

## **New Accessible Tourism Actions in Iran**

In 2025, new measures were taken by me, Ali Kharrazi, to develop, educate, and grow accessible tourism in country of Iran. This report presents the actions taken as follows:

### **1. Article**

An article was published by International Journal of Economics and Management Engineering.

Khuzestan Province of Iran Ali kharazi, Aghajani, and Hesam azizi. The purpose of this study is to identify and classify the entrepreneurial opportunities in the blind tourism industry in Khuzestan Province of tours in several field such as Travel Agency, Handicrafts, Museum and Historical Sites,

Accommodations, Transportation, Digital and Technology, Food and Beverage, and Operating Tour. (the file of the article is sent.)

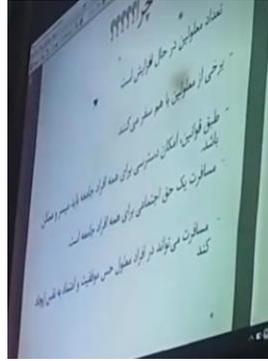
### **2. Seminar and workshop**

Currently, because accessible tourism is a new topic in Iranian tourism, most workshops and training seminars are presented on the principles of accessible tourism. The seminar and workshop of accessible tourism was presented by Ali Kharrazi in order to increase the level of knowledge of tourism activists about accessible tourism as follow:

**2-1. Principles and Foundations of Accessible Tourism Seminar:** the seminar was presented at Takhti Hotel in city of Ahvaz. A group of touristguides, travel agencies, nurses, correspondents, experts of tourism, managers of the hotels, the governors of cities in Khuzestan province, and agent of Ahvaz municipality participated in this Seminar. The definition of accessible tourism, its classifications, various services of target groups, and the concept of inclusive tourism were presented.



**2-2. Workshop on operating tours for the blind and deaf:** The workshop was presented in City of Hamedan (Center of Hamedan Province) for touristguides of Hamedan in order to prepare for operating a tour for visitors who are blind or deaf. 15 touristguide participated in this workshop. It can be said that after this workshop, the first para-tour was operated for visitors who are blind at Hamedan medical museum. Also, Paratour for deaf people will be operated as soon as possible.



### 3. Blind tour in Hamedan:

As it said, the first blind tour was operated in City of Hamedan at medical museum. 10 blind tourists (5 man/ 5 woman) were participated in this tour while 5 touristguides assisted them during tour. Audio file about the museum, several maquette of objects at museum, and brochure in braille were some services of this tour.

It can be said that Ali Kharrazi was invited by the Hamedan Cultural Heritage, tourism, and handicrafts administration to participate in the tour as a designer, tourleader, and presenter of the workshop.



### 4. Field reviews

Field reviews were done in several cities of Khuzestan Province and also city of Hamedan in order to develop and improve tourism infrastructure of accessible tourism and also detect its weak and strength points in several fields such as historical sites, museums, Restaurants, accommodation, transportation, urban pathways, traffic lights and so on.

**4-1. Shushtar:** Shushtar is one of the most important cities in Khuzestan province because of Ancient Hydraulic Systems (UNESCO Site). This city was the (two days and one night). During this visit, urban streets, hotels, restaurants, and important historical sites were visited, and two meetings were held with the director of the Shushtar World Base and Shushtar tourism activists in various service sectors.





**4-2 Shush:** The UNESCO SITE in Shush consists shush museum, Apadana Palace, and handicrafts part in which various parts and plans were considered such as equipping the museum for accessible groups and creating a special museum for the blind and entrance and exit ramps.



**4-3. Haft-Tappeh museum and Tchoghazanbil UNESCO Site:**

Haft-Tappeh museum experienced three accessible tours (2 tours, one tour for deaf people). In addition the museum improved some equipment for accessible tourism. During new visit, ramps, tablet in braille, maquettes and most importantly, the conditions for the creation and use of technology and artificial intelligence were examined. Also pathway in Tchoghazanbil especially for wheelchair and old people were reviewed

**4-4. Izeh Archaeological Museum:** Accessible project of Izeh Archaeological Museum progress very well during 2015. Generally, the final plan of accessible tourism at Izeh museum was completed after reviewing the museum, meeting with manager of museum, reviewing conditions of pathway, restaurant and accommodation in city of Izeh. As I said the final plan of improving infrastructure for accessible tourism is ready and the project will be operated after financing is supplied.

**4-5. Hamedan:** The infrastructure of Hamedan in streets, pathways historical sites such as Hegmataneh (UNESCO SITE), Abu Ali Sina museum, and Baba-Taher Shrine, Ganjnashe Shrine as well as hotels and restaurants was visited. In addition two meetings with touristguides and manager of Abu Ali Sina museum were held in order to improve infrastructure and other facilities especially in digital and technology part



**4-6. Ahvaz:** some tourism services parts of Ahvaz (center of Khuzstan Province) have shown great interest in accessible tourism services. One of the hotels under construction is planning to fully implement accessible infrastructure in the hotel. As a result, several meetings were held with the hotel manager as a consultant. In addition two restaurants tried to improve services for sub-group of accessible tourism In addition to creating entrepreneurial opportunities for the blind, deaf, and disable people

#### **5- Next plans**

Education is the most important thing in accessible tourism in Iran. In other word, education plays the key role in growing and improving accessible tourism and facilities in different parts of tourism services.

As a member of the European Network of Accessible Tourism, I am striving to further develop accessible tourism in Iran in 2026, based on the commitments of ENAT code of Good conduct by following the 2025 plans.

Thank you  
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