

Ivor Ambrose

Coordinator, European Network for Accessible Tourism



ENAT Partners

Sponsor – Coordinator			
EWORX S.A.	Greece		www.eworx.gr
Sponsor – Partners			
Fundación ONCE	Spain		www.fundaciononce.es
Toegankelijkheidsbureau vzw.	Belgium		www.toegankelijkheidsbureau.be
VisitBritain	UK		www.visitbritain.org
Turism för Alla i Sverige	Sweden		www.turismforalla.se
Work Research Centre	Ireland		www.wrc-research.ie
Hellenic Ministry of Tourism	Greece		www.mintour.gr
Assoc. Nat. pour le Logement des Personnes Handicapées	Belgium		www.anlh.be
Disability Now	Greece		www.disabled.gr



European Funding 2006 - 2007

- Funded by the European Commission's Budget Line
"Pilot Actions for Mainstreaming Disability", 2005
- Supporting the EC Disability Action Plan
- non discrimination and equal opportunities
- Budget: EUR 535,163
- EC funding EUR 452,106 (80%) of Eligible costs



Aims of ENAT ...(1)

- **Be open** to all actors and stakeholders in the European tourism and disability sectors,
- **Act** as the focal point for promoting accessible tourism in Europe,
- **Compile** and distribute information,
- **Support** dialogue about disability and accessibility issues in tourism,
- **Contribute** to awareness-raising,



Aims of ENAT ...(2)

- **Promote** mainstreaming through targeted policy recommendations and actions that can improve tourism products and services for disabled tourists.
- **Seek** to improve the employment rate and conditions of disabled workers in the EU tourism sector.
- “**ENAT** Will work to foster a spirit of common purpose and will encourage partnerships for policy development and practical problem-solving, involving the tourism industry, public authorities, social partners and NGOs”.



Approach...(1)

- Be directed and driven by the interests of the members
- A democratic, inclusive European organisation
- Open membership: tourism providers, regulators, policy-makers, users - also called “customers”!
- Gather and disseminate knowledge
- Foster debate
- Seek consensus through dialogue, within the membership and in its dealings with other bodies and authorities



Approach...(2)

- Propose and promote workable solutions
- Follow a specific Work Programme with systematic measurement of results
- Be self-supporting through membership fees, grants and sponsorship
- Directly involve disabled people and other users / consumer organisations
- Promote accessible tourism for all customers
 - young, middle-aged, old
 - disabled and non-disabled...
 - visible and invisible difficulties



Activities...

Publicity and Outreach

- Website: Resources, Articles, Members' Space
- e-Newsletter
- Special Interest Groups
- Publicity materials
- **International Workshop, Autumn 2006 - Here!**
- ENAT International Congress, Nov. 2007, Spain.



Activities...



Studies

1. "Addressing the Rights of Disabled Tourists in Europe"
2. "Services and Facilities for Accessible Tourism in Europe"
3. "Towards 2010: Disability Policy Challenges and Actions for the European Tourism Sector".



The screenshot shows the ENAT website interface. At the top, the ENAT logo is displayed with the tagline "Working together to make tourism in Europe Accessible for All". Below the logo, there is a navigation menu on the left with links for About, Membership, Sponsors, Workplan, Resources, Special Interest Groups, Library, Newsletter, Events, and Contact Us. The main content area features a "Welcome" message and a "Members Area" section with a login form. The login form includes fields for Email (ia@eworx.gr), Password (*****), and a "Submit" button. Below the login form, there is a "Sponsors" section listing various organizations like GWORX, UNWTO, and WFC. At the bottom, there is a "News" section with a link to a "Photo Competition: 'A WORLD FOR ALL: OVERCOMING DISABILITIES' new!".

Networking across Europe and the Globe



ENAT Members TODAY



93 registered members

21 countries

45 Global,
European and
National organisations.



Members' links are placed on the ENAT Website For example:

- [Acceswise, The Netherlands](#)
- [Albanian Disabled People's Association](#)
- [Association of Turkish Travel Agencies, Turkey](#)
- [Hotel Grande Bretagne, Athens](#)
- [Nationale Koord.Turismus För Alle, NATKO, Germany](#)
- [Senioren-Kommunikation, Germany](#)
- [The Latvian Body For Disability Organisations - Sustento](#)
- [Tourism for All, United Kingdom](#)
- [United Nations World Tourism Organisation](#)
- [Wales Centre for Accessible Tourism, UK](#)
- [Association of Turkish Travel Agencies, Turkey](#)

http://www.accessibletourism.org/pages/links_members.jsp



Join ENAT !

- **Register your details, expertise, interests**
- **Find new contacts**
- **Find information**
- **Share news, stories, pictures, content**
- **Be part of the future of A-tourism!**



Acropolis for All !

