



*Working together to
make **Tourism** in Europe
Accessible for **All***

What do you want to know about Accessible Tourism?

ENAT is here to help you with:

- › Accessibility information
- › Access guides
- › Adventure
- › Airports and airlines
- › Architecture, design and planning
- › Assistive technology
- › Beaches
- › Boats
- › Camping
- › Children and family holidays
- › Conference Tourism
- › Cycling
- › Design Guidelines, Design-for-All
- › Disability
- › Diving
- › Education
- › Employment
- › Fishing
- › Golf
- › Heritage
- › Horse-riding and pony-trekking
- › Hotel management
- › Hotel business
- › Information and Communications Technologies
- › Lobbying and representation
- › Management of tourist venues and attractions
- › Market research
- › Policy and legal issues
- › Publishing
- › Seniors
- › Social Tourism
- › Special services for disabled visitors
- › Sports
- › Staff training
- › Standards
- › Suppliers of equipment
- › Sustainable Tourism
- › Tourist information services
- › Walking and hiking
- › Yachting
- › Youth tourism

.....and much more...

Design: EWORX S.A.



Our mission is to make European tourism destinations, products and services accessible to all visitors, and to promote Accessible Tourism across the globe.

ENAT is the international non-profit association for businesses and organisations that aim to be 'frontrunners' in the study, promotion and practice of accessible tourism.

ENAT is helping to realise socially responsible and sustainable tourism in countries, regions, destinations, cities and individual venues by providing relevant expertise and experience where it is needed.

ENAT supports its members by keeping them informed about technical, economic, social, legal and cultural aspects of accessible tourism.

Contact us



ENAT asbl. is a non-profit association registered in Belgium. Company no. 0897.614.640



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Visit the ENAT Website for more information and on-line Registration.

www.accessibletourism.org

ENAT Members include:

- Accommodation providers, from camping and hostels to luxury hotels
- Accessibility advisors and consultants
- Advocacy organisations of and for people with disabilities, seniors and others
- Architects and designers
- Conference and events organisers
- Consumer organisations
- ICT and e-Services specialists
- Policy makers, Planners
- Publishers of tourist guides and Websites
- Research and Educational establishments
- Service providers, suppliers
- Sales and marketing executives
- Students
- Tour operators
- Transport specialists
- Travel agents



Why ENAT?

Tourism Accessible for Everyone!

Access to tourism is a right for everyone assured by the UN Convention on Rights of Persons with Disabilities. The Convention has been signed by over 140 countries, including the European Union and the USA. But the work of implementing the Convention's aims and targets still remains to be done.

In Europe, and all parts of the world, there is still a great gap between access needs and access provisions. Access problems affect many people both in their daily lives and also as tourists. Customers face difficulties in access to information, services, transport, at tourist destinations, in accommodation and in all kinds of venues and attractions.

The potential market for accessible tourism in Europe is estimated at 130 million people, with an annual spending power of over 68 billion Euros. This number is made up of tourists with disabilities, older people, pregnant women, families with small children and people with a chronic health condition or a temporary disability. All these people, and those they travel with, need "accessible tourism". And this market is growing as population ageing increases.

Lack of general accessibility has a direct and negative effect on tourist numbers: without good access, many people simply cannot travel, and the income they represent to businesses and communities is lost.

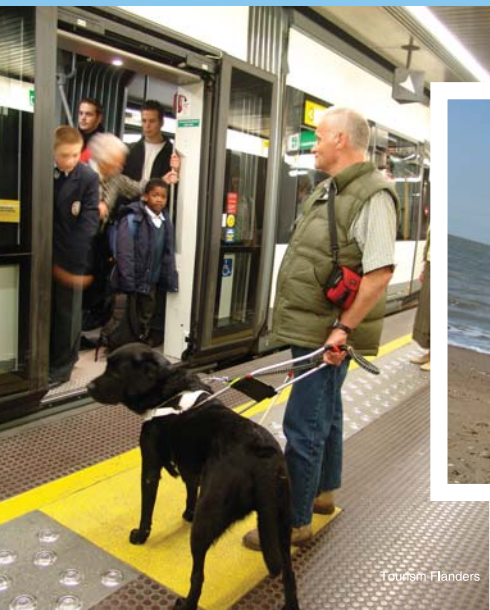
Improving the Quality of Tourism for All

Better access in tourism can lead to better quality, comfort and safety for everyone. Improvements on the ground are starting to happen but tourism providers don't always know how to meet access requirements or where to find good advice.

ENAT, with its network of tourism providers and experts, brings people and organisations together to share expertise, learn from each other, build partnerships and create new solutions.

Upgrading access is the means to achieving quality tourism for all customers and new business opportunities for those who are prepared to take up the challenge.

ENAT welcomes members from around the world, with the aim of helping to raise standards of accessible tourism everywhere.



JOIN ENAT – Be part of accessible tourism!



Membership of ENAT brings you:

ENAT Certification

Sign-up to the ENAT Code of Good Conduct and receive our window sticker, certificate and Web-banner to show your commitment to the principles of accessible tourism



News

ENAT News pages and e-Bulletins keep you in touch with the latest European and worldwide developments in accessible tourism

Events

Take part in ENAT events at reduced rates

Representation and lobbying

Be heard by EU and National authorities

Networking website

Membership Sections, Special Interest Groups, Discussion Forums

Access to planning resources and tools

Download ENAT's selected Good Practices and key Reference documents

Project opportunities

Work with partners in Europe and overseas

Advice

Find an expert to help make your facilities and services accessible for all *

* (ENAT Consulting Group rates apply for advisory and funding services)



Main Sponsors and Partners:



www.accessibletourism.org

