



2019 International Forum for Community-Based Tourism

– For our sustainable tourism in future –

[As of 29 August 2019]

1. Event summary

- a. Title: 2019 International Forum for Community-Based Tourism
- b. Date: 20 – 21 September 2019
- c. Theme: Accessible Community-Based Tourism for All
- d. Venue: Jeju KAL Hotel, Jeju, Republic of Korea
- e. Host: Jeju Special Self-Governing Province
- f. Organiser: Jeju Tourism Organization
- g. Sponsor: Seoul Metropolitan Government

2. Programme

- a. Overall direction
 - The Forum aims to focus on the global trend of spreading-out touristification in all over the region without distinction of tourist attractions or non-tourist attractions.
 - It also seeks to establish a virtuous circle of distributing wealth back to the local community by utilising them as the suppliers of the tourism industry.
- b. The 1st session¹
 - Discussion on tourism policies to actualise ‘the accessible community-based tourism for all’. It is to build the structure of tourism accessibility that can overcome any physical limitation, disabilities and age difference.
 - It will focus on the viewpoints of both suppliers, the local community, and consumers, the tourists.
- c. The 2nd session²
 - Highlighting on the case studies of community-based tourism where a local community leads the tourism within its residential area, a village, to retrieve any generated income to its community.
 - Local and international experts of community-based tourism will join the session and will deliver each of their 10-minute presentations. Following to that, a discussion will take place in a conversational format.

[Proceed to the next page]

¹ Indicated as ‘Session 1’ on the Schedule (page 2).

² Indicated as ‘Session 2’ on the Schedule (page 2).





3. Schedule

Time	Duration	Programme		Remarks
Friday, 20 September 2019				
13:00-13:30	30m	Registration		
13:30-13:50	20m	Opening	Opening Remarks	
			Welcome Speech	
			Congratulatory Remarks	
13:50-14:00	10m	Group Photo and Coffee Break		
14:00-14:30	30m	Keynote Speech		
14:30-15:50	1h20m	Session 1 (the accessible community-based tourism for all)	Presentation 1	2 Speakers 4 Panels
			Presentation 2	
			Discussion	
15:50-16:00	10m	Coffee Break		
16:00-17:20	1h20m	Session 2 (the case studies of successful community-based tourism)	6-people presentation	Sharing successful case studies of activating community-based tourism
			Discussion	
17:20-17:30	10m	Q & A Session		
17:30-17:40	10m	Closing		
Saturday, 21 September 2019				
10:00~		Technical Tour		

* The schedule above can be changed.

[Proceed to the next page]



4. Speaker List

Role	Name	Title	Affiliation (Country)	Remarks
Keynote Speech				
Speaker	Ms Annagrazia Laura	President	European Network for Accessible Tourism (ENAT) (Belgium)	
Session 1				
Moderator	Mr NA Hyo-woo	CEO	GOODTRAVEL & Co. (Republic of Korea)	
Speaker 1	Mr Woo Changyun	President	Korea Universal Design Association (Republic of Korea)	
Speaker 2	Ms Ch'ng Gaik Bee	Deputy Director	Design and Documentation Unit, Project Implementation and Building Maintenance Department, Kuala Lumpur City Hall (Malaysia)	
Panel 1	Ms Lee Bogyo	Director	Doorihamkke (Republic of Korea)	
Panel 2	Mr LEE Kyung-yong	Chief	Culture, Tourism, and Sports Committee of Jeju Special Self-Governing Provincial Council (Republic of Korea)	
Panel 3	Ms JEONG Hyangmi	Director	Tourism Policy Department, Ministry of Culture, Sports and Tourism (Republic of Korea)	
Panel 4	Mr Ion Vilcu	Director	UNWTO Affiliate Members Department (Spain)	

[Proceed to the next page]



Role	Name	Title	Affiliation (Country)
------	------	-------	-----------------------

Session 2

Moderator	Mr Heo Hyangjin	Emeritus Professor	Department of Tourism Management, Jeju National University (Republic of Korea)
Speaker 1	Mr Mo Sehwan	Representative	Suncheon Local Community Revitalization Center (Republic of Korea)
Speaker 2	Mr Lim Ansun	Chairperson	Farming and Fishing Experience Tourism Council (Republic of Korea)
Speaker 3	Ms HEO Sunyeong	CEO	Jeju Good Travel & Co. (Republic of Korea)
Speaker 4	Mr Hae-Guk Hwang	Deputy Director	Asia-Pacific Region (UNWTO/Spain)
Speaker 5	Mr Paul Rogers	Director	Planet Happiness (Australia)
Speaker 6	Ricardo Valente	Director	Porto Government Tourism Office (Portugal)

[This is the last page]

For our sustainable tourism in future

Accessible Community-based Tourism for All

2019 International Forum for Community-Based Tourism



www.2019ifct.com



지속가능한 미래관광을 위한

2019 지역관광 국제포럼

모두를 위한 접근 가능한 지역관광 (Accessible Community-based Tourism for All)

일시 2019. 9. 20(금) 장소 제주KAL호텔 주최  제주특별자치도 주관  제주관광공사 후원 | SEÖUL·U



제주관광공사
JEJU TOURISM ORGANIZATION