Webinar: Monday 12th December 2022
“Active ageing through Sport & Accessible Tourism”
Cross-sectoral collaborations supporting innovation in the Silver Economy

Agenda

10.00 Welcome to the SENIOR Eco-Nect Webinar. Anna Grazia Laura, ENAT and Alberto Bichi, EPSI

10.10 Introduction to Accessible Tourism and the Silver Economy. Ivor Ambrose, ENAT

10.20 Value and volume of senior tourism. Designing tourism services for All Emiliano Deferrari and Katerina Papamichail, ENAT

10.30 Introduction to Sport Innovation & the Silver Economy. Antonello Marega, EPSI (tbc)

10.40 Healthy Lifestyle 4 All Alberto Bichi, EPSI

10.50 Guest speaker: NGO representing older persons – (to be confirmed)

Stakeholders’ Exchange: Themes, Comments, Questions and Answers

11.00 1). Accessible Tourism. Supporting tourism sector transition Moderator: Emiliano

11.15 2). Sport – EPSI Moderator: Panos Papageorgiou

11.30 3). Coordination among networks – with focus on Silver Economy Moderator: Ivor

11.45 SENIOR Eco-nect Project – Next steps. Caroline Weste, Eurosanté

12.00 Close

Project information: Website https://www.senior-eco-nect.com/
Webinar information Email enat@accessibletourism.org

Date: 12 December 2022
Time: 10:00 to 12.00 Brussels (CET)

Join at this Zoom link: (free of charge)
https://us02web.zoom.us/j/89533990355?pwd=SFJTbTRCM2Qwdmp2WVNCb0pWTJmdz09
Meeting ID: 895 3399 0355
Passcode: 857045 The event will be recorded.
We invite:

🌟 **Public authorities & policy makers** - EU, national, regional and local level

🌟 **Industries and other professionals** - SMEs, larger companies, professionals working with older people; tourism, sport and healthcare professionals, …

🌟 **Academia** - universities, research organisations, training providers, …

🌟 **Civil society and advocacy organisations** - NGOs; associations; seniors; general public, sport associations, …. 

🌟 **Other innovation actors** - Clusters, incubators, innovation hubs, living labs, business angels, investors; purchasers, …

**The Senior Eco-Nect project** will prepare a joint action plan to support the emergence and the development of European ecosystems dedicated to silver economy as well as ensuring the inclusivity and interconnectivity between all the key innovation stakeholders of the sector and cross-sectors.

**SENIOR Eco-nect Project Partners:** Eurasanté, France, Munster Technological University, Ireland, Slovenian Innovation Hub, Cluster Saude de Galicia, Spain, the European Platform for Sports and Innovation, and the European Network for Accessible Tourism and 32 key innovation ecosystems members of the quadruple helix (industry, academia, public authorities, and civil society across Europe.)

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