

About ATHENA

Project goal

The main goal of “Accessible Tourism – Humans, Education, New Approaches” (ATHENA) project is development of conditions and tools for human resources development and employment in accessible tourism sector in the Czech Republic via transnational cooperation with ENAT and exchange of experience and good practice with European countries.

The knowledge gained on transnational level will be further disseminated to promote and to enhance awareness about accessible tourism among target groups in Moravian Silesian, Southern Bohemian and Hradec Králové Region and the Capital City of Prague via project partners.

Project partners:

KAZUIST, spol. s r.o., Regional Consulting and Information Centre, Třinec (project coordinator)

www.kazuist.cz

OS TRIANON, civil association (NGO) , Český Těšín

www.ostrianon.cz

TRIANON – ČECHY, civil association (NGO) , Vimperk

www.trianoncechy.cz

Czech National Disability Council

www.nrzp.cz

Transnational partner:

European Network for Accessible Tourism

www.accessibletourism.org

The target groups / beneficiaries:

- Regions, municipalities and their organizations
- Public service authorities and appropriate organizations involved in tourism and social integration
- Non-profit organizations and employers of disabled people
- Educational institutions
- Job centers and institutions providing employment services
- Disabled people
- General public

Project duration

06/2009 – 05/2011 (24 months)

Project location

Czech republic

Funding

This project is financed by the European Social Found through the Human resources and employment operational programme and by - the state budget of the Czech Republic.

Activities / Final products

Activities

- Exchange and sharing of experience, tools and methods in the field of education (staff training), motivation of tourist service providers, engagement of local government, accessibility standards etc.
- Comparison of information systems/databases providing information about accessible offers, destinations, events etc.
- Publication of a brochure promoting accessible tourism and its importance.
- Creation of methodology for development of the national information system about accessible tourism.
- Motivation of people with special needs to share their travel experience and validate information about destination accessibility.
- Organization of workshops for NGOs and employers of disabled people focused on (social) entrepreneurial and employment opportunities in the accessible tourism service chain.
- Dissemination of project results and experience within the conference, round tables, project presentation and publicity.

Expected results

- Brochure about accessible tourism
- Methodology for development of information system in accessible tourism (accessibility information standard)
- E-library (collection of European towns and regions travel guides and information systems)
- Compendium of European good practices from the field of education, staff training, accessible tourism services etc.
- Workshop methodology

Links / Contact

Project Office

KAZUIST, spol. s r.o.
Družstevní 294, 739 61, Třinec, Czech republic
Tel: +420 558 335 479
E-mail: kazuist@kazuist.cz

Contact person:

Ms. Ilona Ostruzzková
E-mail: ostruzzkova@kazuist.cz

Project website:

www.project-athena.cz