



APP TOUR YOU Conference

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#apptouryou
#EUAccessTourism

Programme

Date: Tuesday 27 June 2017
Venue: BTC Belgian Development Agency, "Espace Jacquemotte",
Rue Haute139, 1000 Brussels, Belgium
Time: 10h00 – 13h15

'Tourism for All' | Training for Tourism SMEs | Accessible Tourism Destinations

09.30	Registration and coffee
10.00	Welcome & Introduction: The Importance of Training in 'Tourism for All'
Session 1	Moderator: Ivor Ambrose, Managing Director, ENAT
10.00	Anna Grazia Laura, President, ENAT and APP TOUR YOU Project Manager
10.10	Girma Anuskeviciute, European Commission DG GROW, Tourism Unit
10.20	Chris McCoy, VisitScotland, ENAT NTOs' Learning Group
10.35	Efi Kalampoukidou, President, Federation of European Tourist Guides Associations
10.50	Sara Lefèvre, Accessibility Expert, VisitFlanders
11.05	Eduardo Santander, CEO, European Travel Commission
11.20	Xun Ji, Chinese disabled blogger on Accessible Tourism
11.30	Chris Veitch, Access New Business - UK Disability Champion for the Tourism Industry
11.40	Magnus Berglund, Director of Accessibility, Scandic Hotels, Sweden
11.50	Questions and Answers
12.00	Short break
12.10	Round-up by the APP TOUR YOU Partners
Session 2	
12.10	Anna Grazia Laura & Emiliano Deferrari, TANDEM. "Summing up of the project activities and results by the Project Coordinator"
12.20	Maria Stella Minuti INCIPIT, Italy and Dolores Kores PREMICKI, Slovenia "Benefits of innovative training tools to EU SMEs in the tourism sector"
12.30	Dr. Ákos Niklai, Honorary President of the Hungarian Hotel and Restaurant Association and Vice President of HOTREC. "Positive outcomes for stakeholders"
12.40	Sylvana Mestre, Play and Train Association, Barcelona. "MOOC experiences"
12.50	Paweł Nowakowski, ASM, Poland. "What's next?"
13.00	Questions and Answers
13.10	Conclusions: Ivor Ambrose, ENAT
13.15	Close

(Changes may occur in the advertised programme).

13.15 to 14.00 Networking Buffet Lunch



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