

SIMPOSIUM Accessi Tourisme

BUILDING ACCESSIBLE TOURIST DESTINATIONS

LA CONSTRUCTION DES DESTINATIONS TOURISTIQUES ACCESSIBLES

CONSTRUÏM DESTINACIONS TURÍSTIQUES ACCESSIBLES

30th november/ 1st december

Barcelona - Universitat Autònoma de Barcelona (UAB)

Building accessible destinations require innovative strategies designed from an integral and holistic focus, in order to link all the destination components to be accessible and practicable for all.



ORGANIZED BY:



WITH DE SUPPORT:



Generalitat de Catalunya
Departament d'Innovació,
Universitats i Empresa

UAB
Universitat Autònoma de Barcelona



SPECIALY ADRESSED TO:

- Researchers and graduate students.
- Public and private tourism professionals, representatives of destinations, local public bodies, planners, policymakers, promoters, consultants, managers and tourism providers.

MAIN THEME:

The future integral vision of the accessible tourist destinations:

- New trends and developments
- Challenges and opportunities
- Best practices

TOPICS:

- Laws, accessibility codes and labels
- Urbanism, transport and mobility
- Design of accessible and practicable spaces and products
- Accessible and practicable establishments and touristic services
- Information, Marketing and commercialization

FURTHER INFORMATION: +0034 93 557 01 43 / dgturisme.iue@gencat.cat and coming soon at www.project-accessitourisme.eu / info@accessitourisme.eu

