Efficient movement to the higher quality staff and services in tourism for all

When? / Project period
1/9/2015 - 31/8/2018

Why? / Project objectives
The aim of the project is to encourage and support adult education and vocational training in accessible tourism and thereby contribute to the improvement of accessibility of tourist services and facilities for all. Accessibility helps to maintain and develop quality, sustainability and competitiveness. Travelling is fully considered as one of the fundamental rights of every individual and should be accessible for each citizen. For that to happen not only do facilities have to be accessible, but also people working in the tourism industry have to be well trained and open to the customers with access needs. It requires managers and stakeholders who are acquainted with the concept of tourism for all and motivated to realising this goal.

What? / Project activities
Key action and field: Cooperation for innovation and the exchange of good practice, Strategic Partnerships for adult education

Key activities:
- Transnational meetings with thematic workshops on education for accessible tourism (exchange of experience and best/current practices)
- Intellectual outputs - creation and evaluation:
  1) Comparative analysis of existing tools and conditions for education in accessible tourism
  2) Open Educational Resource for Tourist and Travel Guides
  3) Accessible Tourism Pocket Guide
- Transnational conference in the Czech Republic
- Project management, publicity and dissemination

Who? / Project partnership
- KAZUIST, Czech Republic, project coordinator, www.kazuist.cz
  Training and consulting company in the area of business development, accessible tourism, soft skills and entrepreneurial competences, SME
- ENAT, Belgium, www.accessibletourism.org
  European Network for Accessible Tourism, NGO/Non-profit Association
  Social cooperative for the job insertion of people with disabilities, expert in development of contact centers on disability issues, accessible tourism information services and training, European project/Social Cooperative Organisation
- ZAVOD PREMIKI, Slovenia, http://premiki.com
  Social Enterprise/NGO

Questions? / Contacts
See our website:
http://www.accessibletourism.org/elevator

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This project is co-funded by the Erasmus+ Programme of the European Union.
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