

## **Title of the project: Accessible Transnational Thematic Itineraries and InterMODality**

**Acronym: ATTIMO**

**Project duration and start date: 18 months from 1<sup>st</sup> June 2016**

### **Short description of project**

Project ATTIMO combines the idea of outdoor activities for all and cultural heritage tourism. Its main aim is developing cultural and leisure itineraries, focusing on accessibility and intermodality, building on an existing tourism offer in the area of Berici Hills, Italy and South and West Styria, Austria, combining outdoor trails and cycle routes. The idea of the project is to strengthen the cooperation between tourism entrepreneurs (mainly SMEs) of the area, through awareness raising on accessibility as a tool for business development and in the development of a trans-national tourism model based on the concepts of intermodality; giving the tourists the chance to choose the offered services and itineraries according to their specific needs.

ATTIMO will develop:

- a trans-national thematic itinerary (in Austria and Italy) based on the “Romea Allemagna”, one of the directions of the Saint James Pilgrimage Ways launched as the first Council of Europe cultural route since the Declaration of Santiago of Compostela in October 1987.
- a trans-national thematic itinerary based on **culinary routes** and the valorisation of the traditional and typical **agri-food** products of the two countries.
- a web-based solution to promote facilities and services related to these tourism products, including an **Intermodal Journey Planner (IJP)** for tourists with special needs.

At the end of the project a number of tourism services and facilities will be involved in the itineraries, will learn the concepts of tourism for all and will be able to welcome people with disabilities offering the best information needed by the customers and be ready to satisfy a wider target. The all chain will be taken into consideration and the Intermodal Journey Planner will help tourists to plan their vacation considering all services provided, all possibilities of transport and the tourism offer.

The quality of the actions will be validated by and disseminated through the European Network of Accessible Tourism and the involved SMEs will have the chance to be added to “Pantou” the European Directory of Accessible Tourism, supported by the European Commission ([www.pantou.org](http://www.pantou.org)).

### **Lead partner/coordinator:**

**TANDEM**, Società cooperativa sociale integrate (ITALY)

### **Partners:**

**ENAT**, European Network for Accessible Tourism (BELGIUM)

**CASTEGNERO** Municipality, Vicenza (ITALY)

**PRIMAVERA 85**, Società Cooperativa Sociale (ITALY)

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Project website to be added soon.

**European Commission Funding Line**

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