicap, France.
111. Tourism for All in Lebanon. Lebanon Union of People with Physical Disabilities, ENAT, OMSAR and EU Commission, Europe Aid, Lebanon.
112. NEWSCAT - New skills for customised accessible tourism. EU ERASMUSplus
113. Across Lombards Lands, EU funded project, Italy.
114. Destinations for All, 2018 programme, Belgium.
115. Disabled Tourist Guide, El Houssaine Ichen. Brochure, Morocco
116. Polymorphe Design, France
117. Catalonia - a responsible tourism destination. Catalunya, Spain.
118. Access for All UK flyer.
119. Tourism for All, Portugal flyer in English and French.
120. Press Kit. Hérault Mobility. Tourisme Hérault, France
121. Team Enable. Cox and Kings, India
122. Accessible Costa Rica.
123. A City for Everyone. EU Access City Award.
124. Disney Parks Accessibility Guide, Disneyland Paris, France.
125. PlanetAble.com Brochure. India.
126. Gondolas4All Flyer. Italy
127. Travel bookmark, PlanetAble.com, India
128. The Accessible Road, Kérroul, Canada
129. Universal Design 2014 Lund, Sweden.
130. Yperia 2015, 6th International Short Film Festival, Amorgos, Greece
131. EDEN destinations. Accessible Tourism. EU Commission
132. Le Tourisme Accessible – Accessible Tourism, 2013. ISTO - OITS
133. Access City Award 2013. Inspiring Cities to become more accessible. EU Commission
134. The City Accessible for Everyone. City of Gothenburg, Sweden.
135. Guide de l’Accessibilité dans les Parcs Disney. Disneyland Paris, France
136. Access for all. Your Guide to accessible coastal, countryside and city breaks in England, VisitEngland, UK.
137. Musées et attractions touristiques accessibles à Bruxelles. Visit.Brussels, Belgium

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