



The Flag of Towns and Cities for All

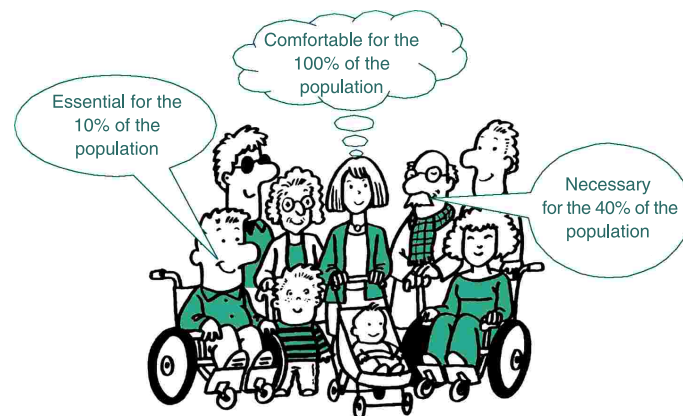


Towns and Cities for All



The “Flag of Towns and Cities for All” offers to municipalities the opportunity to join a growing group of towns and cities that have committed to improve their public space, their facilities, transports, buildings and services, improving the life quality of their citizens and visitors.

As a public image of this commitment assumed by the municipal government, **the Design for All Foundation awards every year the towns and cities involved in the project with the “Flag of Towns and Cities for All”**, a yearly prize to acknowledge the quality of actions put into practice and the commitment for future actions.





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PRESENTATION

During the last years, many municipal governments have carried out actions and projects to improve the accessibility in their urban environments and set the guidelines to improve everyone's life quality.

Despite their functional significance, too often these actions haven't been visible, maybe because they aren't framed within a plan or maybe because they aren't striking, and they **go unnoticed by the citizens and by the media.**

That is the reason why the Design for All Foundation has started this project with the support of many international organizations.

The goal is to **make visible the good practices regarding accessibility and Design for All** of the towns and cities involved in the project.



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AIMS

The aims of the “Flag of Towns and Cities for All” are:

COMMITMENT

Stimulating the commitment of municipal governments to keep adapting their municipality for everyone, devoting at least 2% of their investment budget.

Improving the environment and services in the municipality will improve the life quality of their citizens and visitors, independently of their age, gender, cultural background or abilities.

PLANNING

Supporting and advising local governments to define the actions that they will carry out and their scheduling, thereby obtaining tangible results every year.

PARTICIPATION

Helping municipal governments to establish new links with associations and citizens for a proper development of the projects.



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COOPERATION

To encourage the towns involved in the project to share the knowledge that they have acquired by spreading the good practices that they have carried out.

DISSEMINATION

Publicising, at a local and international level, the goals of the project, the commitments and the achievements of the towns and cities.

In short, **the main goal of the “Flag of Towns and Cities for All” is to make visible the continuous efforts the governments make to improve the quality of their environments and services** adapting them to the diversity of citizens.



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ACTIONS THAT CAN BE INCLUDED IN THE PROJECT OF “THE FLAG OF TOWNS AND CITIES FOR ALL”

The projects and actions to obtain the flag must meet the following requirements:

- To be carried out by a local government.
- Aim to improve the quality of environments and services, adapting them to all the citizens and visitors in the municipality and taking into account the needs that arise from their diversity of age, gender, abilities and cultural background.
- To achieve the support of citizenship by participatory processes or the involvement of, at least, one local association.
- To show measurable and tangible results in one of the following fields: space and public transport, buildings, cultural and tourist services, health and educational services, citizen information and relationships between citizens and the administration.



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OBTAINING “THE FLAG OF TOWNS AND CITIES FOR ALL”

Getting the Flag would be formalized with an agreement between the the city government and the Design for All Foundation.

This agreement specifies:

- The involvement of the municipal government with the aims and requirements of the Flag.
- Their commitment to the continuous improvement to make the City or Town for All.
- The process though with the Design for All Foundation will advice and monitor the actions undertaken.
- The contribution of the municipality to support of the “Flag of Towns and Cities for All”.
- The means the Design for All Foundation will use to disseminate the commitment and the good practices.



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DELIVERY CEREMONY OF “THE FLAG OF TOWNS AND CITIES FOR ALL”

Every year there will be a ceremony to deliver the flag of the running year.

The municipal government and the Design for All Foundation will agree on the content of the ceremony, the scheduling and the potential parallel actions like meetings, seminars and congresses to be organised by the municipality.



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SCOPE OF THE PROJECT

The “Flag of Towns and Cities for All” is an international scheme and has the support of many organizations.

The project has been born in Spain and Portugal and municipalities from other countries are adhering to the project.

Project done in cooperation with:



The following organizations promote Design for All:





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The following companies promote Design for All:

Applus⁺

FGC

PRO solutions

microarquitectura

DuatisDISSENY

MUTUA
INTERCOMARCAL
MATERESSA

TRANSPORTS COTYR COMITAL

TMB
Transports Metropolitans
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