Tromsø Accessible Tours
The arctic adventure everyone deserves
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Tromsø Accessible Tours
a specialized company
Our clients

- **Direct Customer**: any traveler wishing to ensure themselves a comfortable trip on their ability level.

- **International Accessible Travel Agencies**: partners from around the world to do Outbound accessible trip.

- **Local Tour Operators**: local companies who cannot offer an accessible alternative, or whose alternative can be improved.
Our Services

- Full Stay- Trip planned, fully accessible itinerary.
- City tours, Auroras and Fjord tours.
Our Services

- Accessible Transport: Airport Transfers, and Partner transfers.
Partner Services:

- Partner run activities:
  - Husky dog sledding.
  - Sami & Reindeer experience.
  - e-Bike and Crosscountry skiing.
  - & more...
Partner Accessibility

- We work with partners with different levels of accessibility: we test, assess and advise on improvements needed:
  - Villmarkssenter, Arctic Reindeer, Brim Explorers

- Raise awareness that Accessibility is not a “favour” for a person, it is the right PWD have as customers.

- This is a social enterprise so competition is welcomed: the more the better for all PwD.
Our Channels

- **Social media:** Instagram and Facebook:
  - Easy to read fonts, good contrast, personalised alt text, simplified writing on the descriptions.

- **Website:** made from scratch “universal design”, full compliance with WCAG 2.1.
  - Tested by a software engineer with visual disability.
  - Easy read or simplified writing.
  - Not clouded with photos.
Our Channels

- Brochures and Visit cards: braille and QR code.
Uniqueness: the only dedicated agency for accessible tourism in Tromsø & Norway

Innovative: multicultural, multi-ability group of employees: experience, PWD, driven.

Innovation Norway: very interested, working on our second project.

International Cooperation: working with outbound accessible tourism agencies.

Government: connected with regional “Committee for PWD” from Fylke.

Network: partnered with a Norwegian research project ACCESSTOUR.
TROMSØ ACCESSIBLE TOURS

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