

THE EUROTROTTERS PROJECT

Two volunteers from Jaccede, the Eurotrotters, will crisscross Europe in September 2013 testing all possible means of transport. In each destination, they will invite everyone to follow them in information-gathering sessions using the Jaccede mobile application. This will lead to cultural exchanges, by experiencing different approaches to disability and accessibility.

The Eurotrotters project has the dual purpose of laying the foundation for an associative network in Europe and carrying the message of accessibility for all by organizing awareness raising actions in as many European cities as possible.



Activities

- Introducing members of organisations and the general public to Jaccede.com and Jaccede Mobile
- Carrying out practical demonstrations of Jaccede Mobile, with local people and partners
- Raising awareness on accessibility in Europe amongst the general public
- Laying the groundwork to work together on a European-wide Accessibility Day come October 2013.

Objectives

Short term

- Share experience and information on accessibility across the different European countries
- Increase the content and usefulness of the guide.

Medium term

- Advocate for universal accessibility across Europe
- Build an enduring link between organisations

Where?

Marie: Barcelona, Madrid, London, Dublin

David: Brussels, Amsterdam, Berlin, Copenhagen

When?

Two weeks: 9-22 September 2013

Who are the Eurotrotters ?

Two wheelchair users, Marie and David, each accompanied by one person.



Marie, 32, actress

Between 2003 and 2004 Marie, along with two friends, created a travel guide to six European cities (Roulards Sans Frontières) allowing people with disabilities to find information on transport, accommodation, restaurants, cultural and touristic places tailored to their specific needs. Marie first met Jaccede.com in 2012 and she immediately appreciated it for its openness to diversity. «Jaccede is the first organisation I totally fit because it shows a positive and 'funny' side of disability.»



David, 44, painter

Two years ago, David had planned an 'accessible tour' around the Mediterranean that was unfortunately abandoned due to political events. He then represented Jaccede.com at the 2011 Korea Disabled e-Sports World Championship. David is involved with Jaccede.com as volunteer administrator. "Jaccede has a positive approach that makes me want to go see the world, share experiences and encourage others to do the same."

How can you get involved?

- Overnight hosting in your town
- Transfers to and from airport/station
- Joining the Eurotrotters in their activities on the field, and inviting your contacts and members to take part
- Spreading the message through local media and social networks, with an emphasis on local involvement

Organisations taking part in these actions will:

- Be part of a European, dynamic network of associations for accessibility, a community based on a positive philosophy, social innovation, diversity and solidarity
- Share information on accessibility in a large number of cities
- Benefit from visibility on the Jaccede Eurotrotters website and social networks



What is Jaccede?

Jaccede.com was founded in 2006 as a non-profit organisation with one cause at the heart of its actions: accessibility for everyone. All of the projects and operations carried out by Jaccede share a common approach of positive, voluntary action driven by solidarity.

Jaccede.com, pioneers in the accessibility sector in France, are this year spreading their wings and bringing their unique approach to a major issue to Europe. Six years of awareness-raising, events and information-gathering has led to:

- an online collaborative guide and smartphone app with over 27 000 accessible places registered in France and around the world
- a grassroots movement of volunteers and members of the public who propel the action for accessibility for all people with limited mobility
- 7 000 people taking part in more than 150 accessibility days over four years

THE EUROTROTTERS PROJECT

CONTACT

Claire Baker - Project Manager
claire.baker@jaccede.com

Judit Borbély - European coordinator
judit.borbely@jaccede.com

Jaccede.com

+33 (0)1 43719810
www.jaccede.com
www.facebook.com/jaccede
twitter.com/jaccede